THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 18

JAN. 31, 1948

There are REASONS FOR

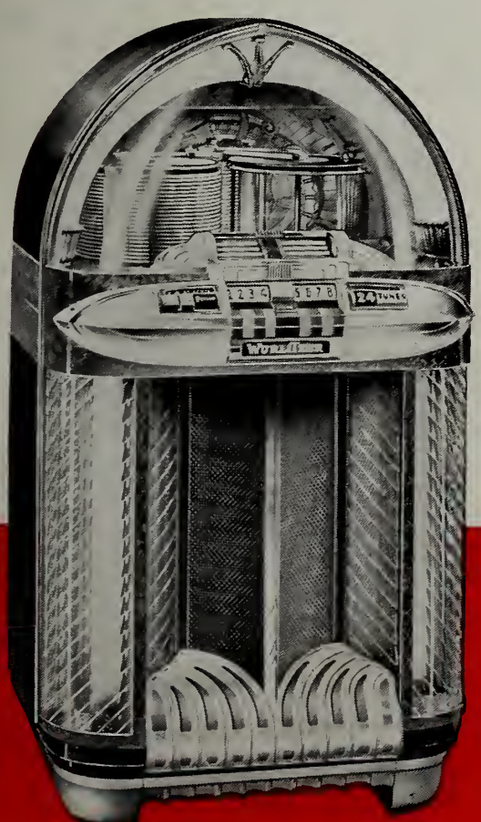
WURLITZER LEADERSHIP

● Over the years more Wurlitzer Phonographs have been built and sold to win and hold more locations than all other makes combined.

Leadership like that is no child of chance. There are real reasons for it.

Wurlitzer has consistently designed and constructed the top quality phonographs with the most eye and ear appeal.

That means the most earning power.



MODEL 1100 CAN SAVE UP TO 1/3 OF ITS COST IN 4 YEARS' OPERATION

● Today Wurlitzer operates the largest, most modern plant in the industry...is the only commercial phonograph manufacturer to promote play on and profits from its juke boxes through National Magazine and Point-of-Purchase advertising.

Its factory personnel, service facilities and its distributing organization have no equal in the field.

Its current merchandise combines sensational money-making features with a revolutionary money-saving service set-up.

● You can't be a Wurlitzer Music Merchant without feeling the effects and sharing the rewards of Wurlitzer leadership. And those factors all help you attain a position of leadership in your own right in your community.

Any Wurlitzer Distributor will gladly give you the details. The Rudolph Wurlitzer Company, North Tonawanda, New York.

WURLITZER MUSIC MERCHANTS
Cash in on
WURLITZER LEADERSHIP

six hits for two bits

a bargain always sells

"More for your money" is the most successful merchandising approach in the world. When you put a phonograph on location, you're merchandising *music.* You try to give more tone, more beauty, more convenience. You will with a Mills Constellation.

But you'll also give more for the player's money because the Constellation offers *six plays* for the price of *five.* It's the greatest bargain in the coin field—*and it sells more music.*

THE MILLS CONSTELLATION

Mills Industries, Incorporated

4100 Fullerton Avenue · Chicago 39, Illinois

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—IT IS NOT SOLD ON NEWSSTANDS

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SPECIAL

In addition to all the news and pictures taken at the CMI Fifteenth Annual Convention at the Hotel Sherman, Chicago, January 19, 20, 21, 22, 1948, and the various reports of all the meetings held at this exhibit. Including many special news events and highlights of this big affair which, because of its last minute nature, made listing of special pages impossible.

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

IT WAS A GREAT SHOW

Coinmen From All Over Nation Are Impressed With Enthusiasm As Well As Ingenuity of Manufacturers.

CHICAGO—As the doors of the 15th Annual Convention of Coin Machine Industries, Inc. closed its doors this past Thursday (January 22, 1948) there were sighs of regret, as well as of relief on the part of the many exhibitors who had toiled like Trojans to show and explain their wares to the thousands of coin machine operators, jobbers and distributors from all over the nation.

But, most prominent of all remarks which were made, as the exhibit closed was, "It was a great show".

Probably never before was there as much enthusiasm shown by the various merchandising factors for the new equipment which was displayed by the manufacturers. And the manufacturers themselves were among the most enthusiastic and optimistic at the convention.

They pointed out the many new and better features which had been incorporated into their products and also the fact that every unit had been built for durability as well as for money-making power.

The ingenuity which the manufacturers demonstrated in the presentation and production of their new machines received a great many compliments from coinmen at the convention.

It was noteworthy that many operators, who had for sometime complained about intricate mechanical details, could find little or, in the majority of cases, absolutely nothing, which even indicated intricacies of mechanism. All were simple, easy to understand, easy to repair, and much easier to operate.

Ranging from the many vending machines to service equipment, automatic music, amusement games, arcade machines and all the various other merchandise, including supplies and parts, which were shown at the "Big Show", there was outstanding ingenuity of manufacture and definite skill in construction demonstrated by everyone of the factories.

Just as the average coinman remarked, "it was a great show", it was even greater, from the standpoint that it seems to have opened a new era for the operator.

This show took place at a time when most coinmen were extremely wary of buying. It also took place at a time when many were upset over general economic conditions. Yet, it overcame these obstacles, and, it proved that this industry would go right on ahead with full steam as long as its members continued to have enthusiasm and leadership.

Regardless of whatever else will ever be said of the 1948 convention at the Hotel Sherman this past January 19, 20, 21 and 22, it will always be remembered for the fact that it brought back to many the enthusiasm, the spirit, and the will to keep on going and, to even go on ahead faster, than ever before.

This was a convention that brought out all the many problems and ills of the trade and yet, at the same time, it produced greater enthusiasm and also greater ingenuity and more definite desire for leadership than any convention has for a great many years.

Many were extremely cynical when they entered the exhibit floor. But, within a short time, they had changed their attitude and had come forward again to boast of one product or another and gleefully explain that they believed the industry "was on the right road" and further "that now things looked a lot better".

This convention proved that there should always be a meeting of the members of this industry, even from the standpoint that the men "can talk themselves out", as one noted coin machine leader put it.

He said, "When we get together and sit down, we have a chance to talk things out. We get to know exactly what our problems are and we also eventually come to a better understanding of each other.

"This always results in a much better mutual feeling between us and we find that we can go on ahead with greater confidence in the future. And, what is most important to all of us, in the months that follow, we correspond and talk with each other long distance in a much more friendly spirit and with a closer relationship than ever before existed between us.

"Therefore", he concluded, "if there is any one thing which the coin machine show does do, it brings about a more fraternal and better understanding between all the members of this industry. And that's what makes it a great show."

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MANY NEW FACES SEEN AT SHOW

Number of New Mfrs., Distribs, Ops and Jobbers are one of Show's Biggest Surprises to Oldtimers.

CHICAGO—One of the biggest surprises to the oldtimers in the coin machine industry were the many new faces seen thruout the exhibit floors and in the many meetings which were held during the past convention.

For sometime there had been rumors that more and more new men were entering into the industry, but, it didn't actually seem so from observations of many leaders in the field.

Traveling representatives of the various companies in this business advised that they were still doing business with their "regular old line accounts" and that they hadn't met with many "new men" during their travels.

This convention disproved all such statements.

Hundreds of new coin machine operators, jobbers and distributors were seen thruout the convention.

Coinmen met with them and were somewhat surprised to learn that they had been in this industry for some months and that as operators, they had also taken over some of the larger, well known routes in the nation.

This has caused much comment since the show. The belief, on the part of a great many in the industry, is that it is of value to this business to see new blood entering the field; "For", as one coinman stated, "this means that we will get more pep and action into the business and, especially, fresh capital, which means much to all of us."

There is no doubt that for some months there has been an upheaval of sorts in the field which has brought about many changes in some territories. Some coinmen have left the business. Others have taken over routes in their areas which belonged to the smaller ops many of whom seem to have fallen by the wayside.

This has best been noted by the salesmen thruout the field. It has also, as can be expected, been noted by *The Cash Box* in its surveys of the trade.

Yet, from every standpoint, there is a belief current thruout the industry that this new blood is going to bring about new operating methods and will, if trained right, also assure better profit returns on all present investments in equipment.

It was also noticeable that the new blood who appeared at this convention for the first time, brought about much enthusiasm on the part of jobbers and distributors.

One of these men said, "The best business we did during the convention was with men who had only been in the business a short time. They definitely showed more enthusiasm for the industry than did most of the oldtimers. They also wanted to expand and to go ahead with equipment of all sorts. We also noted that there was a better class of men than what formerly had ever entered into the business.'"

One most noticeable factor in regard to new blood was that they were mostly operators of diversified routes. They did not specialize in any one type of equipment.

This is impressive to the average coinman. It opens a better sales path and also assures more steady operating on the part of the newcomer.

Tho many ops have greatly diversified their routes, even in those centers where only a few types of amusement machines can operate, and others are now adding vending machines to their present routes, this is believed to be the one and only way by which the average operator can assure himself steady and continued operation at all times.

The entrance of new blood, the purchases which they made, the fact that the majority are operating diversified routes, and the further fact that they are enthusiastic and optimistic over the business, is sure to bring about good resultant action thruout the field. This will react with good profit for all the trade.

There are some who hope that the new men will not overstep their bounds and will continue along on a steady, and even conservative basis, and that they will work closely with all the other ops in their areas, so that by such cooperation all will be better able to profit and also assure each other continued success.

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LEADERS CLAIM: MUSIC OPS MUST TAKE AT LEAST $5 OFF THE TOP TO STAY IN BUSINESS

Should be Sponsored as Nationwide Program With All in Music Biz Cooperating to Put it Over, They State

THIS IS PRACTICALLY THE SAME AS THE ORIGINAL 70%-30% COMMISH PROPOSAL OF The Cash Box FIRST URGED ON THE TRADE FIVE YEARS AGO

NEW YORK—From thruout the nation have come reports from music leaders that the operators must have a minimum $5 per week front money guarantee on even an "average location" to be able "to stay in business".

These men point out that these are the $12 and $10 and $15 gross income locations, "Which", they claim, "are in the majority thruout the nation."

As an example one noted music leader presented the following figures to substantiate his claim as to the need of "$5 off the top" from the average $12 per week (gross) location:

$12.00 Gross Collection
5.00 Front Money to Operator

7.00 Gross Balance
3.50 Or 50% of Gross Bal. to Location

Operator Gets . . .
$5.00 (Front Money)
3.50 (50% of $7)

$8.50 Gross to Operator from $12

"But", he writes, "from the operator's share of $8.50 (which is his gross collection on the location) he only has $4.25 actual net gross profit left, because he must figure at the very minimum 50 per cent operating overhead."

He also says, "To put a brand new machine, at the present price of new equipment plus the cost of installation of wall boxes, and so forth, into a location, the place must bring a minimum of $30 per week gross collection.

"Even then", he writes, "this does not completely pay for overhead expense, amortization, and the dozens of other expenses the operator has."

By these same figures (where the operator winds up with $8.50 gross from a $12 location) *The Cash Box* suggestion of over five years ago, 70% to the operator and 30% to the location owner, would practically arrive at these very same figures.

$12.00 Gross Collection
3.60 To Location (30%)

$ 8.40 To Operator (70%)

This, it then seems, is a much more simplified way of arranging for a more equitable share of the gross intake from the average collection in the average location. Certainly the location owner understands this method better than he does the front money basis.

But, as has been proved in the past, these arrangements must be made to meet with the whims and fancies of the individual location owners. And, it further seems, each location owner is today a "rugged individual" in his own right.

Operators of music equipment thruout the nation also decry the fact that tavern business has fallen off tremendously (better than 40% on a national average according to press reports).

"This", they state, "has had much to do with lowered collections and will continue to affect income until some more equitable commission arrangement is made with the location owners."

The average operator claims that wherever he installs a new machine he simply must realize at least $15 per week front money for himself. Yet, many are disproving this by claiming that, "this isn't enough".

In short, the operator is, regardless of new or old machines, up against the problem of arranging for a more equitable share of the intake from his equipment.

The two minute record suggestion met with national and unanimous approval. Now, with the further production of new records banned, this idea is left hanging in air, and so the operator is again up against a problem of overcoming short collections to make it possible for him to meet his notes, take care of general overhead and expenses, and amortize his equipment within the usual period of time, and still earn a living and, if at all possible, realize a decent return on his investment.

Whichever method, then, is produced by the music business — it always boils down to the point where the first and original proposal of *The Cash Box* (made over five years ago) seems to still be the best.

That is that the operator obtain, thru a legal and binding contract, 70% of the gross intake and return to the location owner 30%.

There is no doubt that as time goes on — the operators will simply have to get together to make arrangements to better operate their locations.

The average phono op cannot long continue under present methods. He must modernize, he must meet inflated overhead and higher costs conditions. He must also arrange to be more financially liquid to survive.

It would be, so speaking, "Utopian" to ever believe that the operators can arrange for a 70%-30% commission basis, for two minute records, for front service money and for many other streamlined, efficient business methods which would carry them thru this present adjustment into the new business era and, at the same time, set them up to be able to retain their present operations on a solid financial basis which would mean greater prosperity for the industry as a whole.

The operator must either work out such a method — or else.

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THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE JUKE BOX INDUSTRY

Music Section

January 31, 1948

GUY LOMBARDO

Established throughout the years as a forerunner among ork pilots, Guy Lombardo and his Royal Canadians maintained their top position in the Second Annual Music Poll of the Automatic Music Industry of America. Guy's current "I'm My Own Grandpaw", "Oh What I Know About You" and "Serenade of the Bells" are featured items in juke boxes across the land. Exclusively featured on Decca Records. Direction: Music Corporation of America.

FEATURES

★ *The Nation's Top Ten Juke Box Tunes*
★ *The Cash Box Record Reviews*
★ *Juke Box Regional Record Report*
★ *'Round The Wax Circle*
★ *Hot In Harlem*
★ *The Broadway Beat*
★ *Rollin' 'Round Randolph*
★ *Folk And Western Record Reviews.*
★ *The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes*
★ *Hot On Chicago's South Side*
★ *The Cash Box Disc-Hits Box Score*

Two INCOMPARABLE VOCALISTS
COMING TO YOU ON THE SAME LABEL

From the HIT PARADE
to Vitacoustic to You...

JOAN EDWARDS

Playing the piano and singing
in her original style

"THERE OUGHT TO BE A SOCIETY"
"IT'S EASY WHEN YOU KNOW HOW"
"PIANISSIMO"
"THE FEATHERY FEELIN'"

YVETTE

In her SULTRY WAY
imparts her extraordinary
style of feminine persuasion
that makes you want to
listen and dream

"BIDIBI-BOT-BOT,
THE SECRETARY SONG"
"LONG AFTER TO-NIGHT"

From ENTERPRISE STUDIOS Picture
"ARCH OF TRIUMPH"

VITAcoustic TONE CONTROLLED
"LIVING SOUND"

OFFICES AND STUDIOS 42nd Floor
20 N Wacker Drive, Chicago 6, Ill
CHICAGO · NEW YORK · HOLLYWOOD

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AL—Aladdin	KI—King	RE—Regent
AP—Apollo	LI—Lissen	SA—Savoy
AR—Aristocrat	MI—Miracle	SI—Signature
BU—Bullet	MA—Majestic	SP—Specialty
CA—Capitol	ME—Mercury	SN—Standard Phono
CN—Continental	MG—M-G-M	ST—Sterling
CO—Columbia	LO—London	TO—Top
CS—Coast	MN—Manor	UA—United Artist
DE—Decca	MO—Modern	UN—Universal
DEL—DeLuxe	MU—Musicraft	VI—Victor
EX—Exclusive	NA—National	VT—Vitacoustic
JB—Juke Box	RA—Rainbow	

1 BALLERINA

Continues to maintain this first place position for oh so long.

CO-38381—Buddy Clark
DE-24265—Enric Madreguera
DE-24278—Bing Crosby
ME-5075—Jerry Shelton Trio
MG-10035—Jimmy Dorsey O.
MU-15116—Mel Torme
VI-20-2433—Vaughn Monroe O

2 GOLDEN EARRINGS

Maintains this featured spot as a hot item among the nation's coin cullers.

CA-15009—Peggy Lee
CO-37932—Dinah Shore
DE-24270—Guy Lombardo O.
DE-24278—Bing Crosby
ME-3072—Anita Ellis
MG-10085—Jack Fina O.
VI-20-2585—Charlie Spivak O.

3 HOW SOON

In the charmed circle again with coin pouring in like mad.

CO-37952—Dinah Shore
DE-24101—Bing Crosby—Cavallero O.
CON-11004—Jimmy Atkins
MA-1179—Dick Farney
ME-5069—John Laurenz
TO-1258—Jack Owens
VI-20-2523—Vaughn Monroe O.

4 SERENADE OF THE BELLS

In sixth place last week, into the fourth slot here. Really racking coin.

CA-15007—Jo Stafford
CO-37956—Kay Kyser O.
DE-24258—Guy Lombardo O.
ME-5090—Vic Damone
MG-10091—Bob Houston
VI-20-2372—Sammy Kaye O.

5 YOU DO

Rises from seventh place to grab this fifth spot this week. Coin continues to fill the boxes.

CA-438—Margaret Whiting
CO-38597—Dinah Shore
DE-24101—Crosby-Cavallero
MA-12011—Georgia Gibbs
ME-5056—Jerry Grey O.
MG-10050—Helen Forrest
SI-15144—Larry Douglas
VI-20-2361—Vaughn Monroe O.

6 I'LL DANCE AT YOUR WEDDING

Whatta jump! In tenth place last week — into sixth place here.

CA-15009—Peggy Lee
CO-37967—Ray Noble O.
DE-24266—Jeanie Leitt
ME-5090—Vic Damone
MG-10095—Helen Forrest
VI-20-2512—Tony Martin

7 CIVILIZATION

Drops a few from its fourth place position to latch on to seventh place this week.

AP-1059—The Murphy Sisters
CA-465—Jack Smith
CO-37885—Woody Herman
DE-23940—Danny Kaye—Andrews Sisters
MA-7274—Ray McKinley O.
ME-5067—Dick Baker O.
MG-10083—Sy Oliver O.
VI-20-2400—Louis Prima O.

8 TOO FAT POLKA

In fifth place last week and into eighth place here. Still going strong.

CA-480—The Starlighters
CO-37921—Arthur Godfrey
DE-24268—Andrews Sisters
MA-6022—Slim Bryant
ME-5079—Dick Baker O.
MG-10106—Blue Barron
VI-20-2609—Louis Prima O.

9 TWO LOVES HAVE I

Moves down one notch this week to garner the ninth spot this week.

CO-38026—Ray Noble O.
DE-24263—Guy Lombardo O.
ME-5064—Frankie Laine
MG-10097—Billy Eckstine
VI-20-2545—Perry Como

10 NEAR YOU

On the bottom here and still catching coin. Still going heavy in many spots throughout the nation.

BU-1001—Francis Craig
CA-452—Alvino Rey O.
CO-37838—Elliot Lawrence O.
DE-24171—Andrews Sisters
MA-7263—Victor Lombardo O.
ME-5066—Two Ton Baker O.
RA-10025—The Auditones
SA-657—Four Bars & A Melody
ST-3001—Dolores Brown
VI-20-2421—Larry Green O.

THIS WEEK'S RCA VICTOR RELEASE

RCA VICTOR STARS on

The Nation's TOP TEN Juke Box Tunes

(as reported by THE CASH BOX)

1. BALLERINA — VAUGHN MONROE — RCA-Victor 20-2433
2. GOLDEN EARRINGS — CHARLIE SPIVAK — RCA-Victor 20-2585
3. HOW SOON — VAUGHN MONROE — RCA-Victor 20-2523
4. SERENADE OF THE BELLS — SAMMY KAYE — RCA-Victor 20-2372
5. YOU DO — VAUGHN MONROE — RCA-Victor 20-2361
6. I'LL DANCE AT YOUR WEDDING — TONY MARTIN — RCA-Victor 20-2512
7. CIVILIZATION — LOUIS PRIMA — RCA-Victor 20-2400
8. TOO FAT POLKA — LOUIS PRIMA — RCA-Victor 20-2609
9. TWO LOVES HAVE I — PERRY COMO — RCA-Victor 20-2545
10. NEAR YOU — LARRY GREEN — RCA-Victor 20-2421

...and watch these CLIMBERS:

I'm Looking Over A Four Leaf Clover THE THREE SUNS
RCA Victar 20-2688

Now Is the Hour CHARLIE SPIVAK
RCA Victor 20-2704

PERRY COMO

with Russ Case and his Orchestra

Because

and

If You Had All the World and Its Gold

A pair of Como revivals headed for heavy play. Sing Magazine's pick for "Record of the Month"!

RCA Victar 20-2653

SAMMY KAYE

The Last Polka

Brightest new toe-tapper in months. The Kaydets and Chorus.

I Love You, Yes I Do

Don Cornell and The Kaydets blend mellow voices on a fast-climbing hit.

RCA Victor 20-2674

WAYNE KING

and his Orchestra

Sleep, My Love

and

When the Organ Played at Twilight

Smooth new tune from the United Artists pic of the same name. A famous oldie on the flip. Vocals by Ken Stevens.

RCA Victor 20-2654

RUSS CASE

his Orchestra, and Chorus

Saturday Night In Central Park

and

I Fell In Love With You

That original Case swing-symphonic style . . . both from the new musical "Make Mine Manhattan."

RCA Victor 20-2655

JOHNNY TYLER

and the Riders of the Ria Grande

Tell A Woman

Tricky number with a ringing phone!

Can't Get My Foot Off the Rail

Boys-in-the-back-room story that'll really jingle the nickels.

RCA Victar 20-2656

"GIRLS IN JAZZ" — Musical Smart Set HJ-11

VIVIEN GARRY QUINTET
A Woman's Place is in the Groove and Body and Soul
RCA Victar 40-0144

MARY LOU WILLIAMS
Boogie Misterioso (Girl Stars) and Hesitation Boogie (Trio)
RCA Victar 40-0145

THE SWEETHEARTS OF RHYTHM
Vi Vigor and Don't Get It Twisted
RCA Victor 40-0146

BERYL BOOKER TRIO
Low Ceiling and Don't Blame Me
RCA Victar 40-0147

CHARLIE MONROE

and his Kentucky Partners

Shenandoah Waltz

Has that old "Missouri Waltz" flavor, with a backwoods bounce

and

Walking With You In My Dreams

Country-style fiddles and rural sentiment.

RCA Victor 20-2657

ROOSEVELT SYKES and his Original Honey Drippers
I'm Her Honey Dripper and BVD Blues
RCA Victar 20-2658

ARTHUR "BIG BOY" CRUDUP
Mean Old 'Frisco Blues and I'm in the Mood
RCA Victor 20-2659

HENRI RENÉ and his Musette Orchestra
Helen—Polka and Barbara—Polka
RCA Victar 25-1109

EDO LUBICH with Mirka's Tamburitza Orch.
Jas Nijedan Zagarec—Kaj—Naj Baba Brunda and Sarajevka—Kolo (Yugoslav Folk Dance)
RCA Victor 25-3059

JOHN PARIS with the "3 Beaus and a Peep"
It's Easy When You Know How and See If I Care
RCA Victor 26-9027

IRVING FIELDS at the Piano, with Campos Trio
Far Into the Night and La Ola Marina
RCA Victor 26-9026

BIG NEW ONES... BIG OLD ONES:

One More Time PHIL HARRIS
RCA Victor 20-2614

If I Only Had a Match LOUIS PRIMA
RCA Victor 20-2609

I'm My Own Grandpa LONZO & OSCAR
RCA Victar 20-2563

Boogie Woogie* TOMMY DORSEY
RCA Victor 20-2005

Body and Soul* COLEMAN HAWKINS
RCA Victor 20-2539

Gloomy Sunday* ARTIE SHAW
RCA Victor 26563

*All-time hits re-issued by request

STILL AT LOW PRICES!

In the hope that we're not forced to follow the upward trend, RCA Victor is doing everything possible to maintain its current prices.

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR RECORDS

THE CASH BOX Record Reviews

"A Bed Of Roses" (3:00)
"Fool That I Am" (3:02)
SAMMY KAYE ORCH.
(Victor 20-2601)

● Pair of bright sides by the ever popular Sammy Kaye orchestra and the light flurry of "'A Bed of Roses" and "Fool That I Am" needling thru. Top deck in the soft patterned mood has Don Cornell and the Kaydets warbling in delicate tones and made of stuff to which the star gazers can cuddle close to. On the backing with the current popular "Fool That I Am", Don and the group gather again for this brilliant piece offered in subdued manner. The deck should go a long way toward boosting phono play — it is that good. We like "Fool That I Am" for some healthy coin play.

"Just Around The Corner" (3:00)
"Put Yourself In My Place Baby" (2:56)
BETTY RHODES
(Victor 20-2559)

● The dulcet tones of chirp Betty Rhodes and the oldie metro of "Just Around The Corner" show as a deck that can grab onto a ton of coin. The gal's pipes spill in light airy tones of beautiful simplicity that flavor the cookie all the way. You'll likewise go for the instrumental backing as provided for by the Charles Dant ork. On the flip with some bounce material, Betty gives with "Put Yourself In My Place Baby" and comes up with another potential coin culler. Both sides are suitable for the dance and listener crowd — we're sure you'll like 'em.

"Tell Me A Story" (3:04)
"My Promise To You" (3:00)
FRANKIE CARLE ORCH.
(Columbia 38050)

● Light piano patter coupled with some fragrant wordage sets the stage for this Frankie Carle cookie. Offering the pleasing fashioned lyric to "Tell Me A Story", Frankie ushers balladeer Gregg Lawrence to the fore for the top deck. Mood is light and made to order for the quiet spots. The flip with "My Promise To You", an adaptation of Chopins Nocturne set to music and wordage, with the maestro tickling the ivory's and balladeer Gregg Lawrence at the mike again. It's more romance material with the vocal treatment offered coming thru in effective fashion. The many Carle fans are bound to eat this stuff up.

DISK O'THE WEEK

"Shine" (2:58)
"We'll Be Together Again" (2:46)
FRANKIE LAINE
(Mercury 5091)

FRANKIE LAINE

● This laddy can sing for me any day in the week! Utilizing some gusto and flavor, and a vocal style that truly is sincere, Frankie Laine takes the lead to offer this fragrant oldie labeled "Shine". It's value alone as the song stands should be enough to make it a featured item in the juke boxes. Frankie displays loads of vibrance coupled with a ton of nostalgia and sentimentality for the older folks who love to reminisce. Then again remember that the younger set, who incidentally are wild about Laine, didn't have too much time to hear this stuff. The Carl Fisher ork add loads to make this number one to grab coin. On the flip with some ballad material, Frankie grabs the lead to set off a spark for "We'll Be Together Again". Your phono will not only shine — but gleam once you get next to "Shine."

"Let Me Sing and I'm Happy" (3:00)
"If I Only Had A Match" (2:59)
AL JOLSON
(Decca 24296)

● It's gravy with this platter! Al Jolson at it again, and believe me, there's no stopping the "youngster". Al and that mellow voice on the gay Berlin tune "Let Me Sing And I'm Happy" shows as gold in the machines for a host of ops. The beat offered here is splendid, with Jolson headlining throughout. On the backing for the effective mouthing of "If I Only Had A Match", he comes back again with more nostalgic tones that spell coin action. The duo is hot — get next to them.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Don't You Want A Man Like Me" (2:51)
"Blue & Sentimental" (2:54)
COUNT BASIE ORCH.
(Victor 20-2602)

● It's Count Basie and a cookie that can really move. With piper Jimmy Rushing on the top deck howling in deep brown mood, the top deck labeled "Don't You Want A Man Like Me" shows as an attractive possibility. The stuff is really blue and as such might suit those ops with race spots. On the flip with "Blue and Sentimental", piper Bob Bailey grabs the lead for the slow and haunting metro. The ditty, always a possible attraction, should come in for some fair coin play. Both sides are there for the asking — you take it from here.

"Sorry For You" (2:49)
"Tell Tale" (2:53)
LARRY FOTINE ORCH.
(Flint)

● Soft easy going fashions in music by Larry Fotine and his crew echo here with the metro of "Sorry For You" and "Tell Tale" coming thru. With balladeer Bob Bruce to spill the enchanting wordage on the pair, they stack up as items well loaded with possibilities. Top deck in soft sentimental vein shows the piper purring effectively, while the maestro and his men offer pleasing rhythm. The flip is more on the novelty side, with a band vocal and hand clap coming thru. Bob offers a trick here also, and shows adequately all thru. Both sides deserve your ear.

"Beg Your Pardon" (2:58)
"Melancholy" (2:49)
THE DINNING SISTERS
(Capitol 490)

● Vocal charm by The Dinning Sisters and a pair you're sure to be using on your phonos in the very near future. Rapidly gaining ground in spots throughout the nation, "Beg Your Pardon" has the gals showing with loads of mellow tones that sparkle. Ditty gives the gals pahlenty of room to move about in, with the wordage heavy all the way. You'll likewise go for the mood "'Melancholy" is bound to put you in, as the gals combine again to give with more bright patter. It's soft stuff for the lovey kids and makes for pleasant listening. Grab 'em.

"You Can't Make Money Dreamin' " (2:59)
"My Baby Likes To Be-Bop" (3:00)
JOHNNY MERCER with THE KING COLE TRIO
(Capitol 15026)

● The charm and splendor of this cookie should set the stage for a load of coin play. It's Johnny Mercer and The King Cole Trio on a duo tainted with the loads of kicks and tricks. Spilling the cute wordage in slow time to "You Can't Make Money Dreamin' ", the group combine for some light material that glows. Dig the title here and you've got a side that can do the trick. The flip shows just as effective and features King Cole and Mercer again for the candy wordage of "My Baby Likes To Be-Bop". The wide popularity of the group should account for a ton of phono action.

Larry GREEN AND HIS ORCHESTRA'S

RCA VICTOR RECORDINGS OF

"SONG OF NEW ORLEANS"
RCA-VICTOR No. 20-2560

— AND —

"MY PROMISE TO YOU"
RCA-VICTOR No. 20-2582

— and —

"BEG YOUR PARDON"
BACKED BY
"CAN IT EVER BE THE SAME"
RCA-VICTOR No. 20-2647

LARRY GREEN'S excellent treatment of these current Hit Tunes will bring plenty "GREEN-BACKS" to Operators. Be sure to place your order NOW with your nearest RCA-Victor Distributor.

Personal Mgt.:
WILLARD ALEXANDER
Direction: JACK MARSHARD

RCA VICTOR RECORDS

WHAT A SHOW FOR MUSIC

Record Mfrs., Music Publishers, Artists and Ork Leaders Attend CMI Chicago Convention

CHICAGO—The largest attendance in the history of past Coin Machine conventions, held forth this past week at the Fifteenth Annual Coin Machine Convention.

With Chicago open to the multitude of coinmen, artists, music publishers, and record manufacturers, the group convened this past Monday, Jan. 19.

Many of those in the music industry expressed amazement at the detail involved in the automatic music business.

Publishers especially were on hand in greater numbers than ever before. Many were attending their first coin machine convention and stated that this show had "everything beat".

Paul Cunningham, vee pee of Broadway Music, Inc., gazed in amazement at the tremendous turnout. Operators huddled with the record manufacturers, diskers with artists, and the publishers likewise with the music operators.

Many expressed a great praise for the music operator and his vast knowledge of music.

Among the many attending the show were, Al Dexter, Columbia Records, Eddy Arnold, D. J. Finn, Steve Sholes, James W. Murray, Richard M. Fielding of RCA-Victor, Nat Cohn, of Gem Records, Bob Thiele, Larry Shelton and Earl Winters of Signature Records, Syd Nathan, and Al Miller of King Records; Al Middleman and E. Ralph Emmet of Sterling Records; George Oliver and Floyd Bittaker of Capitol Records; Maurie Hartman, of Cherio & Rytvoc Music Publishing Co.; Paul Cunningham of Broadway Music, Inc., Monroe Passis of Chord Dist. Co., Dick Bradley of Tower Records, Jack Buckley, Lloyd Garret, Jim Pease, Hal Cook, Anne Perry and Syd Fisher of Vitacoustic Records, Red Evans of Jefferson Music Co.; Disk jockey Linn Burton; Harry Link of Leo Feist, Inc.; Charles Hanson of MGM Records; Ivan Ballan of 20th Century Records; John Hammond and John Laurenz of Mercury Records; Julius Schiff of Manor Records, Jim Bulleit, of Bulleit Records; songwriter Buddy Kaye; Herb Zebley and Ed Levy of Major Dist. Co., and many others.

Music operators gathered in the many suites to listen to new recordings and take part in the general air of gaiety which prevailed throughout the entire show. Many artists personally greeted the ops and thanked them for buying and playink their records.

Music operators from every part of the nation were assembled, and many gathered with the representatives of the recording companies for conferences. Many music operators stated that they would make it a point of concern to the diskery heads in requesting better service and quality in records.

Music publishers on the whole agreed that the automatic music industry certainly represented a major portion of their business, and without them, and the cooperation necessary, they and other segments of the industry would lose a tremendous portion of their business.

All agreed that music operators throughout the country are currently engaged in a highly competitive business and a business which represents a tremendous investment. Many publicly stated that they would certainly see to it that the automatic music industry would get their utmost in cooperation from here on in.

Getting Big Play!
T. TEXAS TYLER
great recording of
"REMEMBER ME"
"OKLAHOMA HILLS"
on
FOUR STAR RECORD No. 1008

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"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.

THE CASH BOX Record Reviews

"What'll I Do" (3:00)
"Your Kiss" (2:59)
DICK HAYMES
(Decca 24297)

● More top notch ballad material by piper Dick Haymes set to magic music by the Earl Hagen and Gorden Jenkins orchestra's spill here with the odor of coin moving around this duo labeled "What'll I Do" and "Your Kiss". Top deck is the favorite Berlin oldie and has Dick piping the fragrant wordage in soft tones that count. Plush setting gives the deck an added lift all thru. On the flip for "Your Kiss", Dick takes the lead here to come up with more mellow tones bound to make the younger set howl. Both sides are attractive and make for pleasant listening.

"Pianissimo" (3:01)
"My Cousin Louella" (3:00)
SAM BROWNE
(London 144)

● Velvet setting of this piece gives it an added dose of spice and sugar as balladeer Sam Browne steps forth to give with the highly flouted wordage of "Pianissimo". The piper's vocal work is effective and set in slow easy going phrases that build up to a beautiful crescendo. Orchestral backing by the Bert Thompson gang shines brilliantly. On the flip for the novelty, catchy lyrics of "My Cousin Louella", Sam displays light tones of vocal splendor that may catch the music ops eye. The pair is there for the asking — give it a whirl.

"At The Candlelight Cafe" (2:59)
"I'll Make Up For Everything" (3:02)
VERA LYNN
(London 119)

● More London platters and the light silvery phrases of thrush Vera Lynn with this pair labeled "At The Candlelight Cafe" coming thru. Vera's rendition makes for easy listening and sets you off in a dreamy atmosphere. The gypsy strains provided by orkster Bob Farnon build the deck all the way and make it stuff you're bound to like. On the backside for the strains of "I'll Make Up For Everything", the canary once more displays her teeming tones to send another potential coin winner at the ops. It's plush ballad material with the title offering the wax story.

"Mad About You" (2:57)
"When Your Lover Has Gone" (2:50)
ANN CORNELL
(Sterling 3004)

● Here's a ditty you'll want to feature in your machines — but pronto. It's thrush Ann Cornell and the heavy wordage of "Mad About You" to set off a spark of coinplay from coast to coast. Ann's vocal efforts here are bound to go a long way toward hypoing phono play and in a big way at that. The stuff is set way down low, with the lyric and the gal's pitch in there all the way. On the flip with the standard "When Your Lover Has Gone", the canary comes thru for with more teeming tones that glow. Both sides of this piece for some mad play.

SLEEPER OF THE WEEK

"Mad About You" (2:56)
"Deep In A Dream" (2:40)
RONNIE DEAUVILLE
(Super Disc 1049)

RONNIE DEAUVILLE

● Here's a kid you're going to be hearing plenty of in the near future. Bowing into the disk spotlight in a big way, balladeer Ronnie Deauville shows his vocal charm with this piece labeled "Mad About You". The mood of the song, set way down low and in the deep blue vein gives the balladeer loads of room to move about in, while his fragrant tones spill in high glory all thru. It's plush ballad material and of the sort that can hypo phono play any day in the week. Ronnie's intimate styling sets the pace here while the instrumental backing provided shows effectively. You'll also go for the flip "Deep In A Dream", a ditto of the top deck in styling with the wordage filling the air with loads of finery. This disk is a must in your machine — it spells coin play all the way.

"Honey, Honey, Honey" (2:43)
"The Unfinished Boogie" (2:26)
VIVIANE GREENE
(Trilon 190)

● Pair of flavorful and colorful sides for race locations are these offered in subtle tones by the capable Viviane Greene. Weaving in slow setting to the magic wordage of "Honey, Honey, Honey", the thrush picks up the lead to come thru with some soft stuff that shines. The beat here plus the gal's tricks worm their way into you and make you wanna come back for more. The flip shows Viviane at the ivory's with "The Unfinished Boogie" spilling out. Where they go for this brand of stuff, and that cover lots of territory, they'll hold still for this.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"Trouble Is A Man" (3:00)
"I Feel So Smoochie" (3:01)
SARAH VAUGHN
(Musicraft 533)

● The scintillating tones of chirp Sarah Vaughn and a deck that is bound to go like sixty. "Trouble Is A Man" shows Sarah spilling the heavy material all wrapped up around the title, with the Ted Dale ork blending smoothly throughout. The gal's high pitch here should make for lots of coin play. On the backside with the current "I Feel So Smoochie", Sarah once again shows her top notch vocal style with this teasing piece. Dig the name value here and you've got something that can really move.

"I Evol Uoy" (2:03)
"Tonight's My Night With Baby" (2:00)
THE MURPHY SISTERS
(Apollo 1090)

● Pair of possibilities by The Murphy Sisters spring up here with the novelty touch of "I Evol Uoy" and "Tonights My Night With Baby" grinding thru the wax. Top deck (I Love You spelled backwards) shows promise, with the trio's rendition offered in fair fashion. Flip has more meat behind it, with the title giving off the lead. Altho the pair won't stop traffic, they nevertheless make for pleasant listening time.

"Deep Purple" (2:56)
"Jubilee Jump" (2:47)
CHARLIE BARNET
(Apollo 1092)

● Pair of sides by the capable and popular Charlie Barnet orchestra spill here with the instrumental tones of "Deep Purple" and "Jubilee Jump" offered. It's the sax styling and arrangement of the pair that grab off all the glory with maestro Charlie grabbing a spot and flourishing throughout. Top deck has long been a favorite with many phono fans and should come in for some healthy play. The flip has the Barnet ork giving with their all and displaying their wares in high, brilliant fashion. Both sides are easily suitable for the dance and listener crowd alike—latch on.

"I Still Have That First Picture Of You (2:54)
"Who's Got All The Dough" (2:50)
LEO PIEPER ORCH.
(Alvin 5700)

● Here's a duo that might be the bit phono ops need to boost their play. It's the highly touted and publicized Leo Pieper crew offering "I Still Have That First Picture of You". With thrush Alecia Wallace to spill the sugar coated wordage, the deck may have the stuff to come thru for some lively phono play. The gal's pipes are in there all the way, with the metro offered in subdued manner. On the flip with a gag routine, the gang offer "Who's Got All The Dough". Band vocal and thrush Wallace again, with the title giving off the wax story. Top deck is the one for the phonos.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JANUARY 31, 1948

NEW YORK

1. BALLERINA *(Vaughn Monroe)*
2. GOLDEN EARRINGS *(Peggy Lee)*
3. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
4. OOOH! LOOKA THERE AIN'T SHE PRETTY *(Buddy Greco)*
5. TOO FAT POLKA *(Arthur Godfrey)*
6. PIANISSIMO *(Mindy Carson-Perry Como)*
7. TWO LOVES HAVE I *(Frankie Laine)*
8. BEG YOUR PARDON *(Francis Craig)*
9. HOW SOON *(Jack Owens)*
10. AND MIMI *(Charlie Spivak)*

WASHINGTON, D. C.

1. GOLDEN EARRINGS *(Peggy Lee)*
2. BALLERINA *(Vaughn Monroe)*
3. TWO LOVES HAVE I *(Frankie Laine)*
4. HOW SOON *(John Laurenz)*
5. CIVILIZATION *(Louis Prima)*
6. BEG YOUR PARDON *(Francis Craig)*
7. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*
8. DON'T YOU LOVE ME ANYMORE *(Jose Melis)*
9. SERENADE OF THE BELLS *(Sammy Kaye)*
10. SHINE *(Frankie Laine)*

UNIONTOWN, PA.

1. CIVILIZATION *(Louis Prima)*
2. BALLERINA *(Vaughn Monroe)*
3. HOW SOON *(Jack Owens)*
4. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
5. TOO FAT POLKA *(Arthur Godfrey)*
6. YOU DO *(Bing Crosby)*
7. MADE FOR EACH OTHER *(Desi Arnez)*
8. MICKEY *(Ted Weems)*
9. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
10. AND MIMI *(Frankie Carle)*

NEW HAVEN, CONN.

1. BALLERINA *(Vaughn Monroe)*
2. GOLDEN EARRINGS *(Peggy Lee)*
3. MICKEY *(Ted Weems)*
4. YOU DO *(Vic Damone)*
5. FOUR LEAF CLOVER *(Art Mooney)*
6. BEG YOUR PARDON *(Francis Craig)*
7. CIVILIZATION *(Louis Prima)*
8. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
9. TOO FAT POLKA *(Arthur Godfrey)*
10. SERENADE OF THE BELLS *(Sammy Kaye)*

INDIANAPOLIS, IND.

1. GOLDEN EARRINGS *(Peggy Lee)*
2. BALLERINA *(Vaughn Monroe)*
3. HOW SOON *(Jack Owens)*
4. I'M MY OWN GRANDPAW *(Guy Lombardo)*
5. SERENADE OF THE BELLS *(Sammy Kaye)*
6. CORABELLE *(Eddy Howard)*
7. MICKEY *(Ted Weems)*
8. CIVILIZATION *(Danny Kaye-Andrews Sisters)*
9. NEAR YOU *(Francis Craig)*
10. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*

MILWAUKEE, WISC.

1. GOLDEN EARRINGS *(Peggy Lee)*
2. MICKEY *(Ted Weems)*
3. PIANISSIMO *(Perry Como)*
4. I'M MY OWN GRANDPAW *(Guy Lombardo)*
5. SERENADE OF THE BELLS *(Sammy Kaye)*
6. PASS THAT PEACE PIPE *(Martha Tilton)*
7. CORABELLE *(Eddy Howard)*
8. SO FAR *(Frank Sinatra)*
9. NEAR YOU *(Francis Craig)*
10. YOU DO *(Vaughn Monroe)*

CHICAGO

1. GOLDEN EARRINGS *(Peggy Lee)*
2. BALLERINA *(Vaughn Monroe)*
3. SERENADE OF THE BELLS *(Jo Stafford)*
4. TOO FAT POLKA *(Arthur Godfrey)*
5. SHINE *(Frankie Laine)*
6. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
7. CIVILIZATION *(Louis Prima)*
8. DON'T YOU LOVE ME ANYMORE *(Buddy Clark)*
9. BEG YOUR PARDON *(Francis Craig)*
10. HO WSOON *(Jack Owens)*

SAGINAW, MICH.

1. BALLERINA *(Vaughn Monroe)*
2. TOO FAT POLKA *(Arthur Godfrey)*
3. BEG YOUR PARDON *(Francis Craig)*
4. SHINE *(Frankie Laine)*
5. HOW SOON *(Jack Owens)*
6. SERENADE OF THE BELLS *(Sammy Kaye)*
7. CIVILIZATION *(Louis Prima)*
8. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
9. THE STARS WILL REMEMBER *(Vaughn Monroe)*
10. I'M MY OWN GRANDPAW *(Guy Lombardo)*

RENO, NEV.

1. BALLERINA *(Vaughn Monroe)*
2. CIVILIZATION *(Danny Kaye-Andrews Sisters)*
3. YOU DO *(Vic Damone)*
4. BEG YOUR PARDON *(Francis Craig)*
5. SOUTH *(Count Basie)*
6. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
7. SERENADE OF THE BELLS *(Jo Stafford)*
8. SHINE *(Frankie Laine)*
9. GOLDEN EARRINGS *(Peggy Lee)*
10. NEAR YOU *(Francis Craig)*

BOSTON, MASS.

1. BALLERINA *(Vaughn Monroe)*
2. I'M MY OWN GRANDPAW *(Guy Lombardo)*
3. TOO FAT POLKA *(Arthur Godfrey)*
4. SERENADE OF THE BELLS *(Sammy Kaye)*
5. CORABELLE *(Eddy Howard)*
6. NOW IS THE HOUR *(Eddy Howard)*
7. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*
8. CIVILIZATION *(Louis Prima)*
9. YOU DO *(Vice Damone)*
10. DON'T YOU LOVE ME ANYMORE *(Jose Melis)*

AKRON, O.

1. BALLERINA *(Vaughn Monroe)*
2. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
3. CORABELLE *(Eddy Howard)*
4. PASS THAT PEACE PIPE *(Martha Tilton)*
5. MICKEY *(Ted Weems)*
6. GOLDEN EARRINGS *(Peggy Lee)*
7. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*
8. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
9. YOU DO *(Vic Damone)*
10. SERENADE OF THE BELLS *(Sammy Kaye)*

MIAMI, FLA.

1. BALLERINA *(Vaughn Monroe)*
2. GOLDEN EARRINGS *(Peggy Lee)*
3. DON'T YOU LOVE ME ANYMORE *(Jose Melis)*
4. BEG YOUR PARDON *(Francis Craig)*
5. SHINE *(Frankie Laine)*
6. SERENADE OF THE BELLS *(Sammy Kaye)*
7. I'M MY OWN GRANDPAW *(Guy Lombardo)*
8. YOU DO *(Vic Damone)*
9. HOW SOON *(Jack Owens)*
10. OOOH! LOOKA THERE AIN'T SHE PRETTY

LOS ANGELES

1. GOLDEN EARRINGS *(Peggy Lee)*
2. BALLERINA *(Vaughn Monroe)*
3. SHINE *(Frankie Laine)*
4. PIANISSIMO *(Perry Como)*
5. CIVILIZATION *(Louis Prima)*
6. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
7. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*
8. SERENADE OF THE BELLS *(Sammy Kaye)*
9. TWO LOVES HAVE I *(Frankie Laine)*
10. HOW SOON *(Jack Owens)*

COVINGTON, KY.

1. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
2. HOW SOON *(Jack Owens)*
3. GOLDEN EARRINGS *(Peggy Lee)*
4. CIVILIZATION *(Louis Prima)*
5. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
6. I'M MY OWN GRANDPAW *(Guy Lombardo)*
7. PASS THAT PEACE PIPE *(Martha Tilton)*
8. CORABELLE *(Eddy Howard)*
9. YOU DO *(Vic Damone)*
10. MICKEY *(Ted Weems)*

HEREFORD, TEXAS

1. GOLDEN EARRINGS *(Peggy Lee)*
2. BALLERINA *(Vaughn Monroe)*
3. CIVILIZATION *(Danny Kaye-Andrews Sisters)*
4. OOOH! LOOKA THERE AIN'T SHE PRETTY *(Buddy Greco)*
5. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
6. DON'T YOU LOVE ME ANYMORE *(Jose Melis)*
7. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
8. THE STARS WILL REMEMBER *(Vaughn Monroe)*
9. MICKEY *(Ted Wems)*
10. YOU DO *(Vic Damone)*

JACKSON, MISS.

1. BALLERINA *(Vaughn Monroe)*
2. TOO FAT POLKA *(Arthur Godfrey)*
3. I LOVE YOU, YES I DO *(Bull Moose Jackson)*
4. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*
5. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
6. YOU DO *(Vaughn Monroe)*
7. GOLDEN EARRINGS *(Peggy Lee)*
8. DON'T YOU LOVE ME ANYMORE *(Jose Melis)*
9. CORABELLE *(Eddy Howard)*
10. HOW SOON *(John Laurenz)*

BUTTE, MONT.

1. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
2. CORABELLE *(Eddy Howard)*
3. YOU DO *(Vaughn Monroe)*
4. SERENADE OF THE BELLS *(Sammy Kaye)*
5. PASS THAT PEACE PIPE *(Martha Tilton)*
6. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
7. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*
8. MICKEY *(Ted Weems)*
9. NEAR YOU *(Francis Craig)*
10. PIANISSIMO *(Perry Como)*

DES MOINES, IA.

1. GOLDEN EARRINGS *(Peggy Lee)*
2. BALLERINA *(Vaughn Monroe)*
3. HOW SOON *(Jack Owens)*
4. SHINE *(Frankie Laine)*
5. I'M MY OWN GRANDPAW *(Guy Lombardo)*
6. CIVILIZATION *(Louis Prima)*
7. YOU DO *(Vaughn Monroe)*
8. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)* *(Buddy Greco)*
9. SERENADE OF THE BELLS *(Sammy Kaye)*
10. BEG YOUR PARDON *(Francis Craig)*

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

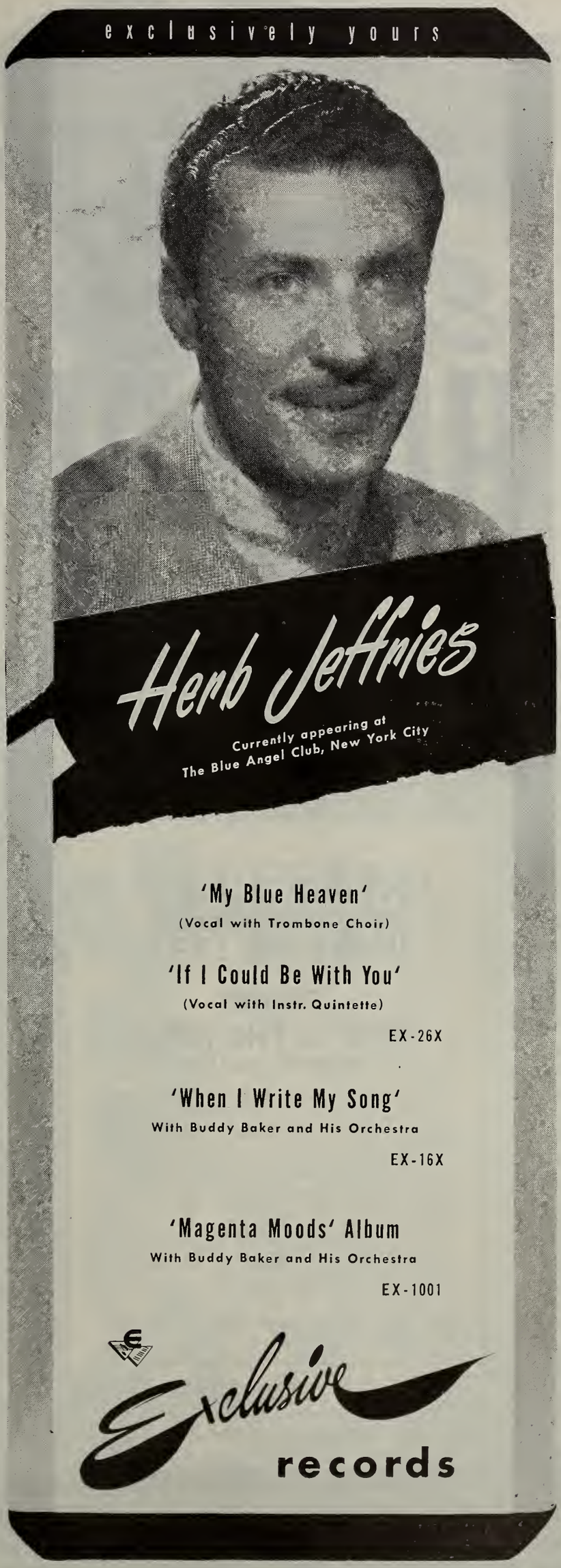
CHICAGO — Yessiree, it's Chicago and the Fifteenth Annual Coin Machine Convention, with the largest galaxy of music publishers, artists, diskers and music operators ever, around for the show. Phonograph manufacturers have been kept busy displaying their new equipment — diskers have been entertaining music ops by the hundreds — artists are greeting the ops and the pubbers are really getting an insight of this great and glorious coin machine industry. Never before in the history of the industry has the many allied forms of business pertaining to this industry gathered together. Altho the attendance at this writing is somewhat lower than expected, well over 10,000 operators have jammed the floors of the Hotel Sherman for the convention. Many music publishers have stated that they never had imagined the importance and interest displayed here in Chicago. Altho the weather in the Windy City had been a bit brisk for the vast entourage gathered from across the entire nation, the music crowd nevertheless braved the ferocious cold to storm Henrici's and the many Chicago nite spots.

* * *

We managed to get a glimpse of Bob Stabler and George Oliver doing a bang-up job at the Capitol Records booth . . . Ed Levy and Herb Zebley hawking their several terrific major hits all over the convention floors . . . Irv Katz, Apollo Records vee pee and that gorgeous display . . . mmmm . . . the tremendous spread RCA-Victor had in the penthouse of the Sherman . . . Charley Hanson and the boys up at MGM Records avidly boasting about "Four Leaf Clover" . . . The crowd at Decca, and the friendly atmosphere very well received by loads of coinmen . . . Charles and Evelynn Aron of Aristocrat Records rate a great big hug 'n kiss . . . Columbia Records and their nothing short of sensational display booth . . . Syd Nathan busy as a bee at the King Records booth . . . Standard Phono doing a bang-up job . . . Miracle Records proud as a peacock with their Gladys Palmer rendition of "If I Didn't Have You".

* * *

Bob Thiele, Nat Cohn and Earl Winters caught huddling in the Celtic Cafe . . . Ralph Emmett and Al Middleman, Sterling Records, peeking with more than interest . . . Dick Bradley walking around the convention floor singing "How Soon" . . . Red Evans, publisher of "Ballerina" wearing a "Ballerina" skirt as a means of promotion (?) . . . Harry Link and Ned Miller of Leo Feist, Inc., not "Thoughtless" one bit . . . Joe Whalen of the BVC unit beaming as "How Soon" rolls right along . . . Fred and Wesley Rose up from Nashville, Tenn. . . . John Laurenz, Mercury Records star a diller with the gang . . . Paul Cunningham of Broadway Music says the boom is "Just Around The Corner" . . . Eddy Arnold holding forth with Al Dexter . . . Manie Sacks, artist and rep chief at Columbia Records beaming at *The Cash Box* front cover — the hit of the show.



America's No. 1 Juke Box Attraction!

Eddy HOWARD

and his Orchestra

BIG in the BOXES with

SLEEPER OF THE WEEK

"TRUE"
"NOW IS THE HOUR"
MAJESTIC No. 1190

● King of 'em all and there's no doubt about it. Eddy Howard with another clickeroo for the nations phono ops; this time with this delicate piece tagged "True". Eddy's delicate tonsils spill the plush wordage around a backdrop of elegant music by the band boys. The slow metro of the cookie labels it must material and sets the stage for loads of howling by the zillions of Howard fans. Especially suited for the quiet spots where the star gazers gather, the deck is easily taken to by the listener and dance crowd alike. On the flip for the highly touted "Now Is The Hour", it's Eddy wailing some more soft stuff ably backed by a vocal combo. Ops should remember the familiar note this side rings — given an earing on this Howard rendition and they are sure to remember it as a coin culler. Both sides for some heavy Howard coin — we're sure you'll agree.

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.

Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—

Spot these HIT Majestic RECORDS in your machines.

HOT 10

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 I LOVE YOU YES I DO
Bull Moose Jackson
(King 4181)
Still on top of the heap. Coin in there by the ton.

2 I CAN'T GIVE YOU ANYTHING BUT LOVE
Rose Murphy
(Majestic 1204)
Repeats its position of last week, with ops crazy about our gal Rose.

3 THE LORD'S PRAYER
Sarah Vaughn
(Musicraft 525)
A classic cookie if there ever was one.

4 IS IT TOO LATE
Savannah Churchill
(Manor 1093)
Maintains its top notch position for the second straight week.

5 WHAT'LL I DO
King Cole Trio
(Capitol 15119)
In fifth place again, with ops pegging this one higher.

6 HASTINGS ST. BOUNCE
Paul Williams Sextet
(Savoy 659)
Still catching coin in a big way. Ops praise this ditty to the skies.

7 845 STOMP
Earl Bostic
(Gotham 154)
Whatta dilly. Coin continues to roll in with ops going mad for disks.

8 MAD LAD
Sir Charles
(Apollo 773)
Still going strong in a zillion spots. Play continues to boom.

9 35-30
Paul Williams Sextet
(Savoy)
Bounces into the limelight with ops viewing peak play.

10 IT ALL DEPENDS ON YOU
Hadda Brooks
(Modern 156)
(King 4198)
Bounces into this coveted spot as another Brooks coin culler. Watch it rise!

ON CHICAGO'S SOUTH SIDE!

1 **I LOVE YOU YES I DO**
Bull Moose Jackson
(King 4181)
On top of the heap again. Smashing a zillion phono records for hep play.

2 **845 STOMP**
Earl Bostic
Live as a wire. Here it is in the second spot.

3 **35-30**
Paul Williams Sextet
(Savoy)
The rise of this one points to continued play say the ops.

4 **IF I DIDN'T HAVE YOU**
Gladys Palmer
(Miracle 123)
Click chick Gladys Palmer with another coin attraction.

5 **UNION MAN BLUES**
Andrew Tidds
(Aristocrat)
Oh whatta dilly. Ops peg this one for the top mighty soon.

6 **IT ALL DEPENDS ON YOU**
Hadda Brooks
(Modern 156)
Hadda Brooks continues to ride the phonos heavily. Here she is in the sixth spot this week.

7 **WRITE ME A LETTER**
The Ravens
(National 9038)
The Ravens roll and so does "Write Me A Letter". Ops still cashing in with this one.

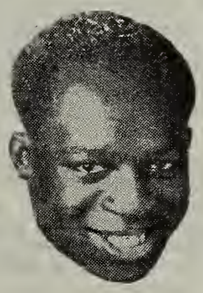
8 **HASTINGS ST. BOUNCE**
Paul Williams Sextet
(Savoy 659)
Bounce beat of this ditty has it bouncing coin into many a machine say the ops.

9 **WHAT'S THE USE**
Roy Milton
(Specialty)
Catching coin galore report the ops, with Roy riding hot 'n heavy.

10 **I CAN'T GIVE YOU ANYTHING BUT LOVE**
Rose Murphy
(Majestic 1204)
On the bottom, but still a hot item.

Specialty RECORDS
PRESENTS THESE ARTISTS Exclusively

ROY MILTON
and his Solid Senders
- SP522 "KEEP A DOLLAR IN YOUR POCKET" "MY BLUE HEAVEN"
- SP519 "ROY RIDES" "WHAT'S THE USE"
- SP518 "THRILL ME" "BIG FAT MAMA"
- SP510 "TRUE BLUES" "CAMILLE'S BOOGIE"



JIMMY LIGGINS
and his Drops of Joy
- SP521 "CADILLAC BOOGIE" "TEARDROP BLUES"

PILGRIM TRAVELERS
and their "Walkin' Rhythm" Spirituals
- SP306 "GOSPEL BOOGIE" "STRETCH OUT"
- SP305 "I'LL TELL IT" "I'M STANDING ON THE HIGHWAY"

WRITE FOR LATEST CATALOGUE

Watch for Releases by These Artists on Specialty Records
- CAMILLE HOWARD
- NELSON ALEXANDER TRIO
- JIM WYNN & HIS GROOVE MASTERS

Specialty RECORDS INC.
311 Venice Blvd. Los Angeles 15, Calif.

HONEY
HONEY
HONEY

MODERN 157

Sensational Recording by

Hadda Brooks

"QUEEN OF THE BOOGIE"

Modern RECORDS

686 NORTH ROBERTSON BOULEVARD

hollywood

JUKE BOX OPS HIT DISKERS - DEMAND BETTER QUALITY AND COOPERATION

Convention Finds Ops Hot; Tired Of Present Music

CHICAGO—The Fifteenth Annual Coin Machine Convention, held in Chicago this past week found the many music operators who convened here, literally raving at current conditions existing between themselves and the many recording companies.

Most vehement complaint of the operator was the quality of platters on the market today.

Mr. E. J. Pepper of Hereford, Texas stated to *The Cash Box*; "There isn't another magazine in the country who would dare print the operators story but *The Cash Box*. Altho their recent story pertaining to the South Dakota Operators Association report on the quality of records, perhaps in all cases does not coincide with other sections of the nation, the one glaring point made is that music ops, regardless of where they might be, are hard hit when it comes to quality in a recording."

"Most record manufacturers do not realize that a great majority of operators routes extend over a period of many miles. If I get a service call in a remote location, it does not only mean the possible cost of another recording, but the expense involved in sending a highly salaried serviceman and a truck to that location, which might possibly be well over 50 miles away."

"Needle costs are still high," he continued, "and when a music operator gets a poor recording, he also finds that he must change the needle in the machine also. A poor recording will wear the grooves of a record deeper, thus necessitating the change of the needle."

"Do the record manufacturers realize that music operators throughout the entire nation are 'loaded' with recordings? We have to continue to supply our machines with the latest song hits, and in many instances, when we request a purchase of possibly fifty, the local distributor forces a greater amount of records upon us. Investments in automatic phonographs run quite high today, and since the automatic phonograph business represents a wide percentage of any diskery's sales, I firmly believe that the record manufacturer should bear with the music operator a bit more."

"TURNPIKE POLKA"

By The
DON HENRY HARMONICA TRIO

REGENT RECORD No. 111

Going Strong!
"MY GUITAR IS MY SWEETHEART"
by JOHNNY LANE
REGENT No. 107

REGENT RECORDS
1184 Elizabeth Ave., Elizabeth, N. J.

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans, La.

1. **STORMY MONDAY BLUES**
   T-Bone Walker
   (Black & White 122)

2. **I LOVE YOU YES I DO**
   Bull Moose Jackson
   (King 4181)

3. **LET IT ROLL**
   Lucky Millender
   (Decca 24182)

4. **I CAN'T STOP IT**
   Jimmy Liggins
   (Specialty 520)

5. **MY LOVE IS LIMITED**
   Amos Milburn
   (Alladin 201)

6. **DOWN HOME BLUES**
   Joe Liggins
   (Exclusive 250)

7. **BELL BOY BOOGIE**
   Todd Rhodes
   (Vitacoustic 1001)

8. **ROCKING BOOGIE**
   Joe Lutcher
   (Specialty 303)

9. **I CAN'T GIVE YOU ANYTHING BUT LOVE**
   Rose Murphy
   (Majestic 1204)

10. **MONEY'S GETTING CHEAPER**
    Johnny Moore
    (Exclusive 257)

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In Los Angeles, Cal.

1. **WRITE ME A LETTER**
   The Ravens
   (National 9038)

2. **I LOVE YOU YES I DO**
   Bull Moose Jackson
   (King 4181)

3. **TRAIN TIME BLUES**
   Amos Milburn
   (Aladdin 206)

4. **THOSE THINGS MONEY CAN'T BUY**
   King Cole Trio
   (Capitol 15011)

5. **FOOL THAT I AM**
   Billy Eckstine
   (MGM 10097)

6. **GOOD ROCKING TONIGHT**
   Roy Brown
   (DeLuxe 1093)

7. **ROY RIDES**
   Roy Milton
   (Specialty 519)

8. **STORMY MONDAY BLUES**
   T-Bone Walker
   (Black & White 122)

9. **EARLY IN THE MORNING**
   Louis Jordan
   (Decca 24155)

10. **HONEY, HONEY, HONEY**
    Viviane Greene
    (Trilon 190)

DeLuxe Increases Disk Releases To Insure Ops Of Platters

LINDEN, N. J. — Jules Braun, president of DeLuxe Record Co., this city, this past week announced that the plattery had increased its release schedule of records, to insure music operators of a sufficient quantity of records for their machines.

In a memo to musical director Joe Liebowitz, Mr. Braun disclosed that the bi-monthly record release had been increased to five records.

"According to our plan of supplying each operator with the type of music in his own territory, each release has been divided to contain music in the popular, hillbilly, race, western and foreign field. Masters are stacked up on such favorites as Ruth Wallis, Annie Lauire, Paul Gayten, Roy Brown, the Air Lane Trio, Ted Martin, Borah Minnevitch, and Emil Coleman. Some of the newcomers who will be heard on records for the first time are, Sylvia Sims, Ce Ce Kay, Whitey & Hogan, Pop Ekler, Lost John Miller, Ziggy Lane and Vince Manning."

"We have also recognized the operators demand for two minute records", he continued, "and are releasing quite a number of them. In addition we are presently concentrating on giving the operator a better wearing quality recording."

Higgins Resumes West Coast Columbia Post

HOLLYWOOD, CAL. — Joe Higgins returned this past week to the west coast offices of Columbia Records, Inc., where he will resume his duties in charge of Artists and Repertoire activities in the Hollywood division of that company. Mr. Higgins has been in New York for the past several weeks, discussing various aspects of the California operation with Manie Sacks and other officers of the plattery.

Columbia recently completed a new west coast plant which includes recording facilities, executive offices and record pressing machinery. The greatly increased recording activity necessitated the full time supervision of an experienced Columbia executive in the artist and rep field.

Consequently, Mr. Higgins, who had been serving in New York as assistant to Manie Sacks, was sent to the coast to direct the recording activity there.

Mr. Higgins will make his permanent home in California, and will continue to direct recordings on the coast for the Columbia plattery.

Thank You

FOR YOUR WONDERFUL SUPPORT IN 1947—

WE PROMISE YOU BIGGER MONEY MAKING RECORDS FOR 1948

MIRACLE RECORDS

500 E. 63rd STREET CHICAGO 37, ILL.

OPERATORS — We are the exclusive distributors in the No. California-Wash.-Oregon Territory for

DIAL RECORDS

(The Original Bop Label)

Featuring

DIZZY GILLESPIE—CHARLIE PARKER
DODO MARMAROSA—ERROL GARNER

Latest Release

THE CHASE (Part One and Two)
with
DEXTER GORDON-WARDELL GRAY

SYD HELLER
158 Taylor St., San Francisco, Cal.

Standard Songs are MONEY MAKERS!

Too-Ra-Loo-Ra-Loo-Ral
"THAT'S AN IRISH LULLABY"

Recorded by
BING CROSBY—Decca
LANNY ROSS—Manor
DENNIS DAY—RCA-Victor
KATE SMITH—Columbia

Published by:
M. WITMARK & SONS

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

Short Shots
From the Hills and Plains

Big news of the week in folk and western music is the sensational attention focused on Snooky Lanson, who does a half hour show on WSM, Nashville, Monday thru Friday. Cause for all the excitement is none other than Paul Schubert, Mutual radio exec. Paul panned a slew of disc jockey's recently thru an article appearing in the Saturday Evening Post, with particular emphasis on a host of big names. In the center of his barrage, we found this particular paragraph.

"One wet morning while driving thru Tennessee, I heard a good disk jockey on a Nashville station. His show was grand entertainment because he sounded alive and he knew his stuff. As far as I am concerned he was the only one in the whole United States that I really enjoyed listening to. The other, especially the name operators, sound so tired and jaded, speaking in suavely routined voices that used to be crisp when the old boys and girls were yesterday's celebrities. They sound burned out and dull now . . . "

Bill Graham, flack chief at WSM checked with Schubert and sent him an acetate of Snooky Lanson's show. Ten minutes later, Graham informs us, Schubert called to tell Graham that Lanson was the jockey he was referring to.

We're especially glad to see Snooky get this high rating. It is well to note the angle here, in that Lanson's show is not as glamorized as many of the current jocks today. Keep going Snooky —we're for ya.

Esco Hankins back from a p.a. tour thru Alabama and Georgia. We hear his song album is due for short release . . . Al Clauser doing an air show over KFJZ, Fort Worth . . . Bullet Records prepping a host of hot folk and western platters. Tommy Scott and Hollywood Hillbilly Jamboree cut eight sides for the Nashville diskery. And speaking of Bullet and Nashville, Francis Craig's "Near You" certainly put the spotlight on that city . . . The Franklin Brothers on WROM, Rome, Ga. . . . Grand Ole Opry Air Show really had a treat for the veterans at the Thayer General Hospital during this past Xmas. Many of the stars appearing toured the wards after appearing at an auditorium show . . . Hank Thompson has a great many Capitol platters all set for release we hear.

Grateful Acknowledgment

TO THE

NATION'S MUSIC MACHINE OPERATORS

FOR THEIR SELECTION OF

ROSALIE ALLEN

as "No. 1 Girl Folk Recording Artist during 1947" — according to the Annual Automatic Music Poll conducted by "THE CASH BOX".

Exclusive

RCA VICTOR RECORDING ARTIST

Just Released— a 1948 Money-Maker

"TAKE IT BACK and CHANGE IT FOR A BOY"

"NEVER TRUST A MAN"

on RCA Victor 20-2608

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Shut Up And Drink Your Beer"

"Who Do You Spend Your Dreams With"

DOYE O'DELL

(Exclusive 27x)

● Grabbing off the glory and a hunk of coin to follow, is Doye O'Dell with his rendition of this ditty bound to set right with his many phono fans. Titled, "Shut Up And Drink Your Beer", Doye gives out with loads of flavorful wax expressions, while the string backing behind rounds out the deck. Stuff is loaded with merriment, and bound to cause loads of laughter. On the flip with more western material, a beautiful guitar grabs the lead to lend the cookie some spice. You'll go for the pairing in a big way.

"Blind Alley"

"What's Been Going On"

JOHNNY BOND

(Columbia 38063)

● Pair of sides by the popular Johnny Bond, and the rhythm of "Blind Alley" and "What's Been Going On" spill out. Top deck offers catchy wordage and some highlighted guitar work. It's more snappy stuff for the flip, with the vocal work offered beaming thru in fair fashion. Natch, it's Johnny Bond for the lead all the way—the popularity of the lad is enough to get a call for this platter.

"Rosalinda"

"Take It Back & Change It For A Boy"

DICK THOMAS

(Decca 46114)

● Heavy platter rapidly zooming to the forefront of many a phono is this item labeled "Rosalinda". With Dick Thomas and his Nashville Ramblers to offer the highly spiked wordage, the deck shines for a slew of coinplay. Waxing is sincere and should cause a load of attention. On the flip with "Take It Back And Change It For A Boy", the gang show with more stuff tagged phono. Title gives off the wax story—you'll go for it.

"Peepin' Thru The Keyhole"

"Wabash Blues"

CLIFFIE STONE

(Capitol 40083)

● Able vocal styling of the Cliffie Stone crew spotlight this cookie for a ream of buffalo heads, "Peepin' Thru The Keyhole" shows as a dance tune to which his many fans can grab on to. The flip is a blue arrangement of this oldie favorite, with musical styling showing as effective. The pair rate a whirl.

Rollin' 'Round Randolph

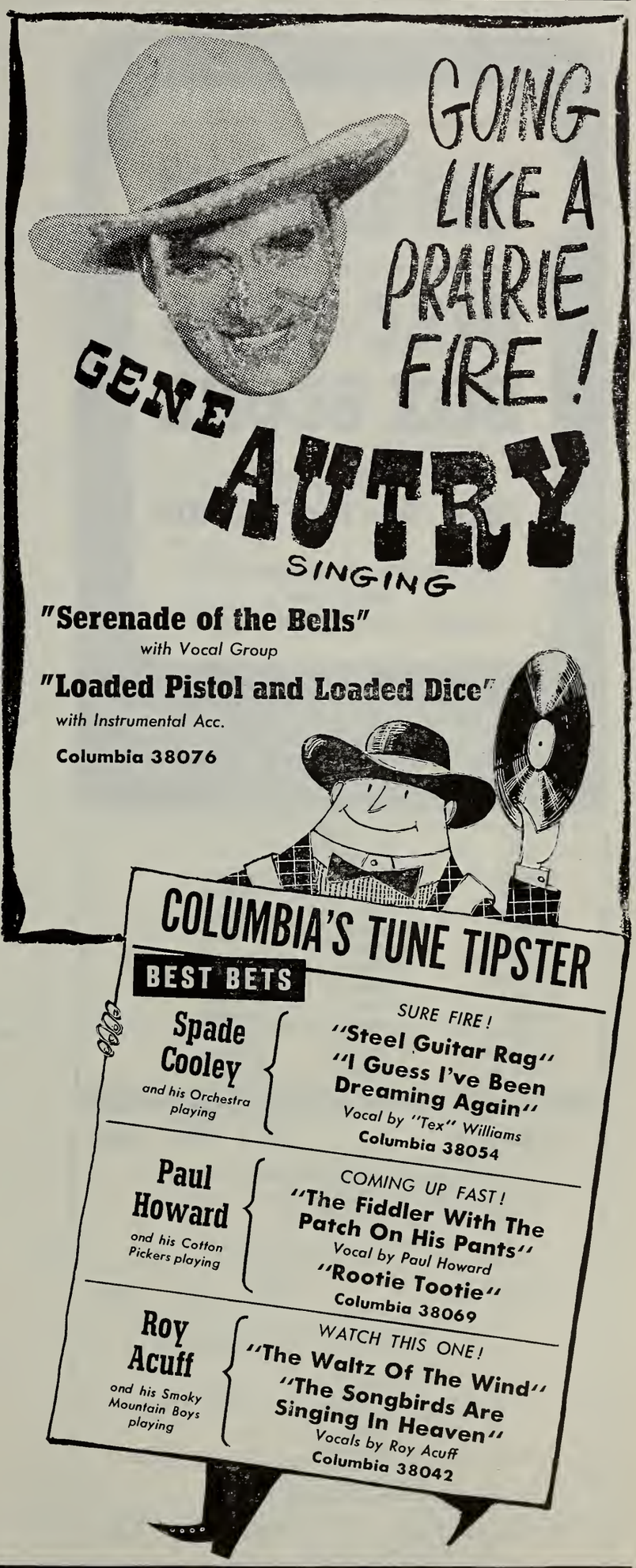
Chicago was literally a bee-hive of activity this past week when the 15th annual coin machine convention was held at the Sherman Hotel with coinmen from all over the country pouring into town to attend this gala event. Juke box manufacturers were busy displaying their latest machines and believe us some of them are really eye-catchers. Many of the record companies were on hand plugging their newest releases, discussing this and that about the record biz with other record manufacturers, operators, distribs, music publishers, etc. Yes, convention time is the time for coinmen, record men, and music men to get together to greet their many friends and meet new people, a time to promote and stimulate business.

Many of the recording stars now in town visited the coin machine show, stopping over to *The Cash Box* booth to say hello. Just to mention a few: Freddy Nagel, Al Dexter, Fred Lowry, and Dorothy Rae, John Laurenz of Mercury, Dean Martin, and Eddy Arnold, winner of The Cash Box's Music Poll for his recording of the best Folk song . . . Dropped up to the Aristocrat suite, spoke with Evelynn Aron who is very pleased over the sudden rise in popularity of their latest disk, "Union Man Blues" by Andrew Tidds. This tune is really going places on the south side jukes.

Saw Bob Thiele of Signature Records huddling with several well known music men . . . Dick Bradley of Tower Records plugging their latest hit "Melancholy" with Jack Owens . . . Anne Perry and Hal Cook of Vitacoustic's Public Relations office running around the convention hall spreading good cheer . . . Maurie Hartman of Rytvoc Music pubbery visited *The Cash Box* suite to discuss their latest pop tunes with the music boys who dropped up there for a bit of gab fest . . . Also, had a nice chat with Harry Link of the Leo Feist pubbery . . . George Olsen, band leader seen with Jim Bulleit of Bulleit Records, both very deep in conversation . . . Ran into Milt Salstone of M. S. Distrib. Co., dashing here and there trying to do six different things at one time, busy guy this Milt.

Dorothy Shay, now appearing at the Boulevard Room of the Stevens being greeted by her many coinmen friends who stop in to say hello and thank her for a job well done on wax . . . Wee Bonnie Baker now at the College Inn of the Sherman delights her audience with her rendition of pop tunes in her typical baby voiced manner . . . Art Kassel and his ork make easy listening over at the Blackhawk, with Gloria Hart doing the vocals on the new Kassel creation, "Oh, What I Know About You". Incidentally, be sure and give this number a listen', ops peg it for the top.

Well, another convention has rolled around and made history in the annals of the coin machine industry. People from all over the country have gathered here in Chicago to discuss their plans for the future. Next year's show will find many changes in the record business with new recording stars, new methods and new ideas.



THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin
AP—Apollo
AR—Aristocrat
BU—Bullet
CA—Capitol
CN—Continental
CO—Columbia
CS—Coast
DE—Decca
DEL—DeLuxe
EX—Exclusive
JB—Juke Box
KI—King
LI—Lissen
LO—London
MA—Majestic
ME—Mercury
MG—M-G-M
MI—Miracle
MN—Manor
MO—Modern
MU—Musicraft
NA—National
RA—Rainbow
RE—Regent
SA—Savoy
SI—Signature
SP—Specialty
SN—Standard Phono
ST—Sterling
TR—Trilon
UN—Universal
VI—Victor
VT—Vitacoustic

	Jan. 24	Jan. 17	Jan. 10
1—Ballerina	**153.6**	**151.6**	**143.9**
CO-38381—BUDDY CLARK			
DE-24265—ENRIC MADREGUERA ORCH.			
ME-5075—JERRY SHELTON TRIO			
MG-10035—JIMMY DORSEY ORCH.			
MU-15116—MEL TORME			
What Are You Doing New Years Eve?			
VI-20-2433—VAUGHN MONROE ORCH.			
The Stars Will Remember			
2—How Soon	**105.7**	**72.9**	**82.6**
CO-37952—DINAH SHORE			
Fool That I Am			
DE-24101—CARMEN CAVALLERO — BING CROSBY			
You Do			
MA-1179—DICK FARNEY			
ME-5069—JOHN LAURENZ			
You Call It Madness			
TO-1258—JACK OWENS			
Begin The Bekuine			
TR-195—GUY CHERNEY			
Peggy O'Neil			
VI-20-2523—VAUGHN MONROE ORCH.			
True			
3—Too Fat Polka	**103.3**	**88.3**	**108.3**
CO-37921—ARTHUR GODFREY			
For Me and My Gal			
MG-10106—BLUE BARRON O.			
Mickey			
CA-480—THE STARLIGHTERS			
Your Red Wagon			
CO-37921—ARTHUR GODFREY			
For Me and My Gal			
DE-24268—ANDREWS SISTERS			
Your Red Wagon			
MA-6022—SLIM BRYANT			
ME-5079—TWO TON BAKER ORCH.			
With a Hey and a Hi			
MG-10106—BLUE BARRON ORCH.			
Mickey			
VI-20-2609—LOUIS PRIMA ORCH.			
If I Only Had a Match			

	Jan. 24	Jan. 17	Jan. 10
4—Civilization	**98.1**	**106.5**	**107.9**
AP-1059—THE MURPHY SISTERS			
You're Breaking In A New Heart			
CA-465—JACK SMITH			
Don't You Love Me Anymore?			
CO-37885—WOODY HERMAN			
Boulevard of Memories			
DE-23940—DANNY KAYE—ANDREWS SISTERS			
MA-7274—RAY McKINLEY ORCH.			
Those Things Money Can't Buy			
ME-5067—DICK TWO TON BAKER ORCH.			
MG-10083—SY OLIVER ORCH.			
5—Golden Earrings	**75.4**	**68.1**	**55.3**
CA-15009—PEGGY LEE			
I'll Dance at Your Wedding			
CO-37932—DINAH SHORE			
The Gentleman Is a Dope			
DE-24278—BING CROSBY			
Ballerina			
DE-24277—VICTOR YOUNG ORCH.			
All Through the Night			
DE-24270—GUY LOMBARDO ORCH.			
You Are Never Away			
ME-3072—ANITA ELLIS			
Love for Love			
MG-10085—JACK FINA ORCH.			
VI-20-2585—CHARLIE SPIVAK ORCH.			
Tenderly			
6—Serenade of the Bells	**71.6**	**95.2**	**63.7**
CA-75007—JO STAFFORD			
The Gentlemen Is A Dope			
CO-37956—KAY KYSER ORCH.			
Pass That Peace Pipe			
DE-24258—GUY LOMBARDO ORCH.			
Sipping Cider By The Zuyder Zee			
ME-5090—VIC DAMONE			
I'll Dance at Your Wedding			
MG-10091—BOB HUSTON			
A Tune For Humming			
VI-20-2372—SAMMY KAYE ORCH.			
That's What Every Young Girl Should Know			
7—I'll Dance at Your Wedding	**60.7**	**50.7**	**48.5**
CA-15009—PEGGY LEE			
Golden Earrings			
CO-37967—RAY NOBLE ORCH.			
Those Things Money Can't Buy			
DE-24266—JANIE LEITT			
Please Don't Play Number Six Tonight			
ME-5090—VIC DAMONE			
Serenade of the Bells			
MG-10095—HELEN FORREST			
VI-20-2512—TONY MARTIN			
Carolina in the Morning			
8—Near You	**45.9**	**45.2**	**71.8**
BU-1001—FRANCIS CRAIG			
Red Rose			
CA-452—ALVINO REY ORCH.			
Oh Peter			
CO-37838—ELLIOT LAWRENCE ORCH.			
How Lucky You Are			
DE-24171—THE ANDREWS SISTERS			
How Lucky You Are			
MA-7263—VICTOR LOMBARDO ORCH.			
Zu-Bi			
ME-5066—TWO TON BAKER			
I'm a Lonely Little Petunia			
RA-1001—THE AUDITONES			
SA-657—FOUR BARS & A MELODY			
ST-3001—DOLORES BROWN			
VI-20-2421—LARRY GREEN ORCH.			
Pic-A-Nic-In			
9—You Do	**39.8**	**41.5**	**71.9**
CA-438—MARGARET WHITING			
My Future Just Passed			
CO-37587—DINAH SHORE			
Kokomo, Indiana			
DE-24101—CARMEN CAVALLARO			
How Soon			
MA-12011—GEORGIA GIBBS			
Feudin' and Fightin'			
ME-5056—VIC DAMONE			
Angela Mia			
MG-10050—HELEN FORREST			
Baby, Come Home			
SI-15114—LARRY DOUGLAS			
Sleep, My Baby Sleep			
VI-20-2361—VAUGHN MONROE O.			
Kokomo, Indiana			
10—Pass That Peace Pipe	**29.9**	**33.5**	**35.6**
CA-15010—MARGARET WHITING			
Let's Be Sweethearts Again			
CO-37956—KAY KYSER O.			
Serenade of the Bells			
MA-1176—MARTHA TILTON			
A Fellow Needs A Girl			
ME-5080—HARRY COOL O.			
I Wouldn't Be Surprised			
VI-20-2483—BERYL DAVIS			

	Jan. 24	Jan. 17	Jan. 10
11—And Mimi	25.1	25.0	35.4
CA-466—THE DINNING SISTERS *Fun and Fancy Free*			
CO-37819—FRANKIE CARLE O. *For Once In Your Life*			
DE-24172—DICK HAYMES *When I'm Not Near The Girl I Love*			
MA-7262—RAY DOREY *Freedom Train*			
MG-10082—ART LUND *Jealous*			
12—Sierra Madre	21.3	6.9	—
CO-38026—RAY NOBLE ORCH. *Two Loves Have I*			
DE-24280—DICK HAYMES *Little White Lies*			
ME-5086—JOHN LAURENZ *I Understand*			
VI-20-2590—FREDDY MARTIN ORCH. *Don't Call It Love*			
13—Whiffenpoof Song	18.9	31.9	18.9
CA-20131—THE PIED PIPERS *I Get The Blues When It Rains*			
DE-23981—LAWRENCE WELK ORCH. *Doin' You Good*			
DE-23990—BING CROSBY *Kentucky Babe*			
DE-29132—WINGED VICTORY CHORUS *Army Air Corps*			
MA-7224—GEORGE PAXTON ORCH. *Streamliner*			
ME-5068—ART KASSEL ORCH.			
SI-15013—MONICA LEWIS *The House I Live In*			
VI-10-1313—ROBERT MERRILL *Sweetheart of Sigma Chi*			
14—Your Red Wagon	17.5	10.7	2.1
CA-480—THE STARLIGHTERS *Too Fat Polka*			
CO-37973—TONY PASTOR ORCH.			
DE-24268—ANDREWS SISTERS *Too Fat Polka*			
MA-7275—RAY McKINLEY			
MG-10114—JACKIE PARIS TRIO *Skylark*			
15—Two Loves Have I	17.1	28.2	13.5
CO-38026—RAY NOBLE—BUDDY CLARK *Sierra Madre*			
DE-24263—GUY LOMBARDO ORCH. *They're Mine, They're Mine, They're Mine*			
ME-5064—FRANKIE LAINE *Put Yourself In My Place Baby*			
MG-10097—BILLY ECKSTINE *Fool That I Am*			
VI-20-2545—PERRY COMO *I Never Loved Anyone*			
16—Papa Won't You Dance With Me?	15.6	13.3	13.7
CA-471—SKITCH HENDERSON O. *Put Yourself In My Place, Baby*			
CO-37931—DORIS DAY *Say Something Nice About Me*			
DE-24226—GUY LOMBARDO O. *I Still Get Jealous*			
MG-10092—ART MOONEY O.			
SI-15166—ALAN DALE *I'll Hold You In My Heart*			
VI-20-2469—THE THREE SUNS			
17—Corabelle	12.8	19.2	13.6
CO-37972—FRANKIE CARLE ORCH. *Who Were You Kissing*			
MA-1170—EDDY HOWARD ORCH. *I'll Be There*			
MG-10120—THE KORN KOBBLERS *The Dum Dot Song*			
18—Gonna Get a Girl	10.5	1.6	1.2
CA-15008—BENNY GOODMAN SEXTET *Nagaski* *Nogosoki*			
CO-37973—TONY PASTOR ORCH. *Your Red Wagon*			
MA-1184—RAY DOREY *I Never Loved Anyone*			
VI-20-2560—LARRY GREEN ORCH. *Song of New Orleans*			
19—So Far	9.5	14.9	15.5
CA-461—MARGARET WHITING *Lazy Countryside*			
CO-37883—FRANK SINATRA *A Fellow Needs A Girl*			
DE-24194—GUY LOMBARDO ORCH. *A Fellow Needs A Girl*			
ME-5076—THE SHELTON TRIO *Sentimental Rhapsody*			
MG-10085—JACK FINA ORCH. *Golden Earrings*			
SI-15106—ALAN DALE *Oh Marie*			
VI-20-2402—PERRY COMO *A Fellow Needs A Girl*			
20—My Old Flame	9.4	—	—
VI-20-2592—SPIKE JONES ORCH. *People Are Funnier Than Anybody*			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Pianissimo	5.7	1.8	—
22—Ooh! Look-a There Ain't She Pretty	5.6	—	—
23—The Gentleman Is a Dope	4.7	1.3	3.7
24—I Wish I Didn't Love You So	4.3	10.1	7.6
25—I'm My Own Grandpa	4.2	5.3	2.3
26—Beg Your Pardon	2.9	14.4	—
27—A Fellow Needs a Girl	2.8	7.3	15.9
28—The Dum Dot Song	2.7	5.1	1.0
29—Loaded Pistols, Loaded Dice	2.6	9.0	—
30—Those Things Money Can't Buy	2.5	1.7	—
31—The Whistler	1.9	7.4	19.4
32—I Can't Give You Anything But Love	1.8	3.2	11.4
33—I Told Ya' I Love Ya'	1.7	1.1	1.9
34—I Have But One Heart	1.4	6.4	4.6
35—I Still Get Jealous	1.3	5.2	4.5
36—You're My Girl	1.2	3.1	—
37—At the Candlelight Cafe	1.1	1.2	2.0
38—Now Is the Hour	1.0	—	—
39—I'm Looking Over a Four Leaf Clover	1.0	—	—
40—In a Little Book Shop	-1.0	1.4	2.2

Atlantic Platters Bow Into Disk Field

Four new records by artists including top ranking bass player Eddie Safranski, leading all-star sextet of poll winners from Stan Kenton's band; jivester Bob Howard; vocalist Melrose Colbert; and the Tiny Grimes Quintet are announced as the initial releases of Atlantic Records, new platter firm with headquarters in New York.

Herb Abramson, who recently left National Records after four years as Artists and Repertoire chief for that plattery, is President of the new firm.

Vice-President of Atlantic Records is Ahmet Ertegun, son of the late Turkish Ambassador to the United States. Nat Shapiro, formerly of Keynote Records, will handle the firm's publicity.

Atlantic has set January 26th as the release date for its first four records. Distribution has been set thus far mainly in east and mid-west key cities and the company is now seeking additional distribution in the South and western territories.

Victor To Hypo Rosalie Allen Platter

NEW YORK — Rosalie Allen's latest RCA-Victor platter, "Take It Back And Change It For A Boy", will have a novel promotion tie-up. Major domo Steve Scholes at Victor, discloses that the plattery will pass out a plastic baby doll to disc jockeys, distributors and key operators as a promotion gimmick.

Angle here is that Rosalie Allen will be giving birth this coming May. Miss Allen has given permission to have the event publicized in conjunction with the release of the record.

More power is added when you flip the platter and come up with "Never Trust A Man"—her hubby Malcolm McGlasson is such a nice guy.

RCA-Victor, highly regarded by many in music circles as a more conservative plattery when it comes to promotion gimmicks, is scheduled to release the platter early next month.

Miss Allen, who was scheduled to appear at the RCA-Victor display booth during the recent Coin Machine Convention, failed to appear due to other committments. Eddy Arnold, winner of *The Cash Box* music "oscar" planed in on Wednesday.

Greetings:
To CMI's MUSIC OPERATORS (The Hit Makers)
You're Starting the New Year Right for Us with These HITS —
"I'M A LONELY LITTLE PETUNIA"
(IN AN ONION PATCH)
Recorded by

DICK "Two-Ton" BAKER	on Mercury Record No. 5083
LAWRENCE WELK	on Decca No. 24197
TOMMY TUCKER	on Columbia (soon to be released)
HARMONAIRES	on Embassy No. 1001
THE HAPPY GANG	on Victor (Can.) 56-0022

and
"GIN RUMMY POLKA"
Recorded by AL STUART on Embassy No. 1004
Also on TOWER RECORDS (soon to be released—Watch for Announcement)
from the House that gave you "CHOO CHOO CH' BOOGIE"
RYTVOC, Inc. 1585 BROADWAY NEW YORK, N. Y. MAURIE HARTMANN DEANNA BARTLETT

Current Releases by KING
KING 685
GOING DOWN THE COUNTRY
Backed bby
NEW PINS AND NEEDLES
By GRANDPA JONES
KING
1540 BREWSTER AVE., CINCINNATI 7, OHIO

ARCADIA RECORDS
The Operators Friend
"Our SPECIALS"
AP1948—THAT OLD SWISS CHALET IN THE ROCKIES
AP1947—IN MY HEART THERE'S PART OF THE PRAIRIE
AP600 — JUST TO MAKE A LITTLE JEEP GO
1782—HONEY, YOU CAN'T FOOL ME ANYMORE
1783—KENTUCKY GAG
JUST RELEASED — 8 Famous Irish Songs
All Records Shipped Same Day as Orders Are Received.
ARCADIA RECORDS
6432 CASS AVE. DETROIT 2, MICHIGAN
ARCADIA QUALITY and Accurate Starting and Cut-Off Grooves Guarantee The Operator Uninterrupted Service.

1 I'M MY OWN GRANDPA
Lonzo & Oscar
(Victor 20-2563)

2 BUBBLES IN MY BEER
Bob Wills
(MGM 10116)

3 THE KIND OF LOVE I CAN'T FORGET
Bob Wills
(Columbia 37926)

4 SIGNED, SEALED AND DELIVERED
Cowboy Copas
(King 658)

5 I'LL HOLD YOU IN MY HEART
Eddy Arnold
(Victor 20-2332)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

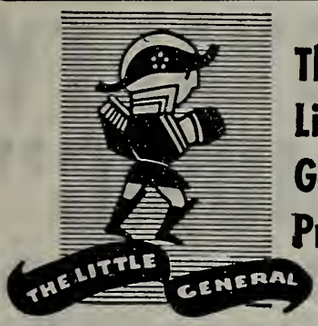
NEVER TRUST A WOMAN
Red Foley
(Decca 46074)

DIXIE CANNONBALL
Gene Autrey
(Columbia 37963)

B-ONE BABY
Cliffie Stone
(Capitol 40041)

HUMPTY DUMPTY HEART
Hank Thompson
(Capitol 40065)

EASY ROCKIN' CHAIR
Roy Acuff
(Columbia 37961)



The Little General Presents

The Smash Novelty of 1948

RECORDED BY—

Jo Stafford
Capitol #15033
Tony Pastor
Columbia #38068
Guy Lombardo
Decca #24288
Grandpa Jones
King #694
Tiny Hill
Mercury #6087
Korn Kobblers
MGM #10136
Esmeraldy
Musicraft #536
Larry Vincent
Pearl (To be released)
Lonzo & Oscar
RCA Victor #20-2563
The Jesters
20th Century #20-33
Milt Herth
World Transcription

I'M MY OWN GRANDPAW!

and these other juke box favorites...

I'M SO LONESOME I COULD CRY

Johnny Stone.....Apollo No. 1099
Clark Dennis.....Capitol (to be released)
Andy Kirk-Jubilaires.....Decca No. 18916
Buddy Weed Trio.....MGM No. 10049
Gordon MacRae-
Walter Gross .....Musicraft No. 15084

WHERE THE MOUNTAINS MEET THE MOON

Bob Hannon .....Apollo No. 1100
Eddie Duchin .....Columbia
Arthur Godfrey .....Crown No. 149
Red Foley .....Decca No. 46110
Tommy Tucker .....Okeh No. 6236
King Sisters .....RCA-Victor No. B11099

LITTLE SMALL TOWN GIRL

Buddy Weed Trio.....MGM (to be released)
Larry Vincent .....Pearl (to be released)
Delta Rhythm Boys
RCA-Victor No. 20-2588

IF I HAD MY LIFE TO LIVE OVER

Gordon MacRae .....Apollo No. 1045
The Dinning Sisters .....Capitol No. 389
Buddy Clark .....Columbia No. 37302
Golden Arrow Quartet.....Continental C-6049
Bob Eberle & The
Song Spinners .....Decca No. 23835
Ted Martin &
Air Lane Trio .....De Luxe No. 1075 & 1068
Bob Johnson .....Majestic No. 7218
Kate Smith .....MGM No. 10003
Red McKenzie .....National No. 9026
The Three Suns .....RCA-Victor No. 20-2164
Floyd Sherman .....Signature No. 15086
Dick Todd .....Sonora No. 2010
Larry Vincent .....20th Century 20-13

YOUR HEART AND MINE
Bob Hannon.....Apollo No. 1097
Vic Damone .....Mercury
(To Be Released)

THE THINGS YOU WANT THE MOST OF ALL
Brooks Bros.....Decca No. 24287

THE YUK-A-PUK SONG
NO MONEY
Morey Amsterdam
Apollo No. 1095 A & B

BREAD AND GRAVY
I WON'T MARRY YOU NO MORE
The Jesters
Apollo No. 1096 A & B

TAKE A MILLION TEARDROPS
Johnny Stone....Apollo No. 1098

★ GENERAL MUSIC PUBLISHING CO., INC. ★
400 MADISON AVENUE, NEW YORK, N. Y.

★ ★ ★ ★ ★ It's A Five Star General Song ★ ★ ★ ★ ★

REP. KEARNS URGES ROYALTY BE PAID ON "CANNED MUSIC"

House Move Begun To End Recording Ban; Rep. Kearns To Propose Distinction Of Records Made For Home & Commercial Use

WASHINGTON, D. C. — Representative Carroll D. Kearns, Republican of Pennsylvania, proposed this past week that James C. Petrillo, president of the American Federation of Musicians, be permitted to collect a special royalty on "commercial phonograph records" as a solution to his dispute with the recording and radio industries.

Mr. Kearns, a member of the AFM, said during House Labor Committee hearings that he would introduce a bill this coming week which would do the following:

Amend the copyright laws to make a distinction for the first time between records made for home use and for commercial purposes. The use in "juke boxes" or in "canned" radio programs of any record stamped "for home use only" would be prohibited.

Permit payment of a royalty to musicians who make commercial records. The royalty would be used in whole or in part to finance a welfare fund for unemployed musicians.

The royalty provision would bypass the Taft-Hartley Law's ban on use of royalties for the benefit of any person other than those who actually made the recording.

The royalties would not go to Mr. Petrillo directly. They would be paid by the recording companies to the musicians making the records. It would be up to Mr. Petrillo to arrange with these members to turn over enough of the funds to the union to finance the welfare plan.

Mr. Petrillo's lawyer, Milton Diamond, testified today that musicians had been put in the position of "sowing the seeds of destruction of musicians". For example, he said, "canned music" produced by a few thousand musicians was being used by radio, television and even the movies to throw thousands more out of their jobs."

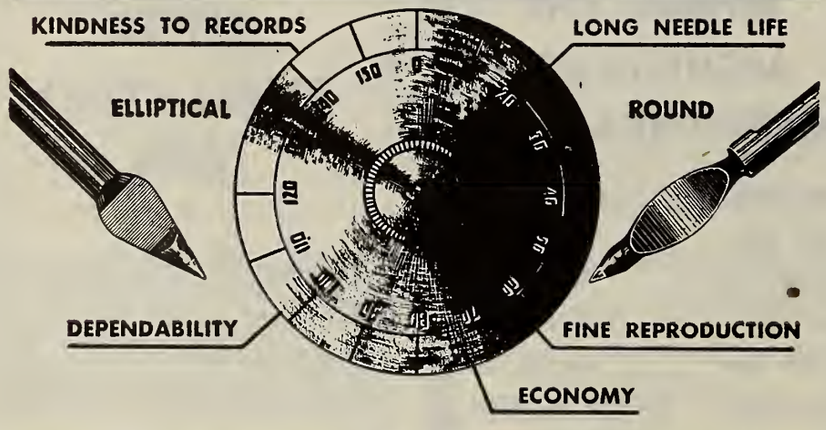
He was particularly bitter about the radio industry. He said that its officials had promised musicians a "share in the feast" in the early days of radio, but that musicians in the last ten years have had to "fight for scraps".

Earlier this past week, Mr. James W. Murray testified before the committee on behalf of six phonograph record manufacturers. In speaking of the Taft-Hartley law, Mr. Murray stated that his company was prepared to continue royalty payments, if the new law did not specifically prevent it.

The committee has heard testimony this past week from a great many associated with the music and radio industries, including television and frequency modulation operators, broadcasting associations, record manufacturers and their representatives and electrical transcription companies.

Altho the proposal by Rep. Kearns calls for the payment of the royalties mentioned to be payed by the recording companies, many in the industry firmly believe that another proposal calling for the payment of royalties by the juke box industry would be raised.

THIS **PERMO POINT** COMBINATION HAS NEVER BEEN BEATEN



THE CHOICE OF LEADING OPERATORS EVERYWHERE

AND NOW **THE PERMO POINT ROUND *with a* NEW PERMOMETAL (Osmium) ALLOY TIP**

DEVELOPED AND PRODUCED IN OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindness to records for which Permo Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:

UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS) THIS PERMO POINT ROUND WITH THE NEW (OSMIUM) TIP

WILL OUTWEAR...
WILL GIVE LONGER RECORD LIFE...
WILL BE MORE DEPENDABLE...
WILL BE MORE ECONOMICAL...
THAN ANY OTHER CONVENTIONAL COIN PHONO NEEDLE MADE!

THE SAME PRICE SINCE 1938: 1 to 10 — 35c each, 11 to 99 — 32c each, 100 or more — 30c each

MORE PERMO NEEDLES SOLD THAN ALL LONGLIFE NEEDLES COMBINED

PERMO, INCORPORATED

6415 N. Ravenswood Chicago 26, Ill.

— UNDISPUTED LEADERSHIP SINCE 1929 —

All Time Standard

NICKEL NABBERS

by

AMERICA'S OUTSTANDING WHISTLING VIRTUOSO

FRED LOWERY

and Lovely

DOROTHY RAE

THE GIRL WITH A SMILE IN HER VOICE

"STAR DUST"
"OLD FOLKS AT HOME"
(Columbia C-148)

on COLUMBIA RECORDS

Vitacoustic Tests To Hypo Disk Sales

CHICAGO—That "new look" in music for 1948 will be translated in terms of new sound for record fans in spite of the Petrillo ban on new recordings, it was revealed today.

The announcement was made in connection with the conclusion of the $50,000 contract by Vitacoustic Records, Inc. of Chicago to do nation-wide research on 100 numbers it will release in the coming months. Research Services, Inc. of Denver has been retained to do the research.

Techniques used for years in market research will be employed in the new music studies which are being adapted in the interest of better records for record fans for the first time. Vitacoustic and Research Services have been testing the techniques which would "reveal record buyers' tastes in tunes" for the past six months under the direction of William McPhee, vice president in charge of research.

"This is the time, in our judgment, to make friends among the record buyers," Lloyd G. Garrett, President of Vitacoustic, stated, in announcing that his firm would be the first to find out what record fans want to hear and when they want to hear it. "The tendency to let down on quality and selections of recorded numbers during the Petrillo ban is likely to be strong. We feel that this is the greatest mistake which record manufacturers could make and in order that record buyers continue to get better rather than poorer numbers during this time, we have decided to test every number before it is released."

Pilot studies have been made in the Denver market area during the past six months with good success, according to Edward D. Whittlesey, official of Research Services who was present in Chicago for the conclusion of arrangements with Vitacoustic. Some of the preliminary problems of selecting the proper cross section of true record fans, of correlating test results with sales, and of framing test procedures and questions have been partially solved through the use of the local pilot studies, Whittlesey said. No fine accuracy of sales forecasts is expected for some time, both Vitacoustic and research Services agreed, but the procedure has definitely advanced to the stage of practical usefulness.

"No tricks involved" Whittlesey emphasized to reporters present at the Chicago meeting, explaining that in the last analysis, decisions will be made simply on the majority reaction of record fans across the nation to the tune, arrangement, and artists of each record side tested. A number of supplementary studies, however, are planned to get the reaction of disc jockeys, wholesalers and retailers to individual sides, and also a great deal of experimental work both to learn more about record tastes and to improve the consumer testing operation.

Among the biggest problems anticipated, according to the discussions at the Chicago office of Vitacoustic, were ones of determining "repeated-hearing" or "plugging" effect on different tunes and arrangements and also problems of determining where, how, and among what types of people a potential hit gets its first impetus.

Feist "HIT PARADE" Check List

Unanimously selected as "Song of the Month" at Chicago by Phonograph Merchants Convention

Thoughtless

Lyric by Buddy Kaye • Music by Carl Lampl

BUDDY KAYE .....M-G-M Records
VIC DAMONE .....Mercury Records
DORIS DAY & Modernaires..Columbia Records
LARRY GREEN .....Victor Records
GUY LOMBARDO .....Decca Records
GORDON MacRAE .....Capitol Records
CURT MASSEY .....Coast Records
GEORGE OLSEN .....Majestic Records

THE NEWEST NOVELTY SMASH!

the Secretary Song

(Bidibi Bot Bot)

Words and Music by Sammy Fain and Jack Barnett

TONY PASTOR .....Columbia Records
THE SATISFIERS .....Victor Records
TED WEEMS .....Mercury Records
YVETTE .....Vitacoustic Records

AND COMING UP...

Theme of the Jesse Lasky Picture "The Miracle Of The Bells"

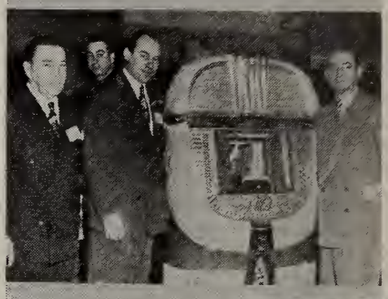
the Miracle of the Bells

Lyric by Russell Janney • Music by Pierre Norman

TOMMY DORSEY .....Victor Records
KATE SMITH .....M-G-M Records

Leo Feist inc. • 1619 Broadway, N. Y. 19
HARRY LINK, Gen. Prof. Mgr.—GEORGE DALIN, Prof. Mgr.

CANDID CAMERA CLICKS CONVENTION



CHICAGO—*The Cash Box* roving photographer caught the many diskers, artists, distributors and music publishers pictured above, during the Fifteenth Annual Coin Machine Convention, held in Chicago this past week.

Pictured above, reading from top left down:

Jim Bulleit, Bulleit Records; Herb Zebley and Ed Levy, Major Dist. Co., and John Baynes of Hermitage Music Co.

Al Miller, Saul Halpert and Howard Kessel of King Records Dist. Co.

E. L. Dodelin, Steve Scholes, Richard M. Fielding, Eddy Arnold and Mr. D. J. Finn, of RCA-Victor Records.

George Oliver and group at the Capitol Records display booth.

Joe Whalen of Bregman, Vocco & Conn and Paul Cunningham of Broadway Music Co., Inc.

Irving Katz, Lorraine Reagen of Apollo Records, Inc.

Reading from top right down:

Nat Cohn, Earl Winters, Bob Thiele, Larry Shelton, Clarence Cecka at the Signature Records suite.

George Olsen, John Haddock and Harry Link.

Dick Bradley, prexy of Tower Records and Maurie of Cherio and Rytvoc Music.

The Decca record distributing group all huddled at the Decca suite.

Jim Bulleit, Nat Cohn and George Olsen on the convention floor.

Greetings to the C.M.I.

"THE HIT MAKERS"

You're Starting the New Year off Right for us with these HITS

"ROSALINDA"

RECORDED BY

DICK THOMAS on Decca No. 46114 — RED BENSON on Rainbow No. 10033 — AL STUART on Embassy No. 1005-P

"IF I DIDN'T HAVE YOU"

Recorded by ALAN GERARD on National No. 7019

"I DON'T WANT TO SET THE WORLD ON FIRE"

Recorded by THE RED CAPS on MERCURY No. 8052

CHERIO MUSIC PUB., INC.

MAURIE HARTMANN — DEANNA BARTLETT

1585 BROADWAY, NEW YORK, N. Y.

GREATER THAN EVER!

FRANKIE LAINE

SINGS TWO WONDERFUL TUNES

"TWO LOVES HAVE I"

AND

"PUT YOURSELF IN MY PLACE BABY"

Mercury Celebrity Series

No. 5064

TOP presents

A Big Money-Maker!!

"DON'T EVER SAY THAT YOU LOVE ME"

Backed By

"THE WINDOW WASHER MAN"

By DICK KUHN & ORCH.

Top 1156

TOP RECORDS, INC.

1674 Broadway New York 19, N.Y. COlumbus 5-7838

EDDIE "Mr. Cleanhead" VINSON

World's greatest blues singer and his orchestra

Exclusive MERCURY Recording Artist

Current Hit!

"OIL MAN BLUES"

"WANDERING MIND BLUES"

Mercury No. 8067

UNIVERSAL ATTRACTIONS • 347 MADISON AVE., N. Y.

THE CASH BOX

AUTOMATIC MERCHANDISING SECTION

VENDORS AND SERVICE MACHINES ATTRACT CONSIDERABLE ATTENTION AT COIN MACHINE CONVENTION

Electric Cigarette, Cold and Hot Drink, Popcorn, Candy, Ice Cream, Gum, Sanitary Supplies, Medicinal Vendors Shown. Manufacturers Display Scales, Shoe Shine Machines.

CHICAGO—Automatic merchandise machines played a large part in the success of the CMI Convention at the Hotel Sherman during January 19 to 22. The original reservations for vendors for exhibit on the floor was increased up to the opening day of the show, and then after the show got under way, several more vendors of various types were put on view.

The merchandise machines on display ranged from 1c peanut and gum vendors to cigarette machines, cigars machines, popcorn machines, drink vendors, ice cream vendors, hot coffe machines, and aspirin machines. Many service machines were exhibited, including scales, coin changers, sanitary napkin machines, stamp vendors, and shoe shining machines. In addition the suppliers of merchandise had attractive booths for the operators to look at.

It was estimated that approximately 30% of the display booths were occupied by these manufacturers and suppliers. Executives of these firms expressed their satisfaction with the reception of their equipment, and stated that they received many substantial orders for immediate and future deliveries.

The merchandise machine exhibitors took advantage of the situation and used it as a means of sampling their merchandise. Visitors were walking around the floors munching on popcorn, candy and ice cream bars, and were stopping off at the soda and coffee booths for either a cold or hot drink.

While many of the merchandise manufacturers were exhibiting their particular type of machine, other manufacturers of varied lines, such as Bally, Watling, Jennings, Groetchen, and Mills Industries had their automatic merchandise and service equipment on display. Other manufacturers of varied lines invited their operators out to visit their factories in town, where they ran open houses.

Operators from all the country who have been operating other types of machines were greatly interested in the merchandise machines, as they stated that it was their intention to implement their present routes with these machines. Many others who have already set up diversified operations featuring every type of machine operation, were ready to purchase several of the vendors which was brought to their attention for the first time at the convention.

Hilco — VENDS
Borden's "Frostick"
CHOCOLATE COVERED
ICE CREAM BARS
ON STICKS

DISTRIBUTORS!
PHONE NOW
OUR EXPENSE
FOR FULL DETAILS

Walter Gummersheimer
UNIVERSAL DISTRIBUTING CO.
(NATIONAL SALES REPRESENTATIVES)
210 N. EWING STREET, ST. LOUIS 3, MO.
(PHONE: NE 7001)

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We can reproduce in all sizes; including Maunted blaw-ups, from your phata or negative. Alsa photograph your merchandise at low cost. 24 haur service on request. Write far free Samples and Price List ta Dept. C1.
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MU 7-9049 VA 6-2550

A.M. BLUE BOOK

"A.M. (Automatic Merchant's) "BLUE BOOK" LISTS ALL MANUFACTURERS OF AUTOMATIC MERCHANDISE MACHINES; THE PRODUCTS THEY PRODUCE; A SHORT TRADE DESCRIPTION OF THOSE PRODUCTS WHICH ARE LISTED IN THEIR OWN SPECIAL CATEGORIES; AS WELL AS THE PRICE OF EACH INDIVIDUAL MACHINE. ADDRESSES OF ALL MANUFACTURERS LISTED CAN BE OBTAINED BY ADDRESSING: The Cash Box, 381 Fourth Avenue, New York (16) N. Y.

BISCUIT VENDORS

Garwood Metal Co.
5c Biscuit .....

Mills Aut. Mdsg. Corp.
5c Biscuit .....

Statler Distribs., Inc.
5c Niks, 9 Col., 135 Cap.... 115.00

BOTTLE VENDORS

American Vendors, Inc.
Bottle Dispenser .....

Autovend Co.
Bottle Dispenser .....

Bastian-Blessing Co.
Bottle Vendor .....

Bernitz Mfg. Co.
Bottle Vendor .....

California Aircraft Eng. Co.
Bottle Vendor .....

Carton Cooler Co., Inc.
Bottle Vendor .....

Dispensers, Inc.
Bottle Dispenser .....

General Vend. Mach. Corp.
Bottle Vendor .....

Glassock Bros. Mfg. Co.
Bottle Vendor .....

Ideal Dispenser Co., Inc.
Mod. 300B Beverage Vendor, 6 oz. to 12 oz., 5c or 10c coin unit $285.00
Model 300B with 6c, 7c, 11c or 12c coin unit 294.00

F. L. Jacobs Co.
Bottle Vendor .....

Kalva Venders, Inc.
Kalva Quad (144 Bottle Cap)

Mills Industries, Inc.
Bottle Vendor .....

Portable Elevator Mfg. Co.
Bottle Vendor .....

Selectivend Corp.
Bottle Vendor .....

Stewart Products Corp.
Bottle Vendor .....

Tip Corp of America
Bottle Vendor .....

U. S. Vend. Corp.
Bottle Dispenser .....

Hydro Silica Corp. (Vendall Div.)
Bottle Vendor .....

Vendo Co.
Bottle Vendor .....

Vendorlator Mfg. Co.
Bottle Vendor .....

Westinghouse Electric Corp.
Bottle Vendor .....

BULK VENDORS

Adams-Fairfax Corp.
"Cash-Tray" 5c Bulk Nut Vendor, Cap. 1½ lbs. .....
"Cash-Trio" 1c-5c Bulk Nut Vndrs, 3 on Stand .....

Advance Machine Co.
1c Bulk Nut & Candy .....
5c Bulk Nut & Candy .....

Alkuno & Co., Inc.
"Vikinor" 5c Bulk Candy ....

Andrews & Co.
Bulk Nut & Candy .....

Asco Vend. Mach. Exch.
Bulk Nut & Candy .....

Atlas Mfg. & Sales Co.
Bulk Nut & Candy .....

Columbus Vending Co.
Mod. 46, 1c Bulk Nut & Candy
Mod. 46G, 1c Ball Gum .....
Mod. 46Z, Bulk Nut, Candy, Charms .....

Fielding Mfg. Co.
Bulk Nut & Candy .....

Ford Gum & Mach. Co.
Ball Gum .....

U. G. Grandbois Co.
Bulk Nut & Candy .....

Hancock Mfg. Co.
Bulk Nut & Candy .....

Hawkeye Nov. Co.
Bulk Nut & Candy .....

Holli-Ware Mfg. Co.
Bulk Nut & Candy .....

Mills Aut. Mdsg. Corp.
1c Boxed Nut & Candy, 4 Col.

Munro-Matlock Co.
Bulk Nut & Candy .....

Norris Mfg. Co.
1c Master Nut, Candy .....
5c Master Nut, Candy .....

Northwestern Corp.
Mod. 40, 1c Bulk Nut, Candy & Ball Gum .....
Mod. 33, 1c Bulk Pnut.....
Mod. 39, 1c Bulk Nut, Candy & Ball Gum .....
"33 Ball Gum" .....
"DeLuxe" 1c/5c Bulk Nut ....
"DeLuxe" 1c Bulk Nut .....
"DeLuxe" 5c Bulk Nut .....

Regal Mfg. Co.
Bulk Nut & Candy .....

Silver King Corp.
"Prize King" 2 for 5c, 2 for 1c, Ball Gum Vendor .....

R. D. Simpson Co.
Bulk Nut & Candy .....

Victor Vend. Mach. Corp.
Mod. V, Nut, Charms, Ball Gum
Mod. K, Nut, Charms, Ball Gum

CANDY BAR VENDORS

Advance Mach. Co.
1c-5c Candy Bar .....

Alkuno & Co., Inc.
5c Charms without Base .....
5c Charms with Base .....
5c Life Saver without Base ....
5c Life Saver with Base .....
5c Gum, Charms, Life Saver Combination .....

American Vend. Corp.
"Vendit" Candy Bar .....

Andrews & Co.
Candy Bar .....

Automatic Canteen Corp.
5c Candy Bar .....

Coan Mfg. Co.
U-Select-It Standard 74 (74 Bar Cap.) 94.00
U-Select-It DeLuxe 74 (74 Bar Cap) with Stand 105.00
U-Select-It DeLuxe 126 (126 Bar Cap) with Stand 140.25

Mills Aut. Mdsg. Corp.
"Candy Salesman" 5 Col., 105 Cap. .....

National Vendors, Inc.
Mod. 8CE, 8 Col., Elect., Console Type .....

Rowe Mfg. Co., Inc.
5c Candy Bar .....

Shipman Mfg. Co.
5c Candy Bar .....

Star Vendors of Cal., Inc.
5c Candy Bar .....

Stewart Prod. Corp.
"Kandy-King" 9 Col., Candy & Gum, 240 Cap. .....

Stoner Mfg. Corp.
Junior Wall Mod., 6 Col., 102 Cap. .....
Junior Flr. Mod., 6 Col., 102 Cap. .....
Senior Flr. Mod., 8 Col., 160 Cap. .....
DeLuxe Theatre Mod., 8 Col. 160 Cap. .....
Dual DeLuxe Theatre Mod., 16 Col., 320 Cap .....
Triple DeLuxe Theatre Mod., 24 Col., 480 Cap. .....

U. S. Vend. Corp.
5c Bulk Refrigerated Candy Vendor .....

Vendall Co.
Vendall 8 Col., 120-248 Cap....
Vendall 5 Col., 75-155 Cap.....

Vendors, Inc.
5c Candy Bar .....

CHEWING GUM - 1c

Alkuno & Co.
1c Gum Vendor .....

G. V. Corp.
1c Adams Tab Gum Vendor...

Kayem Prod. Co.
1c Tab Gum .....

Mills Aut. Mdsg. Corp.
1c Adams Tab Gum, 6 Col.....

Pulver Co.
1c Pulver Tab Gum .....

Stewart Prod. Corp.
1c Tab Gum .....

CHEWING GUM - 5c

Automatic Canteen Co.
5c Pack Gum .....

Bill Fryer Associ.
5c Pack Gum .....

Coan Mfg. Co.
5c Pack Gum .....

Kayem Prod. Co., Inc.
5c Pack Gum .....

Shipman Mfg. Co.
5c Pack Gum .....

Stewart Prod. Corp.
5c Pack Gum .....

A.M. BLUE BOOK

"A.M.(Automatic Merchant's) BLUE BOOK" LISTS ALL MANUFACTURERS OF AUTOMATIC MERCHANDISE MACHINES; THE PRODUCTS THEY PRODUCE; A SHORT TRADE DESCRIPTION OF THOSE PRODUCTS WHICH ARE LISTED IN THEIR OWN SPECIAL CATEGORIES; AS WELL AS THE PRICE OF EACH INDIVIDUAL MACHINE. ADDRESSES OF ALL MANUFACTURERS LISTED CAN BE OBTAINED BY ADDRESSING: The Cash Box, 381 Fourth Avenue, New York (16) N. Y.

CIGARETTE MACHINES

Compton Co.
Cigarette .....

Eastern Elec. Vend. Mach. Corp.
C-8 "Electro" 8 Col. Console Electric 222.50

Frost Vend. Mach. Corp.
Cigarette .....

General Coin Prod. Co.
Cigarette .....

Lehigh Foundries
PX-8 Col., 340 Cap., Mechanical
PX-10 Col., Mechanical .....

J. H. Keeney & Co.
DeLuxe Electric 9 Col. .....

National Vendors, Inc.
Mod. 9E, Electric 321.70
Mod. 9M, 9 Col., Manual .....
Mod. 9EC, 9 Col., Elect., Console Type .....

Rowe Mfg. Co., Inc.
"Crusader" 8 Col..... 145.75
"Crusader" 10 Col. 162.25
"Diplomat", Electric with Coin Changer .....

Stewart Prod. Corp.
"Dominator" 8 Col., Elec., with Change Maker .....

U-Need-A Vendors, Inc.
"Monarch" 6 Col., Mech..... 149.50
"Monarch" 8 Col., Mech..... 159.50
7 Col., Elec., 476 Cap.....
9 Col., Elec., 612 Cap.....

CIGAR VENDORS

Alkuno & Co., Inc.
Cigar .....

Amity Mfg. Corp.
Cigar .....

Cigaromat Corp. of America
3 Col. Multi Selector .....
6 Col. Multi Selector .....

Frost Vend. Mach. Corp.
Cigar .....

Malkin-Illion Co.
"Phillies" 75 Cap. .....

Stange-Sharenow
10c Single Col. .....

COFFEE VENDORS

Automatic Canteen Co.
5c Hot Coffee .....

Bert Mills Corp.
Hot Coffee 540.00

Coffee Vendors of America
Hot Coffee .....

Knapway Devices
Hot Coffee .....

Lymean Mfg. Co., Inc.
Hot Coffee .....

Manning & Lewis
Hot Coffee .....

Rudd-Melikian, Inc.
"Kwik-Kafe" .....

COIN CHANGERS

A.B.T. Mfg. Corp.
Coin Changers .....

Bell Prod. Co.
Beacon Coin Changer .....
Beacon Jr. Coin Changer .....

Coin-A-Matic Cashier, Inc.
Coin Changer .....

Douglass Mfg. Co., Inc.
Elec. Coin Changer .....
Mech. Coin Changer .....

Frost Vend. Mach. Corp.
Coin Changer .....

Johnson Fare Box Co.
Coin Changer .....

Mills Industries, Inc.
Coin Changer .....

National Rejectors, Inc.
Elec. Coin Changer .....

Universal Coin Changer Corp.
Coin Changer .....

Vendo Co.
Mech. Coin Changer (400 Cap)

CUP DRINK VENDORS

American Vend. Corp.
Cup Dispenser .....

American Vendors, Inc.
Cup Dispenser .....

Automatic Canteen Co.
3 Drink Disp. .....

Automatic Syrup Corp.
Mills Beverage Disp., 400 Cup Cap. .....

C. C. Bradley & Son
2 Drink Disp., 800 Cup Cap....

Calif. Aircraft Eng. Co.
Cup Dispenser .....

Dispensers, Inc.
"Vicdor" 2 Drink Disp., 1000 Cup Cap. .....

Drink-O-Mat Ind., Inc.
2 Drink Disp., 1000 Cup Cap.

Ex-Cell Prod. Corp.
2 Drink Disp., 800 Cup Cap...1,595.00

Interstate Eng. Corp.
Cup Dispenser .....

Lion Mfg. Corp.
Pepsi-Cola Disp., 1200 Cup Cap.

Nat'l Aut. Disp., Inc.
Cup Dispenser .....

Spacarb Corp.
"Mix-A-Drink" 3 Drink Disp., 1000 Cup Cap. .....

Square Mfg. Co.
Drink Dispenser .....

Standard Gas & Equipt. Co.
Drink Dispenser .....

Standard Prod. Co.
Drink Dispenser .....

Stewart Prod. Corp.
Cobb Orange Drink Disp. .....
Cup Dispenser .....

DAIRY DISPENSERS

Ex-Cello Corp.
Dairy Disp. .....

Ideal Dispenser Co., Inc.
Mod. 300, Milk Bottle, 5c or 10c Coin Unit $285.00
Mod. 300, Milk Bottle, 6c, 7c, 11c or 12c coin unit 294.00
Model 300, Milk Container, 5c or 10c Coin Unit 295.00
Mod. 300, Milk Container, 6c, 7c, 11c or 12c Coin Unit 304.00

O. D. Jennings & Co.
Dairy Drink Disp. .....

Kalva Vendors, Inc.
Kalva "Quad" .....

Milk-O-Mat Corp.
Dairy Drink Disp. .....

Selector Prod. Co.
Dairy Drink Disp. .....

HOT NUT VENDORS

Alkuno & Co., Inc.
"Vikinor" 5c Hot Nut .....

Asco Vend. Mach. Exch.
5c Hot Nut .....

Munro-Matlock
5c Hot Nut .....

Silver King Corp.
5c Hot Nut .....

Tropical Trad. Co.
5c Hot Nut .....

White Mach. Co.
5c Hot Nut .....

VENDORS VIEWED IN PICS

(Upper Left) Tommy Grant, Bert Mills and Hans Stefensan with their Hot Coffee Vendar (Center Left) George Klor, Hermau Segal, J. Olin George and Jack Greenfield, of the Interstate Associates pose alangside their drink machine (Bottom Left) Jack Schoenback af Broaklyn, N. Y.; I. Kavens of Baltimore; and F. C. Black of Advance look pretty for the camera man (Upper Right) Ike Malkin and Sam Malkin, and a salesman having a goad laugh over something (Bottom Right) A pretty miss gets herself some popcorn from the Aristocrat machine shawn by J. R. Giesler and Associates.

MORE SHOW PICS IN NEXT ISSUE OF THE CASH BOX

EARN 100 to 600%

Per Year for the Next 20 Years (or longer) with

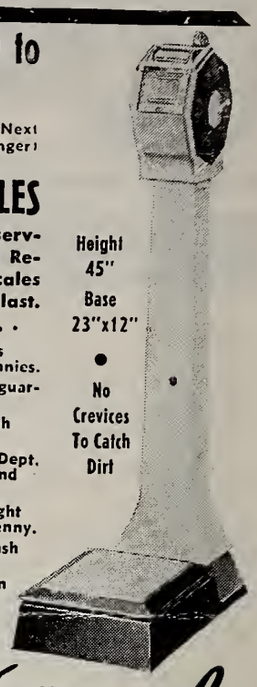
IDEAL SCALES

Forget about service calls and Repairs. Ideal Scales are built to last. *This is why . . .*

- ★ Cash Box holds $50.00 in pennies.
- ★ 5-Year factory guarantee.
- ★ Porcelain Finish (not paint).
- ★ Approved by Dept. of Weights and Measures.
- ★ Only One Weight for each penny.
- ★ Screw-Type Cash Box.
- ★ Jam-Proof Coin Mechanism.

Height 45" Base 23"x12"

No Crevices To Catch Dirt



Write Today for Full Details

Est. 25 yrs.

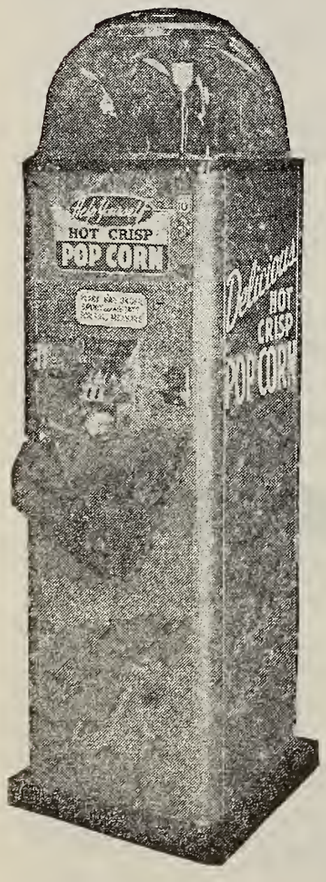
Ideal WEIGHING MACHINE CO.

1010 WEST 43RD STREET
LOS ANGELES 37, CALIF.

The Machine With a Heart

THE LANDIS "Aristocrat"

The World's Finest Automatic Popcorn Vendor



Motor Driven
Strikingly Attractive
Many New Features
Mechanically Right

Acclaimed The "HIT POPCORN MACHINE" At The CMI Show

Exclusive State and Territorial Franchises Still Open
FOR QUALIFIED DISTRIBUTORS

LOCAL OPERATING CONTRACTS

are open in States not covered by Distributors. Contact us direct for a contract or for the name of the nearest Distributor in your territory.

Call for One of Our TRAVELING REPRESENTATIVES
NEXT WEEK MAY BE TOO LATE IN YOUR TERRITORY

PHONE—WIRE—WRITE TODAY

J. R. Giesler and Associates

EXCLUSIVE MANUFACTURER'S REPRESENTATIVE

334 No. Normandie **Los Angeles 4, Calif.**

Phone NOrmandy 2-8309

• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.
- Model A $897.50
- Automatic Hostess Complete 20 Station Unit 14,800.00

HIDEAWAY CAB. W/Selective Play Mech.:
- W/Amplifier and Remote Volume Control..... 515.00

HIDEAWAY CAB. W/Continuous Play Mech.:
- W/Amplifier and Remote Volume Control..... 482.50
- W/Amplifier—No Remote Volume Control..... 470.00
- Complete—No Amp., No Volume Control..... 410.00

AIREON
- Coronet 400 ..... $495.00
- Blonde Bombshell 699.50
- Super DeLuxe Phonograph 897.00
- Fiesta DeLuxe 699.50
- Trio (Wall Box 69.50
- Solo (Wall Box) 46.50
- Impresario (Speaker) 42.27
- Melodeon (Speaker) 52.97
- Carilleon (Speaker) 56.18

FILBEN
- Mirrocle Cabinet $25.00
- 30 Selection Stowaway Mech. 398.00

BUCKLEY
- Music Box 25.00

MILLS INDUSTRIES
- Constellation 795.00

PACKARD MFG. CORP.
- Manhattan Phonograph 1,000.00
- Pla Mor Phonograph (Model 7) 795.00
- Hideaway (Model 400) 450.00
- Wall Box (Butler) 39.95
- 1000 Speaker (Paradise) 159.50
- Wall Box (Butler 10c) 41.95
- 950 Speaker 57.50
- 650 Speaker 19.75
- Spot Reflector 8.50

PERSONAL MUSIC CORP.
- Measured Music Boxes, 5c-10c 35.00
- Studio Amplifier 505.00
- Studio Timing Control Unit 250.00
- Master Power Supply Units 140.00

ROCK-OLA
- 1422 Phonograph (Net) 728.00
- 1424 Playmaster 440.00
- Model 1807 Moderne Corner Spkr. 107.50
- Model 1906 Remote Volume Control 6.90
- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
- Model 1606 Tonette Wall Speaker 21.50
- Model 1608 Tone-O-Lier Speaker 65.00
- Model 1607 Tonette Wall Speaker 19.75
- Model 1531 DeLuxe Bar Bracket 8.25
- Model 1533 Universal Bar Bracket 3.90
- Model 1795 Wall Box Line Booster 16.35

SCOTTO MUSIC CO.
- Music Master Cabinet 399.50
- Melody Master Cabinet 335.00
- Remote Master Cabinet 389.50

SEEBURG
- 147-M Symphonola w/remote control 875.00
- 147-S Symphonola 805.00
- H-147-M RC Special 525.00
- Wireless Wallomatic 58.50
- Wired Wallomatic 46.50
- 5-10-25c Wireless Wallomatic 75.00
- 5-10-25c Wired Wallomatic 62.50
- Teardrop Speaker 19.95
- Teardrop Speaker w/volume control 22.50
- Recess Wall & Ceiling Speaker 18.00
- Mirror Speaker 49.50
- Duo Volume Control 21.90
- Power Supply 14.50
- Master Amplifier 53.50
- Master Selection Receiver 118.00
- Wired Master Selection Receiver 105.00
- Electric Selector 86.00
- Remote Speaker Amplifier 44.20
- Solenoid Drum for 147-S 60.50

SOLOTONE CORP.
- Leveling Pre-Amplifier 44.50

MUSIC

WURLITZER
- Model 1100 Standard $959.50
- Model 1080A Colonial 899.50
- Model 1071A Concealed changer with stepper.. 529.50
- Model 1015 Standard 914.50
- Model 1080 Colonial 875.00
- Model 1017 Concealed changer with stepper.... 499.50
- Model 2140 5-10c Wireless 40.00
- Model 3020 5-10-25c 3-wire 69.50
- Model 3025 5c 3-wire 44.50
- Model 3031 5c 30-wire 39.50
- Model 3045 Wireless 54.50
- Model 212 Master Unit 70.00
- Model 215 Wireless Transmitter 17.50
- Model 216 Wireless Impulse Receiver 22.50
- Model 217 Auxiliary Amplifier 35.00
- Model 218 30-wire Adapter Terminal Box.... 15.00
- Model 219 Stepper 46.50
- Model 4000 8" Metal Star Speaker 45.00
- Model 4002 8" Plastic Star Speaker 45.00
- Model 4004A 8" Metal Musical Note Speaker.. 30.00
- Model 4005 8" Walnut Round Speaker 22.50
- Model 4005A 8" Walnut Round Speaker 25.00
- Model 4006A 8" Deluxe, Walnut Round Mirror. 35.00
- Model 4007 12" Intermediate Deluxe Speaker.. 135.00
- Model 4008 15" Deluxe Speaker 185.50

PINS

BALLY
- Nudgy $289.50

CHICAGO COIN
- Bermuda ..... No Price Set

GENCO
- Triple Action .....

EXHIBIT
- Treasure Chest ..... No Price Set

GOTTLIEB
- Lady Robin Hood .....

J. H. KEENEY & CO.
- Cover Girl ..... No Price Set

P & S MACH. CO.
- Tom Tom 299.00

UNITED MFG. CO.
- Singapore ..... No Price Set

WILLIAMS
- Sunny ..... No Price Set

COUNTER GAMES

A.B.T. MFG. CORP.
- Challenger 65.00

BALLY MFG. CO.
- Heavy Hitter 184.50
- w/stand 196.50

GOTTLIEB
- DeLuxe Grip Scale 39.50

ROLL DOWNS

BALLY
- Hy-Roll 499.50

CHICAGO COIN
- Roll Down 395.00

EDELMAN AMUSE.
- Tin Pan Alley ..... No Price Set

ESSO MFG. CORP.
- Esso Arrow 499.50

GENCO
- Bing-A-Roll 499.50

GREAT GAMES, INC
- Teleroll ..... No Price Set

GEO. PONSER CO.
- Pro-Score 495.00

UNITED MFG. CO.
- Hawaii Roll-Down 395.00

WILLIAMS MFG. CO.
- Box Score 375.50

ONE-BALLS

BALLY
- Jockey Special 645.00
- Jockey Club 645.00

GOTTLIEB
- Daily Races (F. P. Model) 650.00

BELLS

BELL-O-MATIC CORP.
- 5c Jewel Bell 248.00
- 10c Jewel Bell 253.00
- 25c Jewel Bell 258.00
- 50c Jewel Bell 338.00

GROETCHEN
- Columbia Twin JP 145.00
- Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
- Dollar Bell .....No Price Set

O. D. JENNINGS
- 5c Std Chiefs 269.00
- 10c Std Chiefs 279.00
- 25c Std Chiefs 289.00
- 50c Bronze & Std Chiefs 399.00
- 5c DeLuxe Club Chiefs 299.00
- 10c DeLuxe Club Chiefs 309.00
- 25c DeLuxe Club Chiefs 319.00
- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief..... 454.00

PACE
- 5c DeLuxe Chrome Bell 245.00
- 10c DeLuxe Chrome Bell 255.00
- 25c DeLuxe Chrome Bell 265.00
- 50c DeLuxe Chrome Bell 375.00
- $1.00 DeLuxe Chrome Bell 550.00
- 5c Rocket Slug Proof 245.00
- 10c Rocket Slug Proof 255.00
- 25c Rocket Slug Proof 265.00

CONSOLES

BALLY
- Wild Lemon $542.50
- Double-Up 542.50
- DeLuxe Draw Bell 5c 512.50
- DeLuxe Draw Bell 25c 532.50
- Hi-Boy 424.00
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BELL-O-MATIC
- Three Bells, 1947 ..... 735.00

BUCKLEY
- Track Odds DD JP 1250.00
- Parlay Long Shot 1250.00

EVANS
- Bangtails 5c Comb 7 Coin.....No Price Set
- Bangtails 25c Comb 7 Coin.....No Price Set
- Bangtail JP .....No Price Set
- Bangtail FP PO JP .....No Price Set
- Evans Races .....No Price Set
- Casino Bell .....No Price Set
- 1946 Galloping Dominoes JP .....No Price Set
- Winter Book JP .....No Price Set

GROETCHEN TOOL & MFG. CO.
- Columbia Twin Falls 485.00

O. D. JENNINGS
- Challenger 5-25 ..... 595.00
- Club Console 499.00
- DeLuxe Club Console 529.00
- Super DeLuxe Club Console 545.00

J. H. KEENEY CO.
- Gold Nugget 800.00

PACE
- 3-Way Bell Console 5c-10c-25c $690.00
- 5c Royal Console..... 320.00
- 10c Royal Console..... 330.00
- 25c Royal Console..... 340.00
- 50c Royal Console..... 475.00
- $1.00 Royal Console..... 650.00

ARCADE TYPE

BALLY MFG. CO.
- Big Inning 539.50
- Bally Bowler 539.50

EDELMAN AMUSEMENT DEVICES
- Flash Bowler
  - 13'—8" 475.00
  - 11'—8" 450.00
  - 10'—8" 425.00

ARCADE TYPE *(continued)*

INTERNATIONAL MUTOSCOPE CORP.
- Atomic Bomber (Model B) 375.00
- Deluxe Movie Console 150.00
- Deluxe Movie Counter 140.00

P. & S.
- Tom Tom 299.00

PARTS AND SUPPLIES

GLASS SIZES — PIN GAMES

- Bally .....21 x 41
- Chicago Coin .....21 x 41
- Exhibit .....21 x 41
- Gottlieb .....21 x 43
- Keeney .....21 x 41
- Marvel .....21 x 41
- United .....21 x 41
- Williams .....21 x 43

As a service to repair and servicemen in the coin machine industry, *The Cash Box* herewith lists parts and supplies information. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact *The Cash Box* immediately.

BEFORE YOU BUY WRITE FOR OUR REAL LOW PRICES!!

USED PIN GAMES
ALL GAMES READY FOR LOCATION

Spellbound	Idaho	Play Boy	Kilroy
Baffle Card	Laura	Double Barrel	Midget Racer
Ballyhoo	Oklahoma	Dynamite	Gold Ball
Mystery	Smoky	Rocket	South Seas
Ranger	Stage Door Canteen	Battle Call	Super Score
Vanity	Surf Queens	Big Hit	Tornado
Lucky Star	Sea Breeze	Big League	Amber
Rio	Step Up	Cyclone	Havana
Siesta	Suspense	Fast Ball	Maisie
Honey			

NEW FIVE BALLS

Keeney HI-RIDE

Marvel DOLLY

Bally NUDGY

Gottlieb HUMPTY DUMPTY

Williams BONANZA

United SINGAPORE

Chicago Coin SEA ISLE

PACE SLOTS

KEENEY SUPER BONUS BELLS AND GOLD NUGGET

BALLY ONE-BALLS & CONSOLES

Solotone Boxes, Brand New	$15.00
Personal Music Boxes	15.00
Solotone Location Amplifiers	79.50
Personal Location Amplifiers	89.50
Personal Studio Amplifiers	335.00

PARTS

Wurlitzer 412 Amplifiers	$14.50
Wurlitzer 616 Amplifiers	19.50
Wurlitzer 24 Amplifiers	27.50
Wurlitzer Tone Arms	15.50
Wurlitzer AC Motors (1140)	19.50
Speakers for 24 or 616	15.50
Coin Chutes for 24's	14.50

ALL TYPES OF MUSIC MACHINES

ANY AMOUNT YOU NEED!
READY FOR LOCATION!

WRITE FOR REAL LOW PRICES!

SELLING OUT! PHONO PLASTICS

WURLITZER:

	Each
24 TOP CORNERS, Amber or Red	$ 1.20
24 LOWER SIDES, Amber or Red	4.00
500 TOP CORNERS	4.00
600 TOP CORNERS, Right or Left	4.00
800 LOWER SIDES	13.50
800 TOP CENTERS, Right or Left, Red	8.00
800 BACK SIDES, Green	9.50
750 LOWER SIDES, Right or Left	8.75
750 TOP CENTERS, Red	4.25
750 MIDDLE SIDES	2.00
950 LOWER SIDES	10.50

SEEBURG:

HI-TONE MODELS 9800, 8800, 8200 Lower Sides	14.50
HI-TONE MODELS 9800, 8800, 8200 Domes, Yellow, Red or Green	8.00

ROCK-OLA:

STANDARD, MASTER, DeLUXE or SUPER Top Corners	12.75

MILLS:

TOP DOOR, Yellow or Blue	5.50

ORDER NOW!
40% DISCOUNT ON ORDERS PLACED IMMEDIATELY!

WRITE US FOR SENSATIONALLY LOW PRICES ON ABOVE

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.

IF YOU NEED ANYTHING IN GAMES OR MUSIC NOT LISTED ABOVE — WRITE US! WE CAN SUPPLY YOUR NEEDS!

RUNYON SALES COMPANY

593 10th AVENUE, NEW YORK 18, N. Y.
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123 W. RUNYON STREET, NEWARK 8, N. J.
Bigelow 3-8777

CHICAGO COIN'S Steady Action FLIPPER GAME...

B E R M U D A

Get Your ORDER In NOW To INSURE PROMPT DELIVERY

Also Now Delivering
BERMUDA 5 BALL
Straight Novelty ROLLDOWN
In Beautiful Console Cabinet

Eastern Sales Representative:
ALBERT SIMON
215 W. 64th St., New York, N. Y.

West Coast Representative:
PHIL ROBINSON
607 Kelton, Los Angeles, California

DAVE GOTTLIEB HONORED AT TESTIMONIAL DINNER

CHICAGO—Dave Gottlieb of D. Gottlieb & Company and President of Coin Machine Industries, was signally honored at a testimonial dinner on Saturday, January 17, in the Louis XVI Room of the Hotel Sherman.

Gottlieb completed his eighth year as President of CMI, and announced that he was retiring from the post. His associates and friends arranged the dinner in appreciation of the great work he accomplished while serving as head of CMI. Approximately 400 guests attended the dinner, with coinmen from every part of the country on hand to applaud the many fine things said about him by the speakers.

Herb Jones, Vice President and advertising manager of Bally Manufacturing Company, acted as toastmaster and briefly introduced the various speakers who eulogized Gottlieb for his wonderful work in the coin machine field, and praised him as a man of the highest character and integrity. The speakers included Jim Gilmore, secretary and manager of CMI; James Mangan, Public Relations Director of CMI; Warren Brown, sports writer for the Herald American; Senator Homer E. Capehart; and Lou Wolcher of San Francisco. Wolcher presented a personal gift to Mrs. Gottlieb, a solid gold pin ball game and a solid gold slot machine, which, altho miniature, performed the functions of regular machines.

Both Jones and Capehart made impassioned pleas with Gottlieb to change his decision and reserve his resignation until a later date.

A very attractive clock was presented to Dave as a token of appreciation by the association. In a short talk to the guests, Dave thanked his many friends for the honor bestowed upon him and reviewed some of the accomplishments achieved during his tenure of office, and explained his reasons for deciding to retire from the post of president.

(*Ed Note: Gottlieb consented later to accept the Presidency of CMI for one more year and was re-elected. See story on another page.*)

ACTIVE
Reconditioned
GAMES
'NUFF SAID!
For A Complete List of Specials
Drop a Line to Any One of Our 3 Offices

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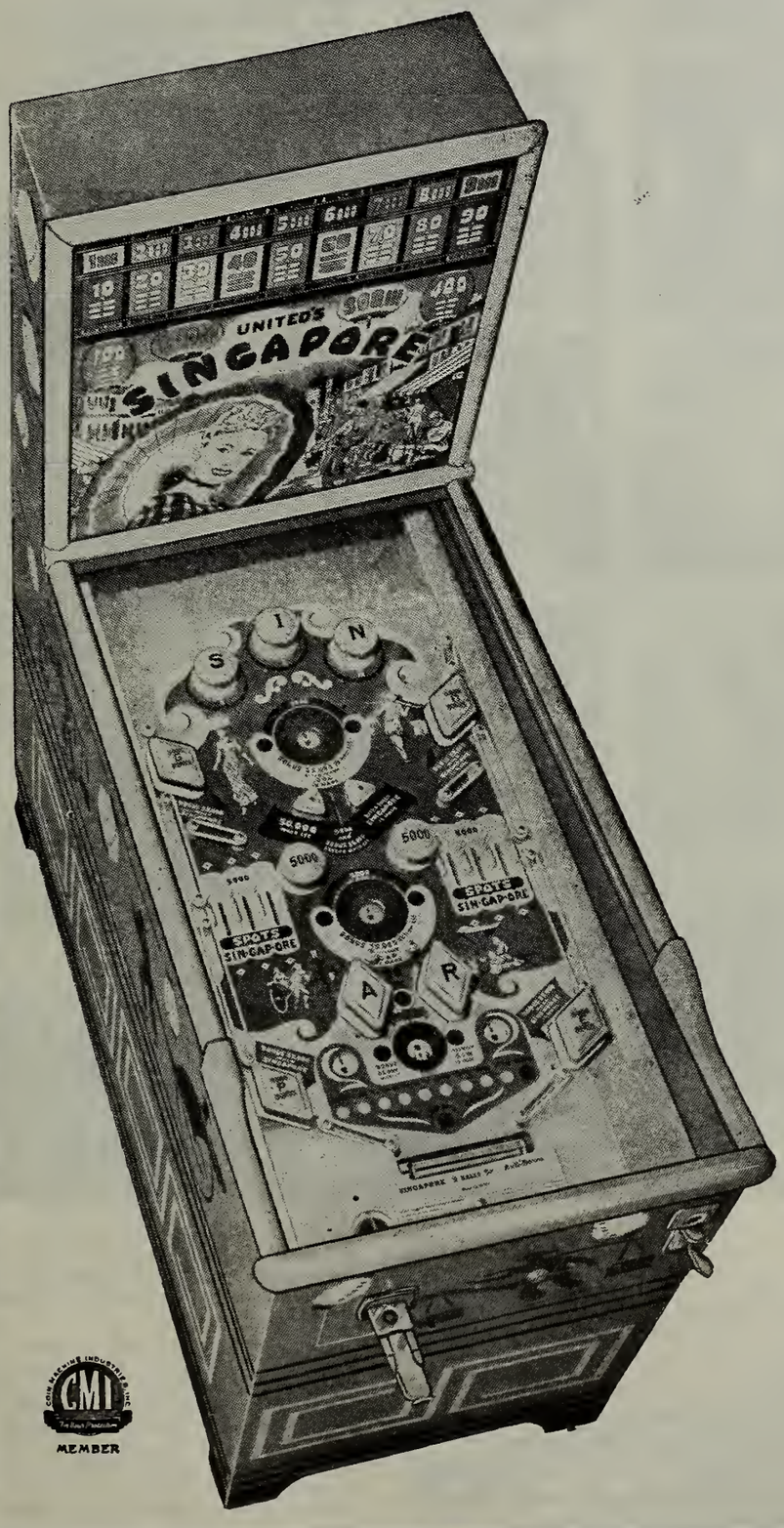
Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495
78 CLINTON AVE., NEWARK 5, N. J.
Phone: Mitchell 2-8527
1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-6176

SINGAPORE ROLL-DOWN

Greatest of Them All!



NEW!

Different!

FIVE-BALL

Straight Novelty Game

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY CHICAGO 40, ILLINOIS

1948 CMI SHOW IN CANDID PICS

Photos are identified reading from top pic down. (1st column) (1) Ray Moloney in deep conversation with Eddie Gaylord in Sherman Lobby. (2) Harry Williams in front of the Williams Manufacturing Co. booth. (3) R. W. Hood, Jr.; R. W. (Dick) Hood, Sr.; Carl Hoelzel, Kansas City, Mo.; Bill Gersh; and Paul Jock, Indianapolis. (4) A table at Bell-O-Matic full of Pittsburghers: Mickey Shappy; Shappy; Gust Georges; Harry Jasek; Joe Vinski; George Sopira; Tommy Harrison; Johnny Peters. (5) Harry and Morrie Wiczer entertain Harold Lee and J. S. Hoan from Grange Novelty Co., Canada, at the Wico booth. (6) The Genco booth in action — identifiable at the booth are Meyer Parkoff; Joe Fishman; Ernie Krauter; and Mr. & Mrs. Martin Shirey. (7) Del B. Scotto and Art Foster of Scotto Music Company, No. Sacramento, Cal.

(2nd column) (1) Walter Tratsch, ABT Manufacturing Corp. and Ken F. Wilkinson at the Cointrol booth. (2) The man that never rests — Herb Jones, Bally Manufacturing Co. (3) Charles Cade, Bill Doyle and Martin Balenseifer talking things over. (4) George Ponser telling L. W. Rice, Rice Music Co., Oklahoma City, Okla. all about "Pro-Score". (5) Marty Levitt and Dave Rosen with Shirley Jewel, the model who worked at their booth. (6) Eddie Hanson of Groetchen Tool and Mfg. Co. with his new bride. They'll be on their honeymoon when you read this.

(3rd column) (1) Senator Homer E. Capehart with his "Manhattan" phono at the Packard booth. (2) Herb Weaver of American Gripmaster. (3) Al Schlesinger, Cole Enterprises, Poughkeepsie, N.Y., with Joe Fishman of Seaboard, N.J. Corp.— and Sam Mendelson of Dynamic Devices, two old pals. (4) Nat Goros, Mac Pollay N.Y.C. (5) Frank Q. Doyle and the Knapway girls — Pat Hunter and Joyce Thorensen. (6) A collector's item—Ed Mapes of San Francisco snapped with Henry T. Roberts.

(4th column) (1) John Haddock, president of AMI; Paul Jock; and Lindy Force, Sales Manager of AMI looking happy. (2) R. E. Gilbert and Bill Gersh surrounding Max Levine of Scientific Machine Co. at his booth. (3) I. Edelman and his nephew Henry Edelman in front of their "Flash Bowler" game. (4) Bert Davidson, Sam Mannerino; Judge Margiotti; Elbert Bango and Ed Mapes pictured with the "Filben" phono displayed at the Morrison. (5) Joe Darwin and Hirsh de la Viez show their new speaker. (6) Charles Schlicht, Mills Industries, visiting with Phil Burgeson of O. D. Jennings and William Welch at the Jennings booth. (7) Bill Rabkin, International Mutoscope Corp., talking things over with a customer.

TRIPLE ACTION by GENCO

FLIPPER ACTION
TO THE TOP OF THE BOARD

ADVANCING BONUS SCORES
SPECIAL "BONUS FEATURE"
TRIPLE BONUS FEATURE

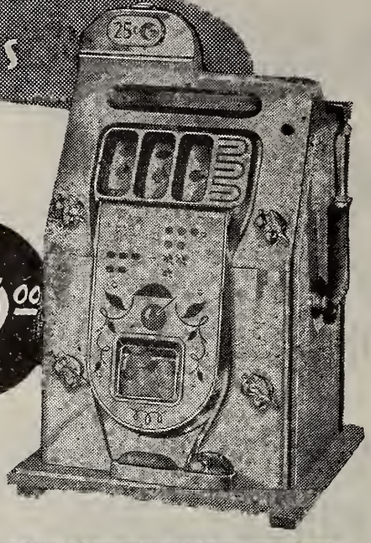
Triple Action
Triple Profit!

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES



FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

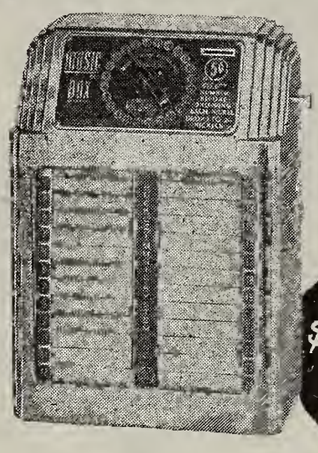
YOUR CHOICE OF:

Cherry or Diamond Ornaments. Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



$25.00

Buckley gave Music Operators the **FIRST** practical and profitable music box at the **LOWEST PRICE.** Today, Buckley leads the field by offering a **NEW** music box of advanced design and perfection at a **NEW LOW PRICE.**

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new **BUCKLEY TRACK ODDS** are even more profitable to operate than they hoped for.

$1250.00

MEMBER

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

BIGGEST NEWS AT THE SHOW!

Sensational

LADY

ROBIN HOOD!

GOTTLIEB'S ORIGINAL

FLIPPER BUMPERS!

- COMPLETE T-A-R-G-E-T SEQUENCE!
- COMBINATION HIGH SCORE AND FREE PLAY POCKET!
- FLASHING STEP-UP TARGET NUMBER!

BE SURE! ORDER FROM YOUR DISTRIBUTOR NOW FOR EARLY DELIVERY!

"There is No Substitute for Quality!"

D. Gottlieb & Co.

1140 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

MEMBER

AIREON PRESENTS NEW PHONO

Representatives Hear Of Low Priced '48 Model At Luncheon. Phono Displayed At Morrison

CHICAGO — The executives of Aireon Manufacturing Corporation, Kansas City, Kans., addressed approximately a group of 75 keenly interested regional and distrib representatives of the firm at a luncheon, held at the Chicago Room of the La Salle Hotel, Sunday, January 18, outlining the various plans set up for the presentation of the new 1948 phonograph, which has been named the "Coronet".

Immediately following the meal, R. R. (Rudy) Greenbaum, vice president and general sales manager, acting as toastmaster, introduced the Aireon officials sitting at the head table, some of whom were meeting the music men for the first time. Hugh Bromfield, trustee attorney; Harry Miller, Jr., trustee; Larold L. (Pete) Pearson, trustee; and William Hahn of Baltimore, Md. were at the table with Greenbaum.

As the first speaker, Pearson outlined the firm's condition when the trustees came into the picture. He talked about the firm in an overall view, explaining how they sharply scaled down the cost of overhead, and completed his talk with the statement that the firm at this time is operating on a sound basis.

Greenbaum then took over, speaking on the operator's problems and how the sales program of the firm was organized to meet their demands. He stated that their study showed that the average national gross returns to the music operator is approximately $9.50, and after the heavy cost of operating overhead, the payment of notes, and other expenses, the net left for the operator is very small. "We must make the operator successful" stated Greenbaum "and our plan is to give the operator a phonograph for $495. Operators will pay 20% down, and make $4 weekly payments for 26 months."

Robert M. (Bob) Waggner, representing CAC (Credit-America Corporation) as assistant to the president, then spoke briefly on the mechanical part of the finance plan. "The operator pays out his notes in 111 weeks at 6% per year (one-half of one per cent per month) after a down payment of 20%.

Aireon's representatives greeted the announcement of the new "Coronet" phonograph and the accompanying finance plan with a great show of enthusiasm. Upon the termination of the meeting, the group walked over to the Morrison Hotel to view the machine.

Among the representatives noted were: Lou Koren, Nat Cohn, Leo Dixon, Myron Erb, Jack Mulligan, R. D. Rose, Ted Snearly, Hy Branson, Jules Peres, Ted Bush, Ben Palastrant, Fred Mann, Del Veatch, E. J. Pepper, Ed Wisler, and many others.

WE WANT

100 BALLY DRAW BELLS and BALLY DeLUXE DRAW BELLS

(RED AND METAL BUTTONS)

CASH WAITING!

WRITE—WIRE—PHONE

GLOBE DISTRIBUTING CO.

1623 NO. CALIFORNIA AVE.
CHICAGO 47, ILL.
(Tel.: ARmitage 0780)

thank you . . .
thank you . . .
thank you . . .

For the Wonderful Reception Given

Pro-score

The Roll Down with Bumper Game Action

at the C M I Show

See Your Local Distributor or Write — Wire — Phone

George Ponser Co.
158 E. GRAND AVE.
CHICAGO 11, ILL.
SUperior 4427

YOU GET BRAND NEW EQUIPMENT ON A BRAND NEW PLAN THAT WILL BOOST YOUR RECEIPTS!

BRAND NEW, REVOLUTIONARY PLAN ON BRAND NEW EQUIPMENT THAT INSURES BOOSTING YOUR RECEIPTS TO A NEW HIGH PEAK! IT COSTS YOU ABSOLUTELY NOTHING TO GET ALL THE DETAILS QUICK! AND CAN MEAN BETTER, BIGGER, SURER AND STEADIER PROFITS FOR YOU — WRITE, WIRE, PHONE US TODAY!

FRANKEL DISTRIBUTING CO.

2532 FIFTH AVENUE
ROCK ISLAND, ILL.
(Phone: 153)

1209 DOUGLAS STREET
OMAHA, NEB.
(Phone: AT 3407)

Buying Co-Operative Formed By Thirteen New York Jobbers

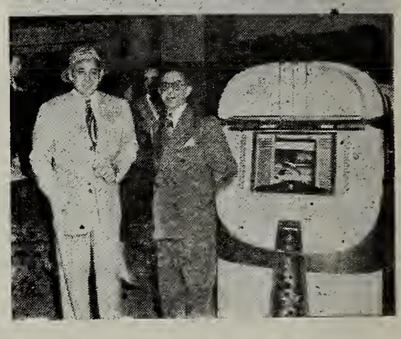
NEW YORK — Thirteen jobbers located in greater New York City joined forces and formed a cooperative buying group this past week. The jobbers formally elected officers and formed a stock corporation under a New York State Charter.

Acting as spokesman for the newly formed Eastern Coin Machine Cooperative, Charles Lichtman stated "The members will purchase games from all the local distributing firms in a group plan. We will obligate ourselves to accept a certain quantity of machines, and shall work out the details with the distributing firms. We believe, under this plan, that more equipment will be sold in our territory than ever before."

The thirteen firms listed as members are Supreme Automatics, Brooklyn, N. Y.; Dave Lowy Company; New York Distributing Company; Empire Distributing Company, Brooklyn, N. Y.; American Distributing Company, Brooklyn, N. Y.; West Side Distributing Company; New Deal Distributing; Marcus Klein; Abbott Specialties; Amusement Enterprises, Brooklyn, N. Y.; Pancoast Company; Hart Distributing Company, Brooklyn, N. Y.; Herman Distributing Company, Brooklyn, N. Y.; Jack Semel and Jack Rubin.

Officers elected are: Willie Levy, President; Dave Lowy, Vice President; Charles Lichtman, Treasurer; Lucky Skolnick, Secretary; and Milton Green, Director.

CAMERA CLICKS 1948 SHOW



Starting from the top picture: (1) *Chris Christopher of Baltimore and Ben Coven, a couple of Bally Distributors meet at the Bally Booth.*

(2*nd from top*) *Gene Steffens of Permo, Inc. tells a visitor all about their phono needles.*

(3*rd from top*) *Mr. Amami taken at the display of Illinois Lock Company.*

(4*th from top*) *Gil Kitt, head of Empire Coin Machine Exchange at his booth with Richard Frasco, Ovelio Pelini, and Ralph Sheffield, Gil's partner.*

(5*th from top*) *A group of Williams' distributors caught relaxing. Del Veatch of V.P. Distributing; Harry Pearl of Seacoast Dist.; Bernie Weinberg planting a kiss on the head of Sam Stern of Scott-Crosse Co.*

(6*th from top*) *Al Stern, World Wide Distributing caught with Ben Fine of Baltimore.*

10,000 COIN MEN CHEERED THE SHOW SENSATION . . .

EVANS' BAT-A-SCORE

10 BALLS! 5c!

ANIMATED MANIKIN-ACTION HIGH SCORE
BASEBALL GAME!

LIFE-LIKE Player Controlled Baseball Action
Revitalizes Earning Capacity of Every Location!

IT'S BASEBALL UNDER LIGHTS!

BALL PITCHED AND HIT
Through the Air!
(NOT ROLLED!)

ANIMATED MANIKIN PITCHER
Actually picks up and pitches ball through the air!

ANIMATED MANIKIN BATTER
. . . swings and hits! Under player control at all times.

MANIKIN CATCHER
. . . catches the ball on strikes, balls, fouls.

TERRIFIC BACKBOARD FLASH!
Big, colorful, brilliantly illuminated backboard. Players run bases in lights! Flashing scores!

HIGH SCORE SKILL CHALLENGE
HOME RUN scores 20,000 — TRIPLE scores 15,000 — DOUBLE scores 10,000 — SINGLE scores 5,000!

MODERN DESIGN!
Husky, console style cabinet, with removable legs. Gleaming curved glass front. Vividly colored and decorated.

EVANS' QUALITY!
Famous Evans Precision Engineering and Quality Construction insure trouble-free operation!

ACCLAIMED PENNANT WINNER AT THE SHOW!

BAT-A-SCORE performs like a World's Champion on location! Play that has that "ninth-inning-bases-loaded" thrill! Watch the players step up to the coin chute, insert their nickels, grab that big fist-sized control handle and start swinging for Home Runs and High Scores! It's right down the middle for a clean location hit that pays off in top collections all year 'round!

SIGN UP THIS "PENNANT WINNER" FOR YOUR ROUTES NOW!
ORDER FROM YOUR DISTRIBUTOR OR DIRECT

MEMBER

H. C. EVANS & CO. 1528 W. ADAMS ST., CHICAGO 7, ILLINOIS

George Miller Awarded Public Relations Prize

Receives $1,000 Check — Joe Hanna, Second Prize Of $750 — Bill Rabkin, Third Prize — Budde, Fourth

GEORGE A. MILLER

CHICAGO — The Public Relations Bureau of CMI awarded four prizes at this show for the best public relations jobs done by members of the industry during 1947.

George A. Miller, president of the California State Music Machine Operators Association, was the winner of the first prize of $1,000 in cash.

Second prize of $750 in cash went to Joe Hanna of Utica, New York, who recently was selected as the foremost young man of his city.

Bill Rabkin of International Mutoscope Corporation, was awarded third prize of $500 in cash for the many feature stories that appeared in both local and national publications about him and his firm.

Fourth prize of $500 in cash went to Mr. Budde of ABT Manufacturing Corporation for the publicity received about his developments in the automatic merchandising machines.

YES, SIR! YOU BET!
WE'VE GOT THAT NEW LOOK!
WE'RE DELIVERING
GOTTLIEB'S LADY ROBIN HOOD!

GET YOUR NEW LOOK AT PROFITS
— *ORDER NOW FROM*
H. Z. VENDING & SALES CO.
1205 DOUGLAS, OMAHA 2, NEB.

LO-TONE
(CONVERTED SEEBURG HI-TONE)
SEEN AT THE SHOW!
LIKED! BOUGHT!
Those of you who couldn't get to Chicago will want this "Answer" to your prayers.
WRITE — WIRE — PHONE
YOUR ORDERS
Immediate Delivery!
$335.00
DAVID ROSEN, Inc.
EXCLUSIVE AMI DISTRIBUTOR
503 EVERGREEN AV. BALTIMORE 23, MD. Edmonson 5322
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Williams'
"SUNNY"
PREMIUM SCORE—RESERVE SCORE
HIGH SCORE TO 5 MILLION
Plus — FLIPPER ACTION
PLACE YOUR ORDER NOW!
EXCLUSIVE DISTRIBUTORS
Veatch's Panther
V.P. DISTRIBUTING INC.
Del Veatch Corn Operated Machines
2334 OLIVE ST. PHONE CE.3892 ST. LOUIS 3, MO.
ALSO EXCLUSIVE DISTRIBUTORS FOR
AIREON MUSIC

Aireon

MANUFACTURING CORPORATION

Finest

IN MUSICAL EQUIPMENT

General Offices
1401 Fairfax Trafficway, Kansas City, Kansas

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Mafco Corp. Ltd., 4001 St. Antoine Street, Montreal, Que.

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Cinaudagraph Speakers Division of Aireon

A-3

The New
KICKER
"TOM TOM"

Changes the scoring *entirely!* NOW up to 1,000,000.

Every game GUARANTEED!

Price competitive and still LOWER than most *anything* displayed at the SHOW!

BE SURE TO WRITE FOR PHOTOGRAPH!

P & S MACHINE COMPANY

3017 N. SHEFFIELD AVE. — Phone Diversey 2414 — CHICAGO, ILL.

CAMERA CLICKS 1948 SHOW

Reading from top to bottom (1) Willie Cohen and Frank Lorden at the Bell-O-Matic Suite at the Morrison Hotel (2) Al Cohen of Asco Vending Machine, Newark, N. J. and Eddie Hansen, Groetchen Tool & Mfg. Co., talk over the sales possibilities of their new 1c "Camera Chief" (3) Frank Calland, IBEW, New York; Mike Dee, Staten Island, N.Y.; Jack Rubin of Esso Manufacturing Corp., Hoboken, N. J., and Frank Ellis of Jacksonville, Fla. (4) Mr. and Mrs. Leo Lewis walk down the exhibit floor with a friend (5) Bill Gersh with Kelly Mannarino at the Filben display at the Morrison (6) Chris Christopher, Baltimore Bally distributor and George Jenkins, Bally general sales manager, talk things over.

EMPIRE'S SUPERMART

WRITE FOR SPECIAL LIST OF BRAND NEW

CLOSEOUTS

ON 5-BALLS, CONSOLES, COUNTER GAMES, ONE-BALLS!

SLOTS

BONUS BELL, 5c..	$119.50;	10c..$129.50;	25c.. 139.50
GOLD CHROME, 5c..	$109.50;	10c..$119.50;	25c.. $129.50
BLUE FRONT, 5c..	$89.50;	10c..$99.50;	25c..$109.50
BROWN FRONT, 5c..	$99.50;	10c..$109.50;	25c..$119.50
5c GOLD CHROME, H.L....	$119.50;	10c.....	$129.50
25c MILLS CLUB CONSOLE			149.50
VEST POCKETS, 1946 Model			49.50
10c BLACK CHERRY, NEW REB.			134.50
10c JENN. SILVER CHIEF			89.50
5c JENN. CLUB CONSOLE CHIEF			109.50
COLUMBIA J.P., 1946 Model			89.50
5c JENN. BRONZE CHIEF, 2-5			189.50
JENN. CIGAROLA, MODEL XV			99.50
JENN. LITE-UP CHIEFS—Used 10 Days, 10c..			225.00

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	$249.50
CLUB TROPHY, F.P.	74.50
PIMLICO, F.P.	89.50
RECORD TIME, F.P.	69.50
LONGACRE, F.P.	109.50
TURF KING, P.O.	99.50
JOCKEY CLUB, P.O.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	49.50
LONGSHOT, P.O.	59.50
KENTUCKY, P.O.	74.50
SPORT KING, P.O.	64.50
VICTORY DERBY, P.O.	159.50
BLUE GRASS, F.P.	69.50
PIMLICO, F.P.	79.50

RECONDITIONED 5 BALLS

SEA BREEZE	$ 89.50	KNOCK OUT	$ 39.50
LUCKY STAR	$169.50	KEEP 'EM FLYING	39.50
CROSSFIRE	149.50	SOUTH SEAS	39.50
HONEY	149.50	SANTA FE	39.50
MAISIE	145.00	BRAZIL	39.50
RANGER	139.50	TRADE WINDS	39.50
PLAY BOY	139.50	5-10-20	39.50
ROCKET	139.50	STREAMLINER	39.50
RIO	129.50	UN. MIDWAY	39.50
CAROUSEL	129.50	KISMET	39.50
TORNADO	129.50	BOSCO	39.50
CLICK	129.50	HI HAT	39.50
CYCLONE	129.50	YANKS	39.50
MYSTERY	129.50	VICTORY	39.50
SMOKY	119.50	CLOVER	39.50
VANITIES	119.50	FLY. TIGERS	39.50
KILROY	119.50	VELVET	39.50
BALLYHOO	109.50	WILDFIRE	39.50
SMARTY	99.50	PRODUCTION	34.50
DYNAMITE	99.50	SEA HAWK	34.50
SHOW GIRL	99.50	EAGLE CQUAD	34.50
OPPORTUNITY	89.50	JUNGLE	34.50
SPELLBOUND	89.50	STAR ATTRAC.	34.50
SUPER SCORE	99.50	BELLE HOP	34.50
FAST BALL	79.50	ALL AMER.	34.50
SUPERLINER	89.50	BOLAWAY	34.50
STEP UP	79.50	SHOW BOAT	34.50
MID. RACER	44.50	VENUS	34.50
CANTEEN	59.50	TOWERS	34.50
SURF QUEEN	39.50	ABC BOWLER	34.50
BIG LEAGUE	44.50	'41 MAJORS	34.50
BIG HIT	44.50	SEVEN UP	34.50
LITE-O-CARD	39.50	TEN SPOT	34.50
YANK. DOODLE	39.50	MARINES	34.50
FLAT TOP	39.50		
LIBERTY	39.50		
SKY CHIEF	39.50		
BIG PARADE	39.50		
AIR CIRCUS	39.50		

CONSOLES

BALLY TRIPLE BELL	$595.00
5-25c TWO WAY BONUS SUPER BELL	565.00
25c KEENEY BONUS SUPER BELL	395.00
5c KEENEY BONUS SUPER BELL	345.00
BAKERS PACERS, D.D. I.P.	395.00
HI HAND COMB.	99.50
WATLING BIG GAME, 5c, P.O.	69.50
5c PACE REELS, COMB.	89.50
BALLY BIG TOP, P.O. or F.P.	59.50
MILLS JUMBO, LATE HEAD	59.50
JENN. SILVER MOON, F.P.	69.50
5c BALLY CLUB BELL	99.50
EVANS LUCKY STAR	109.50
GALLOPING DOMINOS, J.P.	119.50
DeLUXE DRAW BELL, New	399.50
DRAW BELL, Regular	275.00
25c DeLUXE DRAW BELL	375.00

ARCADE

DRIVEMOBILE	$189.50
EVANS TEN STRIKE, 1947 MODEL	189.50
EVANS TEN STRIKE	89.50
EVANS TOMMY GUN	84.50
EVANS SUPER BOMBER	149.50
BALLY DEFENDER	99.50
BATTING PRACTICE	89.50
GENCO WHIZZ—Like New	59.50
AIR RAIDER	59.50
IDEAL FOOTBALL	189.50
CHICAGO COIN GOALEE, Like New	169.50
GOTT. 3-WAY GRIPS, 1945 Model	24.50
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Eaton Distributing Co. Appointed Wurlitzer Distrib For Iowa

NORTH TONAWANDA, N. Y. — Appointment of Eaton Distributing Company, Inc., Des Moines, Ia., as newly authorized distributors for Wurlitzer commercial phonographs and auxiliary equipment in the Iowa territory has been announced by E. R. Wurgler, General Sales Manager of The Rudolph Wurlitzer Company.

"Richard P. (Dick) Eaton, president of Eaton Distributing Company has a broad knowledge of all aspects of the automatic phonograph" reports Wurgler. "He first joined the Wurlitzer organization as a sales representative for Wurlitzer's Philadelphia distributor and at one time managed a large phonograph route in that area. For the past year he has held the position of assistant to the general sales manager of the Rudolph Wurlitzer Company's North Tonawanda, New York Division."

Although born in St. Louis, Eaton has been a resident of Cedar Rapids, Ia. for more than thirty years. He was vice-president of the Haegg Roofing Company in that city prior to joining the Wurlitzer organization.

Eaton Distributing Company will maintain offices, showrooms and parts and service departments at the established Wurlitzer headquarters, 615 Tenth Street, Des Moines, Iowa. Wurgler, in announcing the details of this new appointment, urged all music merchants in the Iowa territory to make full use of the facilities available to them at this firm.

BE SURE TO SEE . . .

NEXT ISSUE OF

THE CASH BOX

(FEBRUARY 7)

•

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MORE "HOT INSIDE DOPE" ON FUTURE PLANS OF THE INDUSTRY

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MUSIC LEADERS ISSUE STATEMENT

Meeting Of 68 Leaders Elect George A. Miller Of SCAMOA And Albert A. Denver Of AMOA As National Executive Chairmen

CHICAGO—After a meeting of 68 leaders, representing the Nation's Automatic Music Associations, held in this city on Wednesday, January 21, 1948, the following statement was issued by George A. Miller of the California Music Operators Association, Oakland, California, and Albert S. Denver of the Automatic Music Operators Association of New York City.

"A committee of 14 representatives was elected by the nation's automatic music leaders present at this meeting. This committee was authorized by this body to take whatever steps it deemed necessary to oppose such legislation as is now pending in Congress, which, in the opinion of the nation's music operators is detrimental to the Automatic Music Industry of America.

"Those elected were: George A. Miller of SCAMOA, Oakland, California, as National Executive Chairman; Albert S. Denver, AMOA, New York City, National Vice Chairman; Jack Sheppard of the Eastern Pennsylvania Phonograph Owners Association, Philadelphia, Pennsylvania, as an Executive Member; C. S. Pierce, Wisconsin Phonograph Operators Association, Milwaukee, as an Executive Member; and B. L. Bever, Business Manager of the Utah Phonograph Operators Association, Salt Lake City, Utah, as Executive Member; and two alternate members who are:, Ray Cunliffe, President of the Illinois Phonograph Operators Association, Chicago, Illinois; and Jack Cohen, President of both the Ohio State Phonograph Owners Association and the Cleveland Phonograph Merchants Association, Cleveland, Ohio.

"This Executive Committee appointed Sidney H. Levine, Attorney for the Automatic Music Operators of New York, as their National Council and Representative.

"Clem Stetson, Executive Secretary of the California Music Operators Association, Oakland, California, acting as Sergeant at Arms over all meetings held by the Automatic Music Industry.

"The committee discussed a great many matters of national importance during the meeting which may be released in the near future."

Gottlieb Accepts Presidency Of CMI For One More Year

Wolberg, V. P.; Chrest, Treas. And Gilmore, Secy-Mgr.

CHICAGO—It took a great deal of persuading, but Dave Gottlieb finally consented to accept the office of President of CMI for another year at the meeting of the manufacturers division on Jan. 21.

Gottlieb accepted the office after the Directors had given him their absolute guarantee that they would raise at once, the necessary amount needed to bring CMI's total donation to the Damon Runyon Memorial Fund for Cancer Research up to the quarter million dollars originally promised.

R. W. (Dick) Hood was retired from the Board at his own request, and was succeeded by the election of George Ponser of George Ponser Company. Walter Tratsch and John Chrest were re-elected Directors.

The new Board then elected Officers for the ensuing year as follows: Dave Gottlieb, President; Sam Wolberg, Vice President; John Chrest, Treasurer; James A. Gilmore, Secretary-Manager.

The Board of Directors released the information that the 1948 CMI Convention played host to over 5,000 coinmen from all over the country, and many foreign countries.

40

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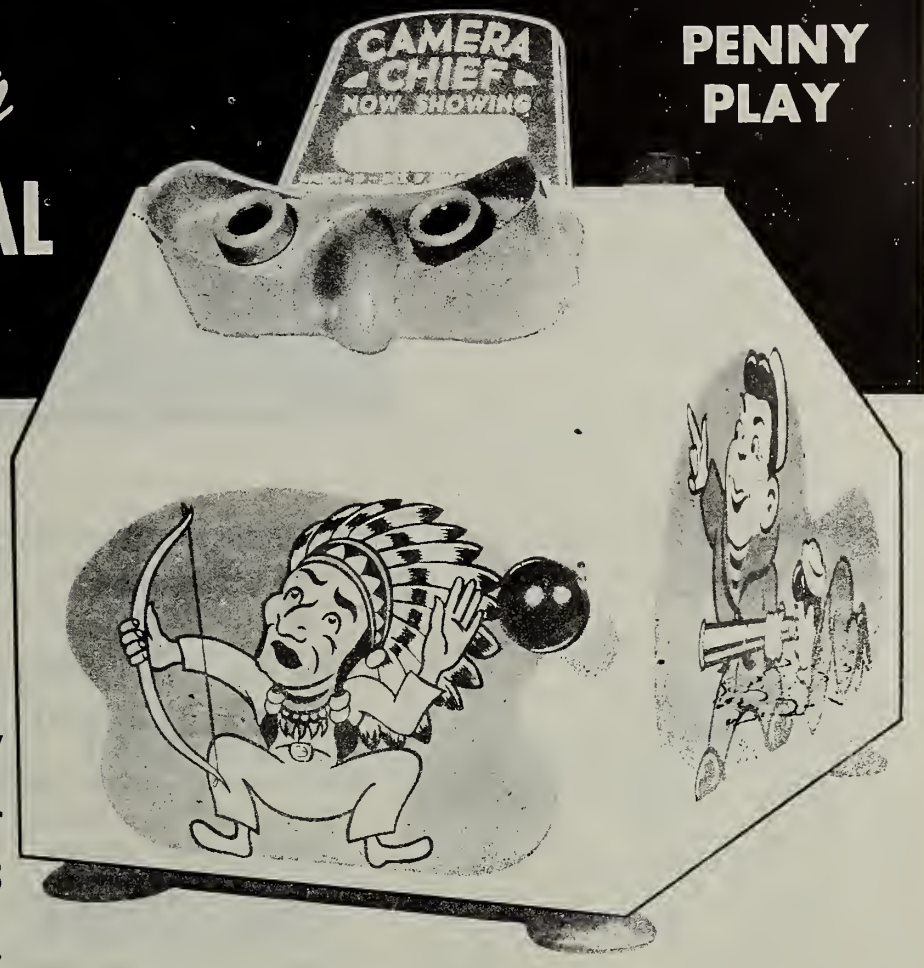

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NEWS FLASH

CHICAGO—It was announced by Dave Gottlieb. President of CMI. that the industry has donated a total of $257.000 to the Damon Runyon Cancer Fund. Needing $40.000 the night of the banquet, a plea to the 1,500 coinmen present brought forth donations totaling $47,000. This sum makes it possible for the industry to make good on its pledge of a quarter of a million dollars.

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WANT – Will pay $5. each for inclosed bases for Rowe Aristocrat cigarette machines. REDMOND TOBACCO CO., ARKVILLE, NEW YORK.

WANT – Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Muto. Fan Front & Red Top Diggers; late F.P. Pinball Games; Cash Victory Derbys & Special Entrys; '46 & '47 R.O., Wurl. & Seeb. Phonos. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 5171

WANT – The used records from your boxes. We buysteadily all year round. Top prices paid. SELL to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: Dickens 7060

WANT – To Purchase for export shipments – Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – 5 Ball F.P.G. Fly, Trapeze, Humpty Dumpty, Superscore, Hawaii, Mystery, Mexico, Nevada, Ginger, Tornado, Coed, Wurlitzer 1015's. Must be clean & in A-1 condition. State quantity & lowest price in first letter. Will pay $90. for Seeburg Vogues, $50. for Wurl. 71's & 81's, NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT – Music Operators! How long does it take you to accumulate 500 Used Records? We will buy and pay top prices for your used records if you will ship them to us regularly. Call us now and let's get together. JALEN AMUSEMENT CO., 113 W. REDWOOD ST., BALTIMORE 1, MD. Tel: Plaza 4802

WANT – Will buy any quantity used Slot Machines, all makes & models. Also Columbias, Gooseneck Mills Q.T's, Vest Pockets. Quote your lowest prices in first letter. All machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – Mutoscope Fan Front and Red Top Diggers; Keeney Three Way Bonus Super Bells; Bally Special Entrys; Bally Entry; Draw Bells, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585.

WANT – Evans Bangtails, Dominos and Winterbooks; Keeney Bonus Bells and Bally Deluxe Draw Bells. Cash waiting. No junk please. Also Jennings Challenger 5-5¢. ARUNDEL AMUSEMENT CO., 416 THIRD ST., EASTPORT, MD. Tel: Annapolis 3491

WANT – New & used Wall Boxes, Adaptors & Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F.P. Mint Vendors; Solotone, Personal Music Boxes, Amplifiers, etc. Any 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – DuGrenier "S' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT – Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

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WANT – At once! Keeney Super-Tracktimes. Write giving full details, condition, where located, price wanted for same. Must be in good condition – No junk please! Only interested in Keeney Super-Tracktimes. RICHMOND AMUSEMENT-SALES CO., 803-05 WEST BROAD STREET, RICHMOND, VA. Tel: 5-0942

WANT – First class mechanic. Must be thoroughly experienced. Reply by mail only, stating your qualifications. PARAMOUNT DISTRIBUTORS, 528 MAIN STREET, BEACON, NEW YORK.

WANT – New 5 Ball Pins in cases any model or make. Wire, write or phone quantity and best price. DAVE LOWY & CO., 594 TENTH AVE., N.Y.C., N.Y. Tel.: BRyant 9-0817.

WANT – Used or new Packard Wall Boxes. MONROE COIN MACHINE DISTRIBUTORS, 2323 CHESTER AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 4600.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

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WANT – To buy backboard glass for old style Bally Jockey Club. TWIN CITY NOVELTY CO., 1124 HENNEPIN AVE., MINNEAPOLIS, MINNESOTA. Tel.: Geneva 6666.

WANT – Used Juke Box records. Unlimited quantities. We purchase all year round. Call, wire, write. FIDELITY DISTRIBUTORS, 1547 CROSBY AVE., BRONX 61, N.Y.C. Tel.: UN 3-5761.

WANT – Mills 1, 2, 3 late free play fruit or animal reels. Free play only. Flat heads. No junk. CAVALIER COIN MACHINE, 19th & CYPRESS, VIRGINIA BEACH, VIRGINIA. Tel.: 1627.

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FOR SALE – While they last. Guaranteed perfect used five balls: Canteens, Surf Queens, Big Hits, Big Leagues, Spellbounds @ $45. each. Superscores, Suspense @ $60. each. Fast Balls, Seabreeze, Superliners & $70. each. Rio, Smoky, Vanities @ $80.each. Crossfires, Kilroys, Havanas @ $90. each. 1/3 deposit, Balance C.O.D. CROWN NOVELTY COMPANY, INC., 920 HOWARD AVENUE, NEW ORLEANS, LOUISIANA. Tel.: CAnal 7137.

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – Mills 1947 "Three Bell", like new $425.; Set 5¢-10¢-25¢ Club Bells, new cabinets, guaranteed equipment $575.; 5¢ & 10¢ Orig. Mills Bonus Bells, rebuilt - Silver Hammerloid (write); 25 Slot Machine Packing Boxes $45.; 25 Pin Game Boxes, wire bound $50.; Mills Slot Locks $16. doz.; new Cash Boxes $10. doz. Bargain list Free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: 4-6152

FOR SALE – Last Model Williams All Stars, convertible free play or novelty, guaranteed like new $375.; 3 way 5-10-25¢ Keeney Super Bonus Bell, floor sample $1,000.; Keeney single 5¢ super bonus bell $375.; Champion Roll Down $225.; Late Model Strikes And Spares with all new type parts $500. PARAMOUNT DISTRIBUTORS, 528 MAIN STREET, BEACON, NEW YORK. Tel.: BEACON 900.

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FOR SALE – New 5 Ball pin games: Bonanza; Sea Isle; Nudgy; Humpty Dumpty; Star Lite; Dolly; Oscar; Singapore; Bermuda; Bronco; Hi Ride & the new Gottlieb flipper release. You can't beat our price & service. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D.C. Tel. HObart 3170.

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FOR SALE – Special used games beautifully reconditioned by New Orleans Novelty Company. Hawaiias $155.; Mexicos $129.50; Special Entrys $340.; Havanas (absolutely perfect) $89.50; Fiestas $65.; Spellbounds $47.50; Exhibit Smokys $75. and Mysterys $75. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 5306.

FOR SALE – Will trade 2-5¢, 2-10¢, 2-25¢ Jennings One Cherry Pay Machines or 1 Mills Brown Front for one Jennings 50¢ Club Bell. CLUB DISTRIBUTING CO., INC., CORNER OF E. PEARL AND DEPOT STREET, BATESVILLE, INDIANA. Tel.: 2515.

FOR SALE – We have a large quantity of pre-war games, United Conversion games, and post-war games for immediate delivery. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE – New Equipment: Genco Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo $150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition $700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE – Operators! We have a large number of Pay Off Consoles – various makes - from $20. up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel: Portsmouth 1025

FOR SALE – 100 Rolldown Games – Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. All machines in good condition. Write or phone for price. Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: LOngacre 5-8879

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Advance Rolls $260.; Total Roll $110.; Sportsman Roll $100.; Goalee $95.; Tally Roll $75.; Rol-A-Score $150.; Super Triangle $50.; Bang-A-Fitty $200.; Rapid Fire $25.; Ten Strikes H.D. $50. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE – Mills greatest proven money makers – original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.; late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Mills Four Bells, perfect $50.; 1 Barrel Roll Skeeball $50.; Jennings Cigarolla $30.; Undersea Raider $50.; Loudspeaker $5.; Seeburg Envoy $200.; Mills Empress $200.; Watling 10¢ Rol-A-Top $50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750

FOR SALE – Slots in excellent condition. Chrome or Gold Chrome: 5¢ - $94.50, 10¢ - $104.50, 25¢ - $114.50. Blue Fronts: 5¢ - $79.50, 10¢ - $89.50, 25¢ - $99.50. Brown Fronts: 5¢ - $89.50, 10¢ - $99.50, 25¢ - $109.50. 1¢ Q.T. $22.50. Silver Moon Chiefs: 5¢ - $99.50, 10¢ - $109.50. Red Skins: 5¢ - $79.50, 10¢ - $89.50. Box stands with locks $10. Pins - pre-war $20. each. Write for list. Kilroys $119.50. Surf Queens $49.50. One-third deposit with order, balance C.O.D. POULL'S BETTER MUSIC, 533 MILL ST., WEST BEND, WIS. Tel: 896

FOR SALE – Goin' Out Of Business. 10 Strikes 'N Spares. Also a good paying route of 19 Strikes 'N Spares on location. Also 40 brand new Test Quests counter games. Write for complete details. BAUM DISTRIBUTING CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE – This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE – Or Will Trade Five Red Ball Machines and Five Commandos and 32 Volt Equipment for late Five Balls or Columbia 46 Slots or what have you? ABC NOVELTY CO., 2509 SO. PRESA ST., SAN ANTONIO, TEXAS.

FOR SALE – 15 Watt Masco Public Address System & Record Changer; plays 10 & 12 records; mike and speaker in walnut cabinet; trade for 46 Columbia Slots or Late Five Balls; Equal value $150. W. H. CRANE, 2509 SO. PRESA ST., SAN ANTONIO, TEXAS.

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want – Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – One Balls: 3 Victory Specials $175. ea.; Longacres & Dust Whirls & Thorobreds $55. ea. Five Balls: Big League, Surf Queen, Big Hit, Streamliner, South Seas, Grand Canyon $35. ea. Baffle Cards & Kilroys $90. ea. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.

FOR SALE – Total Rolls, Bank Balls, Advance Rolls. Write for prices. All on location working. SIRIANNI AMUSEMENT CO., 102 N. 7th ST., EAU CLAIRE, WISC. Tel.: 8684.

FOR SALE – 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800. ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – DuGrenier W $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE – 10 - 616 Wurl. $75. ea.; 2 - 600R Wurl. $150. ea.; 1 - 1940 Rock-Ola C.M. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE – AMI Telephone Hostess Music – Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE – 1 new Packard Hideaway, floor sample $335.; 2 Packard #1200 Speakers $95. ea.; 1 new 25¢ Pace Chrome Bell $155.; 1 Bally Double Barrel, like new $65.; 2 Bally Rockets, A-1 $95. ea.; 2 Chicoin Spellbound $65. ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – New 150 Solotone Wall Boxes! 21 Location Amplifiers; 20 Leveling Pre-Amplifiers; 2 Demonstrating Units; 1 Studio Unit for connecting telephone lines. Make us an offer on all or any part of this inventory. This is a Close-Out! GLENN EARL, INC., 157 WEST 2nd SOUTH, SALT LAKE CITY 1, UTAH. Tel: 37601

FOR SALE – Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color - red and blue – six columns - compact - slug proof - immediate delivery $24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 51¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE – Hot Juke Box Route. 70 Juke Boxes on location. Good location. No competition. Priced to sell quick. Going out of business. Approximately 12,000 records. Parts. Wall Boxes. Speakers, etc. Intake – about the average. Open for inspection. For full information write: BOX 623, PEARSALL, TEX.

FOR SALE – Guaranteed Used Machines – Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE – 6 Muto. Photomatics, last pre-war models, all still on location $275. ea. crated; 3 Bally Hi-Hands, clean $49.50 ea.; Bally Deluxe Draw Bell, like new $395. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE – 5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At $25.: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At $30.: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At $35.: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At $45.: Arizona, Surf Queen, Midget Racer, Big League. At $75. Superscore. One Balls F.P.: Sport Special $45.; Dark Horse $60.; Blue Grass $65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE – Wurlitzer 600 $100.; 750E $295.; 500 - $100.; Rock-Ola 1940 Super $100. Write for complete list. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-0817

FOR SALE – Big Savings on our reputable used games. All in perfect condition. Bally Victory Derby $165.; Victory Special $195.; Special Entry $325.; Gottlieb's Daily Races $225.; Refinished Mills Slots, perfect condition: Blue Fronts 5¢ $75., 25¢ $85.; Cherry Bells or Brown Fronts 5¢ $100., 25¢ $110.; Original Black Cherry Bells 5¢ $140., 25¢ $150. 1/3 deposit, bal. C.O.D. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS 13, LA. Tel: Canal 7137

FOR SALE – 15 Advance Rolls, nearly new $215.; Sportsmen $100. L. MARTINO, 7933 SANTA MONICA BOULEVARD, LOS ANGELES, CALIFORNIA. Tel.: HE-6815.

PARTS AND SUPPLIES

FOR SALE – We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE – Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE – Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 – 10 for 48¢, 100 for $4.40, 300 $.042 ea.; Nos. 40, 46, 44, 47 – 10 for 58¢, 100 for $5.30, 300 $.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE – Handy Dandy Pistol Grip Soldering Iron. Quick Heating, saves time & labor. Can be operated directly from a 110 AC or DC line. Limited number. While they last $3.95 ea. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, $3. ea. on order of 10, $2.85 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

MISCELLANEOUS

NOTICE – Rent A Machine. Keep that location Hot! Established Operators – Save money by renting games & phonographs. 2/3 Rental fee may be applied against purchase. Send us your name & address. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

NOTICE – Music Operators: You cannot afford to pass up the Saving & Service we offer; you take no chances because we Guarantee every Needle we Re-Sharpen. Drop a card for Details & Shipping Containers. Give it a Try. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE – To Pin Game Operators: If you have a location where they are cheating your game with a wire through the coin chute, then send for a sample of one of our special Monarch Cheat-Proof Coin Chutes. This particular chute has all kinds of guards and devices that prevent wiring and manipulation in any way. Also special guard that prevents the slide being bent. Your price is $3.90 on these chutes, which is no more than the price of the regular coin chute. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: CAnal 5306.

NOTICE – Free Booklet "Dollars From Pennies" gives the "know-how" of bulk vending. State whether you now operate bulk venders or are interested in beginning. BECKER VENDORS, 105-7 DEWEY, BRILLION, WIS.

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THRU THE COIN CHUTE

CHICAGO CHATTER

Most hectic week in all the year is convention week for all the distribs, jobbers and manufacturers here. And everyone of the local coinmen from miles around come in to see the show. Not to talk about the thousands of coinmen from all over the nation who wend their way to Chi for this one big week. The mfrs were in a dither here this past week — with important coinmen calling around to talk things over, and so many, many customers in town that they simply had to ration their time to get around to see as many as they possibly could.

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Bumped smack into Harry and Mrs. Williams the night before the Big Show with Mrs. Williams still our vote for one of the most gorgeous of all the women in the coinbiz . . . And then, of course, we must talk about that grand and gorgeous affair which the industry gave to Dave Gottlieb, and which the boys and girls who attended will be talking about for many, many years to come . . . Herb Jones, by the way, is still being complimented for the very terrific job he did as toastmaster of this affair . . . And all agree that Lou Wolcher of San Francisco is one of the best after dinner speakers in the field. This was a real surprise to all present. With Mrs. Gottlieb tremendously thrilled by those solid gold miniatures — a pinball game and a bell Lou gave her — and, as tiny as they are, they both work.

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Al Stern simply can't get over talking about that airplane ride he had in Harry Williams' plane. Al explains that never in his life was he up in a "small plane" until Harry took him along. Then, after flying up to about 7,000 feet, Harry suddenly turned the controls over to Al and said, "Go ahead — fly this ship". Al says, "I almost froze on the wheel when he handed it to me, but", he continues, "after a few minutes I was soaring about just as easy as you please". He even wanted to land the ship all by himself. But, since Harry knows what these planes cost, he held back this one pleasure for the time being.

* * * *

Al Sebring popped up with a new idea this past week. Al is looking for 40 distribs with $40,000 each to form the first "distributor's distributor" organization. (From what we hear — he's gonna have a long, long search for those 40 men) . . . Always like to see Ray Moloney around. And, for a while this past week, it looked like the real old times again with Ray entertaining a gang in the old Celtic Cafe. Any minute we expected to hear the whole bunch burst out with, "What'll we do in '32?" . . . Say, that Earl Moloney is really the beau brummel. Looks like "Dapper" Tom Callaghan of Bally better look to his laurels. We're gonna start betting on Earl to walk away with the "Chicago's best dressed man" award in '48 . . . Sam Wolberg walking thru the Sherman looking marvelous with a fine Florida tan and all full of pep.

* * * *

Morrie Ginsberg of Atlas and Myer Gensburg of Genco were up on the display floor on Sunday eve and were actually guarding the way . . . Harry Brown of American Amusement was one of the busiest guys in town this past week. Not only in action all day long at his booth — but all night long, too . . . Saw Red Zogg with a piece of paper sticking out of his pocket at the Bismarck. The piece of paper was a parking ticket . . . Bert Davidson and Heinie Roberts got together during the show with Bert showing Heinie his new Filben units . . . Harry Salat of Bell Products standing around, saying very little, and watching the action at the show . . . Vince Shay, Midge Ryan and a great gang down in the Celtic and, instead of beer, all eating French pastry and drinking coffee. Whatta change from the old days, whatta change.

* * * *

Milt Salstone of M-S Distrib. Co. and his very gorgeous Missus seen parading thru the lobby of the Sherman and having tea (?) in the Celtic . . . Chuck Aron and Mrs. Aron, Freddy Brount and his Mrs., all of Aristocrat Records, giving the music boys a very gay time in their nice suite at the Sherman to celebrate their new releases . . . Billy DeSelm of United buying the boys lunches in the Sherman Coffee Shop . . . Lindy Force of AMI claims that since his very successful operation — "it's terrific" . . . Mike Hammergren and the Wurlitzer distribs in town holding a distrib meeting during showtime . . . And that goes ditto for Art Weinand of Rock-Ola who not only handled the factory tours in beautiful fashion, but, had a very interesting and gorgeous display at the Morrison and, in addition, ran an entire series of regional distrib meets during the late afternoons.

* * * *

Johnny and Pat Buckley were around here and there saying "hello" to their many, many friends . . . And lotsa compliments to Grant Shay for the swell conduct of the Bell-O-Matic affair at the Morrison Hotel . . . And, also at the Morrison, Al Bloom of Speedway Products, Inc., who showed a combo juke box-television machine and got lots of attention . . . Also at the Morrison—Rudy Greenbaum, Pete Pearson and all the others of Aireon, including Fred Mann and Ben Palastrant showing their new '48 Coronet phono . . . George Ponser, with the aid of the very efficient Claire Grant, showing his Pro-Score to the ops who attended the show and reporting that business was "extremely fine" . . . Homer E. Capehart, who spoke beautifully at the Gottlieb dinner, meeting with old friends everywhere in the Sherman and talking things over, reports that, "Our new merchandising method is winning tremendous applause. It's the answer" . . . Jimmy (Globe) Johnson and Jimmy Johnson of San Antonio standing next to each other in the lobby presented quite a picture.

* * * *

Jean Bates of Pace Mfg. Co. hustles into the show to look over the exhibit and then shoots right back to the factory where many of the firm's customers were calling around for a snack . . . And that reminds me, O. D. Jenning held a very beautiful open house at their huge factory which brought them many a coinman. They had a new station wagon taking the boys back and forth all day long . . . George Jenkins of Bally remained at the factory most of the time . . . Charley Schlicht showing the boys the Constellation phono which had a very, very beautiful display and Dick Law and some of the others from Mills Industries upstairs showing off the machine and also helping to entertain the crowds who called . . . Always a pleasure to see Walter Tratsch of ABT around and about the convention floor calling on the various manufacturers and saying "hello" to his many, many friends . . . Gil Kitt and his very, very gorgeous Missus, seen about the hotel with Gil busier than the proverbial one-armed paper hanger trying to take care of his booths.

* * *

Harry and Morrie Wiczer of Wico Corp. doing a land office business at their monstrous display of parts and supplies . . . And Dan Gould also doing a very great job. (Seemed like parts and supplies were moving all day long at this big show) . . . Grand picture at the H. C. Evans booths with Dick Hood and his son standing shoulder to shoulder talking to the ops, distribs and jobbers who called around to learn more about the Evans' line . . . Ed Heath had many a caller at his booths with the grand display he set up there and it is reported that Ed was puhlenty pleased with the business he received . . . Grand idea over at the Gottlieb booths was that pinball game with glass inserted in cabinet and backboard which allowed the ops to see the mechanism in action while the game was being played. And Sol and Nate Gottlieb smiling happily at the nice busines their sales force was doing.

* * *

Ben Coven looked like a million bucks during the show. This guy seems to recover faster than greased lightning from any tough night. He simply gets his hour or two of sleep, a shave and — bingo — looks fresh and new all over again. In the meantime, Ben told us that his boys were doing a "really grand sales job at the Bally booths" which is somethin' . . . And "Bally" Sally Goldstein of Coven Distribs being escorted about the exhibit floor by Milt Cole of Cincinnati with Milt removing his flaming red tie . . . And so it went, busy, busy, busy — with ops, jobbers, distribs and manufacturers all grateful that this one week of the year was all over, but, all looking forward, even before the memory has faded, to the next convention in '49.

THRU THE COIN CHUTE

EASTERN FLASHES

This is one week when it's plenty tough to write a column, believe you me. Here we are at the biggest coin show of the year and we have to halt right in the midst to pound these keys and get this info to you — all about what the guys and gals from our part of the world were doing and thinking at the Big Show.

* * * *

Here's the kind of a little news item I like to report. Bill Rabkin just learned that his son, Norman, who is a student at Illinois U. holds the honor of having attained the highest I. Q. rating at the school. And that, furthermore, his marks, especially in languages, leads the class parade . . . Saw Bill Donlon of Utica with Bill Donlon, Jr. looking over all the equip't being shown. It's always a thrill to watch a father and son team in action . . . Jack Rubin, Mike Dee and Frank Calland took time off from seeing the show and went over to Marshall Field's to bring home some nice gifts . . . Jack Semel was showing his rolldown at the Munves' booths because of the fact that his own booth was down in the cellar.

* * * *

And Max Levine had a great hit in his new game, with distribs, ops and jobbers from all over everywhere calling around and placing orders. It seemed that all Max was doing was sitting at his desk and filling out sheets and sheets of order blanks . . . Mike Munves' booths with Joe Munves in charge drew a great crowd all during the show. The boys had some fine merchandise on display . . . Babe Kaufman, her son, Norman, and Sammy Robbins seen here and there about the show and looking things over . . . Nat Cohn telling all about the new Aireon "Coronet" phono to eastern music ops who were gathered around him . . . Sam Strahl and Angy Cangelier of Pittsburgh were visitors at all the booths and held open house in their suite with Sam getting "the works" from Hirsh de La Viez of Washington . . . And that reminds me saw Ben Rodins of Marlin rushing right thru the show.

* * * *

Charley Aronson and Bill Alberg around and about and thrilled over one of the features in that Damon Runyon CMI booklet which leads off with their names . . . Al Schlesinger quite impressed with the crowds which his new games at the Cole Enterprise booths were pulling . . . Harry Pearl introduced his two kid brothers to their first convention and insisted on having a picture taken for "posterity" . . . Jake Breidt of U-Need-A tells how Mack Postel, who considers himself one of the greatest gin players, bowed, but low, to Chicago's Barbara Taylor — one gal as knows how to play gin, which Mack learned after investing 5.75 to her skill.

* * * *

Joe Fishman tells me that he and Molly (that's Mrs. Fishman) will hie themselves down to Miami for a week or two immediately after the show. And Joe says that this is one vacation he's really looking forward to . . . Al Denver and Sidney Levine were among the leaders in meetings with other music association heads . . . And Jack Sheppard and Charley Hannum of Philly also did a grand job getting together with the boys . . . Jack Mitnick was one of the busiest, as well as one of the angriest, guys we had at this show. Jack did a grand job getting the Tel-O-Matic display set up, but, the rooms promised him at the hotel never did come thru . . . Ben Becker was demonstrating that "these are muscles" in that stomach of his, and not fat, when he hit some of the guys with it — and simply blew them five feet away.

* * * *

Tony Rex was one of the plane travelers who had a grand delegation seeing him off . . . Ed Ravreby says that I'm a bad boy and believes that he'll simply have to do something about it . . . Dave Rosen and Marty Levitt of Philly had themselves pictured with that tall gorgeous gal —but, gorgeous . . . Irv Morris of Newark beaming when he hears one of our boys tell him that he's on the way to becoming a daddy for the third time . . . Saw Danny Kipnis of Emby Distribs around the meeting at the Bismarck Hotel.

* * * *

Dave Stern all hepped over Videograph and telling all and sundry that, "It's the hit of the show" . . . Henry Seiden of Albany, tho not in the coinbiz for sometime now, showed up at the Big Show to say "hello" to the many coinmen he knows . . . "Doc" Eaton, well known to the eastern music boys, was the dressed up guy at this convention . . . Hirsh de La Viez of Washington and Joe Darwin of East Orange showed Joe's newest ideas in speakers and did a very sweet business . . . Bob Stabler of Capitol Records enjoyed meeting many of his customers . . . And over at the Apollo Records booth, Irving Katz had himself a time talking to the guys who called around to say "hello", especially with the attraction in the booth across the way.

* * * *

Nat Goros, Mac Pollay and Sam Mendelson did a nice biz at the Dynamic Devices booths . . . Herb Weaver had himself a great time showing his Gripmeter to the nation's coinmen and clicked in a very swellish way . . . By the way, since you guys and gals want to know, the name of that gal in Dave Rosen's booth was Shirlee Jewel . . . Sam and Ike Malkin of Malkin-Illion, the Phillies cigar vender, did themselves very good at this meet, we're told . . . Ernie Krauter of Newark and his Mrs. telling us all about that Metro Label they're going to feature with two grand Irish oldies to start off with . . . Martin Shirley of Lewistown, Pa. says he's seriously thinking of selling out and retiring to his real estate business . . . Al Rodstein and brother Bill (of Philly) were busy boys at this show visiting around with various coinmen and mfrs.

* * * *

Saw a great bunch of the N.Y. music ops over at Rock-Ola's showing at the Morrison Hotel and all very pleased with what they saw there . . . Ben Palastrant of Aireon with Nat Cohn in a huddle over many, many ideas and plans on the new Aireon Coronet phonos . . . Saw Joe Ash here and there and everywhere . . . Some of our New Yorkers were very, very much pleased with the swell steaks they enjoyed in this big meat center of the world.

* * * *

Jack Rubin bumped into two old pals of his here at the show who are now heading the Pepsi-Cola Metropolitan Bottling Co., Inc. in Long Island City. They are Eduard Baruch who is manager and Phillip Druhl, his assistant. The men are handling two types of Pepsi-Cola vendors and report biz very good . . . They tell me that one of the greatest gin games of all time occurred on the 20th Century from N.Y. to Chgo. Players were Art Garvey of Bally, Ben Becker, Lou Wolcher of San Francisco and Ed Ravreby of Boston. Garvey claims that Ben paid off "in cold cash this time". In fact, Art went further to state, "When the chips are down I'll take Becker everytime".

* * * *

Willie Blatt came in from Florida and the very first guy he bumps smack into is his old, old pal, Willie Levey. Both boys hadn't seen each other in a long, long time. Soooooo — bingo — a gin game — with boys Willies sitting up all night . . . Al Bloom and his Speedway Products doing a very grand business with ops beseiging him at the Morrison . . . Irv Kemper of Runyon Sales was one of the major attractions at the AMI display booths. Irv wore a striking hand painted tie featuring an AMI Model "A" phono in full colors which attracted much attention. Barnet (Shugy) Sugerman didn't get into town until late Monday afternoon when he immediately was pushed right into one deal right after another for Tel-O-Matic . . . Eddie Corriston of Palisades got weary walking around the exhibits and sat himself down in *The Cash Box* booth for a rest and a kibitz.

* * * *

And this ain't the half of it — so many, many things happened with so many, many of the boys that we're just jammed as to what to put in. If we've left out any of you guys and gals, please don't blame us, for we were working against time here in our Chicago offices to get this column out just as fast as we could with the composers and printers and linotypers actually breathing right down our neck yelling for "copy".

* * * *

So — here it is — and, after all is said and done, it was a grand show — just seeing you and you and you all over again.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

The boys from the sunny shores of California landed here in 20 below zero weather and the great majority of them immediately rushed out to buy warm clothing. But, after the second day of the show opened, the weather warmed up a bit and, with a bit of imbibing here and there, the boys from our state sort of became accustomed to Chicago's below zero temperatures and howling winds.

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Charley Robinson, who was in town a few days before most of the boys landed, tells us that he received a very nice brief case from O. D. Jennings & Co. as a business gift and was very happy over it. Charley is always full of optimism and smiles . . . And just along the lane, right down there in the middle aisle of the exhibits, comes Bill Happel and brother Carl Happel of Milwaukee. Both men interested in the machines on display and studying them carefully . . . Harry Sorensen and Eddie Mape of San Francisco were greeted by Midge Ryan of Bell-O-Matic who met them at the Morrison with their room keys right in his hand. And Harry claimed it "was cold", and meant it . . . Eddie Mape told us that he now had over 8,100 acres of ranch with about 2,500 cattle roaming around. He had just purchased an additional 1,800 acres which made for the aforementioned impressive total of California soil. Eddie's ranch has been well written up in many a rancher's magazine. Now with all that acreage and the Filben line — looks like Eddie is going to be a very busy little man.

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Paul and Lucille Laymon, two of my very favorite people, and, from what I saw at the Big Show, two of the favorite people of dozens on dozens of other coinmen and their wives, were their smilingest, nicest, natural selves with all shaking hands with them and wanting to be with them all of the time . . . Lou Wolcher of Advance Automatic, San Francisco, was all over the show. Lou came to Chi from N.Y.C. where he had spent a week or so and was very much interested in the exhibits. Everyone in Chicago still talking about that humorous, marvelous speech which Lou made at the Dave Gottlieb banquet. He's won his laurels as an after dinner speaker from what we hear . . . Al Armos and some of the boys from San Francisco also seen around the convention and looking the machines over very carefully. Seems that Al and a few more of our Bay City boys decided to take a 4 or 5 block walk the first night they landed here — and made about a half a block — before the below zero cold winds forced them back to the Hotel Sherman — but quick.

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Morrie Pollard, also of the Bay City, came into town and was seen dashing here and there among the many booths at the big show . . . Saw Aubrey Stemler visiting over at the Morrison and looking over some of the new equipment being displayed there . . . M. S. (Bill) Wolf again proved himself to be a host extraordinary. His suite was one of the most patronized during the show with coinmen from all over the country dropping in to say "hello" to Bill. Walt Huber proved himself to be the "refreshment King" in Bill's suite. And "Porty" Portell from Seattle was also a great and helping hand for Bill . . . Hank Maser of San Francisco walked into the exhibition hall on Tuesday morning, and rushed right around the whole floor looking to left and to right . . . Plenty of coinmen asking for Bud Parr and why he didn't come to the Big Show this year . . . Jules Bihari of Modern Records with his light California-weight top coat was looked upon as a polar-icer by all the boys here.

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Frederick Kort, national sales mgr for Exclusive Records, around the show and saying "thanks" to many of the music ops for the nice compliments paid the grand recordings the firm are turning out . . . Floyd Bittaker and Geo. Oliver of Capitol Records listening to all the stories the boys are telling them in their very attractive booth with the pictures of their many, many stars decorating the walls . . . Don Clark of Wurlitzer's offices out here also seen here and there about the show . . . And George A. Miller of Oakland, Cal. (CAMOA) was greeted heartily by all the well known music ops' assns from coast to coast who attended this Big Show . . . Jack Simon of Sicking here and there and everywhere . . . Phil Robinson mighty, mighty pleased and very, very happy over the reception given Chicago Coin's grand display of machines at the show . . . Mrs. Jack Moore of Portland, Ore. around and about the Big Show.

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Mr. and Mrs. Al Sleight, Bally's man, were host to many of our California boys . . . Dave Borin, assistant to "Curley" Robinson of AOLAC, is in town seeing the show and listening to what is worth listening to and much that isn't, but, Dave as usual, has himself a grand time . . . J. W. Coleman of Crystallette Radio of Long Beach, Cal. drifting about the show and seeing things . . . "Hum" Brokamp of Pantages Maestro spending time at their swell booths and meeting with many, many friends from all over the country . . . Shipman Mfg. Co. of Los Angeles clicked with the many nice items they had at the Big Show . . . George Klor, Herman Segal, J. Olin George and Jack Greenfield of Interstate Associates being complimented on their very fine beverage dispenser which clicked with all who saw it at this show.

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We missed Elky Ray at the D. Gottlieb & Co. booths, but, we understand that he was all tied up right at home . . . Johnny Ruggiero of San Francisco was also much missed by many coinmen who know him from all around the nation . . . Len Micon was expected, they tell me, and many of the boys looked forward to seeing him this year . . . Didn't see anyone from Mills Sales Co. Ltd. around the show and was hoping that we just didn't miss up on this grand firm . . . Jack Gutshall, too, was missed this year, with many of his friends from everywhere in the country asking for him. Seems like Jack should certainly have shown up . . . Mr. and Mrs. Del B. Scotto and Art Foster of No. Sacramento did a grand, bang up job with their very beautiful cabinets at this show and many a music op kept crowding into their booth to see and listen . . . They tell us that Budge Wright of Portland was in town — but he must have been hibernating — couldn't find him.

* * * *

Ed Wisler up and around the Morrison and the Sherman all day long with the new Aireon '48 Coronet phono his big topic of conversation . . . Bill Simmons of Hollywood in deep conversation with Senator Capehart and all the boys at the Packard booths . . . We were hoping that M. C. (Bill) Williams would pop into town this year and see that gorgeous display that Williams Mfg. Co. featured with plenty of ops, jobbers and distribs from all over the nation crowding this spot all day long . . . Nick Carter we thought would surely show up, since Nick was in for the NAMA

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show . . . Danny Jackson, too, was missed at this show.

All the music ops' associations were eagerly awaiting the arrival of E. Jay Bullock and it seems that something held up Jay from getting out here much to the disappointment of all concerned . . . Lyn Brown was here and was telling us what a grand machine he would have on the coast with the new Scientific game clicking at the show . . . Lots of the boys wished that "Curley" Robinson would have showed up for this big convention for they wanted to talk with him . . . Al Dexter, Columbia's cowboy star, from our own native California, was around autographing his Western records for all the coinmen.

* * * *

Well, that about cleans us up — for the boys here in our Chicago office are yelling "copy" — and that means we've got to finish the balance of this page in a hurry to get it on to New York where the linotypers are anxiously awaiting it. So, if we didn't mention your name, please blame it on some of that Chicago firewater—on the hustle and bustle and turmoil of the big show — on the below zero temperatures which almost froze my two typing fingers — and on a million and one more things which just made things get hazy after a while.

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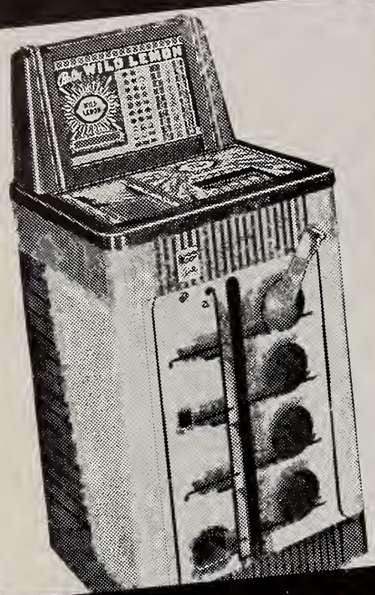
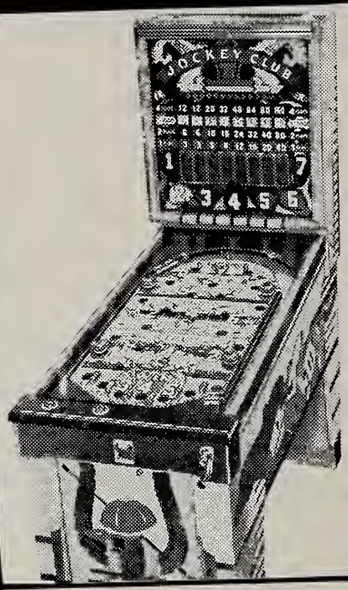


WILD LEMON

CHANGING ODDS CONSOLE



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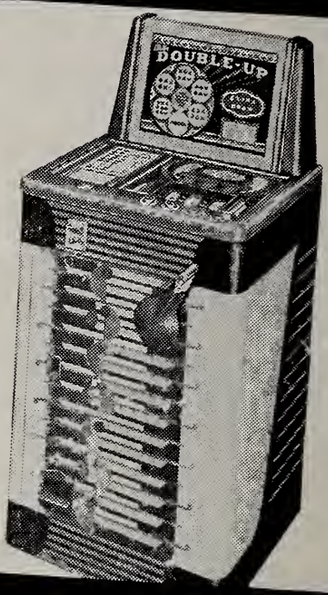

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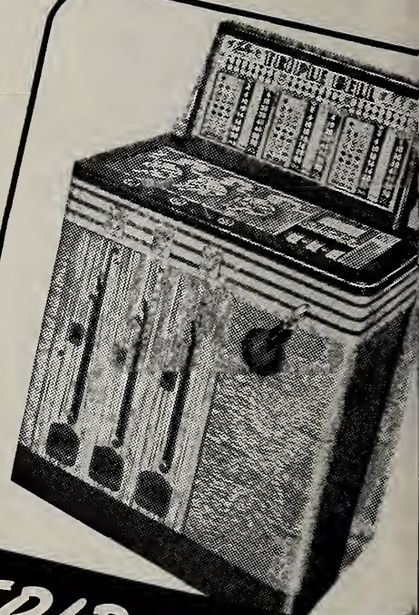

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